

# MERCHANDISING GUIDE SPRING 2017



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# GET HAPPY



## 4-STEP COUNTER DISPLAY

Target your fashion focused audience with this high end 4-step counter display. This display comes free when you fill the display with 22 Happy Plugs products. Work with your Douglas Stewart Account Manager to create a custom assortment or purchase one we've made for you.

Dimensions: 10.43" W x 8.66" H x 12.40" D

DSC# 105442 | VENDOR# 2334

Free with purchase of 22 units of Happy Plugs product.

## STANDING DISPLAY 2017

Easily engage customers with the Happy Plugs brand with this floor fixture. The minimalist design of the displays is appealing at all angles, placing the product at the forefront. This display comes free with a purchase of \$2,000 or more of Happy Plugs product. Work with your Douglas Stewart Account Manager to create a custom assortment or purchase one we've made for you.

Dimensions: 17.72" W x 60.10" H x 17.72" D

DSC# 108637 | VENDOR# 2337

Free with purchase of \$2,000.



SUGGESTED ASSORTMENT »

happy plugs  
STOCKHOLM



# INTERACTIVE ACTIVEON Displays

## ACTIVEON INTERACTIVE POWERED DISPLAY

The four-foot display features three cameras: (1) CX Action Camera and (2) CX Gold Action Cameras. The demo units allow users to touch and feel the features that are unique to action cameras at this price point. The large LCD screen helps the user understand the breadth of use for an action camera, while the accessories below are instant upsell opportunities.

Dimensions: 48" W x 60" H x 24" D  
 DSC# 96383 | VENDOR# 4FT DISP  
 Free with purchase of \$3,370+ in ACTIVEON product.



[RECOMMENDED ASSORTMENT »](#)



Looking for a smaller display?  
 Check out the 2.5-foot and  
 countertop display.

[VIEW NOW »](#)

**TOP-SELLING  
 CAMERA NOW  
 ONLY \$64.99! »**



# MEEM: Back Up Your Data



## MEEM COUNTERTOP DISPLAY

The MEEM Countertop Display acts as an unassisted salesman, breaking down the robust product features of a MEEM cable. Using icons, the display outlines the many product features of the cable while the colors draw in the user.

Dimensions: 7.30" W x 16.90" H x 6.90" D

DSC# 107712 | VENDOR# USCDUMMEMSHOP20057  
Free with the purchase of 6 MEEM products.

[SHOP NOW »](#)

## RECOMMENDED ASSORTMENTS

DSC#	VENDOR#	MIN	ESRP	COST
107710	16ANDMEEMPRI20009	3	\$65.37	\$41.45
107711	32IOSEEMPRI20016	3	\$78.45	\$50.08

[SHOP NOW »](#)



# OnHand Merchandisers Ready for Your Store



## MOBILE MERCHANDISER

Dimensions: 24" W x 60" H x 15" D

DSC# 108671 | VENDOR# HH-DISPLAYOH

SRP \$2,015.54 | COST \$1,099.06

[SHOP MOBILE MERCHANDISERS »](#)



## CHARGING STATION MERCHANDISER

Dimensions: 36" W x 72" H x 23" D

DSC# 108666 | VENDOR# ROOK-C SMOH

SRP \$1,594.10 | COST \$869.00

[SHOP CHARGING STATION »](#)



## IMPULSE DISPLAY

Dimensions: 8.5" W x 16.5" H x 7" D

DSC# 106681 | VENDOR# PP-IMOH

SRP \$719.64 | COST \$393.84

[SHOP IMPULSE BUNDLES »](#)



OnHand guarantees their products will sell in your store.  
[LEARN MORE ABOUT THEIR OPEN EXCHANGE POLICY »](#)



## INTRODUCING THE ESD SALES PORTAL

### SELLING SOFTWARE IS BACK ON THE TABLE

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD (Electronic Software Downloads) to your students in store! By using a platform that is more conducive to current device form factors and student retail expectations you can now generate revenue on software sales with minimal overhead.

#### Program details:

- Customize your portal to include a store or school name and logo
- Add additional users to the account and adjust access levels
- Choose which ESD SKUs to offer your students within the portal
- Update student pricing to account for everyday pricing or promotional pricing levels
- The portal can be loaded onto any device in store to allow your customers to place their ESD orders. Stores must have in-store Wi-Fi for customers to gain access to the portal

[INTERESTED? LEARN HOW TO ENROLL! »](#)

[FREQUENTLY ASKED QUESTIONS »](#)

\*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

#### YOU WILL BE ABLE TO SELL\*:



Adobe



NUANCE



Symantec.



COREL™

**AND MORE!**

