



# **EduSales**BETT 2017 TOOLKIT



# Thank you for visiting us at BETT 2017!

See inside for the latest offerings from our vendor partners



















### **Table of Contents**

Andrea Communications	3
Avid	4
Gripcase	5
Inspiration, Inc	6
Magix	7
Padcaster	8
TechSmith	9





### New Year. New Products.

## Meet the newest additions to the Andrea Communications product line



#### NC-255VM USB On-Ear Stereo Headset & NC-455VM USB Over-Ear Stereo Headset

Two new models join the best-selling NC-Series of speech recognition headsets. Built with a more robust profile and Andrea Communications exclusive noise-canceling microphone, the two new members of the NC lineup also feature ALL NEW in-line controls for up/down volume and microphone and speaker mute.



#### **SG-110M Mobile Unidirectional Shotgun Microphone**

The new SG-110M features enhanced sensitivity for far-field sound reception. Designed specifically for mobile devices, the SG-110M has a 30-inch shielded cable with a right-angled TRRS plug that can be used with laptops, tablets and most smartphones.

### WNC-2100 Mono Wireless Noise-Canceling Bluetooth® Headset & WNC-2500 Stereo Wireless Noise-Canceling Bluetooth® Headset

Designed for use with mobile phones, tablets, and computers, these new WNC Headsets easily pair to any Bluetooth®-enabled device. With an easy-to-use interface that puts the controls right at your fingertips they offer up to 12 hours of talk time. The semi-rigid boom ensures perfect placement of the noise-canceling microphone, and rotates 360° for left of right side usage. A durable padded headband and plush leatherette ear cushions provide all-day comfort. Includes a handy carry case for storage and portability.

For more information about Andrea Communications products, please contact Ted Pratt, Business Development Manager at <a href="mailto:epratt@andreacommunications.com">epratt@andreacommunications.com</a>.

To place your order, please contact Douglas Stewart EDU at <a href="mailto:orders-eu@dstewart.eu">orders-eu@dstewart.eu</a>.







#### The Latest from Pro Tools® and Sibelius®





#### Pro Tools<sup>®</sup> 12.7

Create. Collaborate. Be Heard.

Pro Tools now comes packed with 2GB of the freshest loops from the industry's top sound designers at Loopmasters. Also new in this version: Soundbase—a lightning-fast way to browse and experiment with new sounds using descriptive tags.

#### What's New

This version addresses some minor issues, and more importantly it introduces the new CoreAudio driver for the Pro Tools® HDX and HD Native Hardware.

Learn More »

#### Sibelius® 8.5

The Fastest, Smartest, Easiest Way to Write Music

Create beautiful, captivating scores more quickly than ever before with the world's best-selling notation software.

#### What's New

Avid® has upgraded the Inspector panel and built on the features introduced in Sibelius® 8.4—like the ability to have four independent staff sizes.

Learn More »

These industry-standard products are available at greatly reduced prices to students and educational institutions.

Contact us at orders-eu@dstewart.eu to learn more.





## HUGE SAVINGS ON THE GRIPCASE SHIELD

Tough Enough for Students.
Slim Enough for Carts.





Don't miss out on these great prices!

With the Gripcase Shield's unparalleled protection, handling and portability users can protect their entire iPad® fleet and expand learning opportunities with ease.

- Offers superior handling and ergonomics while protecting against drops
- Continuous Channel Guard<sup>™</sup> around the perimeter offers superior handling, ergonomics and protection
- Made of tough EVA polymer that is scuff resistant, washable and durable
- Unparalleled protection, handling and portability helps protect iPads® and expand learning opportunity



Available in Black, Blue, Green and Red

#### **Gripcase Shield iPad® Air 1**

Reseller Price marked down from £19.25 to **just €10** 

#### Gripcase Shield iPad® Air 2

Reseller Price marked down from £19.25 to **just €12** 







#### **Optimise Lead Generation & Sales Opportunities**

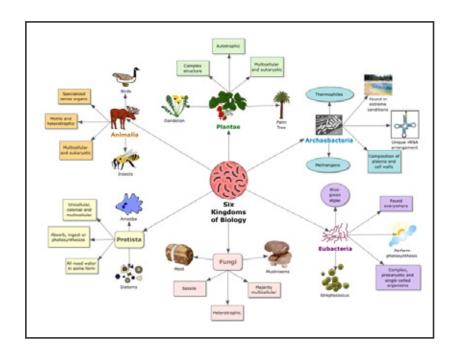
Introducing the Inspiration Software Channel Partner Webinar Programme

To support and optimise your lead generation programme, Inspiration Software has launched a dedicated Inspiration 9 webinar programme. You can promote this to your customers and we will deliver on your behalf, ring fencing attendees for you and provide follow-up on post event for sales opportunities.

Contact <u>reeza@inspiration.com</u> today to schedule a webinar for your customers.

#### Inspiration® 9—Comprehend. Create. Communicate. Achieve More.

For visual mapping, outlining, writing and making presentations, use Inspiration 9, the ultimate thinking and learning tool for education.



- Helps visualise concepts and develop ideas
- Ideal for pre-writing strategies—stimulating creativity, capturing ideas and organising them
- Improves comprehension and deepens understanding
- Aids memory retention, ideal for revision practice
- Encourages planning and organisation of projects and written work
- Easily communicates & presents ideas
- Develops literacy skills
- For ages 8 to Adult

Learn more about Inspiration »



## POWERFUL, USER-FRIENDLY MULTIMEDIA SOLUTIONS



Find the perfect solution for creating, designing, archiving and presenting your own videos



#### **VEGAS Pro 14**

#### Sophisticated Results from Start to Finish

VEGAS Pro 14 is your project companion from start to finish. Edit professional video and audio material in high resolution formats up to 4K. Discover workflow-optimized plug-ins for image stabilization, design dynamic titles and create custom DVDs and Blu-ray Discs.

#### Highlights

- Intuitive drag & drop workflow
- Smart tools for upscaling footage to 4K and Ultra High Definition
- Perfect image stabilization with proDAD Mercalli V4
- HEVC file support and native ProRes format support
- DVD and Blu-ray Disc Authoring with VEGAS DVD Architect
- High Frame Rate (HFR) support



#### **MAGIX Movie Edit Pro Plus**

#### The Perfect Video Studio

MAGIX Movie Edit Pro is impressive with its unique combination of powerful tools and intuitive operation. Bring your movie projects to life in no time at all.

#### Highlights

- Shot match and comprehensive 360° editing
- 64-bit processing for faster, improved performance
- 99 multimedia tracks for image and sound provide ultimate freedom
- 4K proxy editing for smooth video editing
- Automatic video editing to match the beat of the music
- Special effects, dissolves, intros/outros, menus, etc.
- Share projects by uploading videos directly to Vimeo

BEST SELLERS

















See how The Padcaster helped Stony Brook University replace a \$100,000 satellite truck.

#### Tools for the next generation of digital learners

The Padcaster transforms an iPad® into an all-in-one mobile production studio that is rugged, elegant and versatile so users can create professional quality video content that inspires. With the included wide-angle lens, Padcaster shotgun microphone and dual mic/headphone cable, all users need is an iPad® and their imagination. Shoot, edit and upload video on the fly or stream live from an iPad<sup>®</sup>.

The Padcaster has been adopted around the world by hundreds of schools, districts, teachers, students, coaches, administrators and parents to capture, create and share compelling digital content.

#### New release from Padcaster

#### Teleprompter

The Mini Teleprompter sets up in minutes and is perfect for student interviews, morning announcements, on-location news, video bloggers and more.

The Mini Teleprompter uses same quality 70/30R beam splitter glass found in high end teleprompters at a fraction of the cost and works with any smartphone and any number of free teleprompter apps.

\_earn More »





## Create Videos and Images for Flipped TechSmith and Blended Learning with Ease

With Camtasia® and Snagit®, instructors can create video lessons straight from their computer screen, and then share them with students to watch anytime, anywhere.

"Students retain more information for a longer period of time if they have used screencasts compared to their peers who used textbooks."

- James Pickering, University of Leeds





Educators can record what's on their computer screen to create interactive video lessons for flipped and blended learning. They can edit lessons and share videos instantly with the class via email, class website, and more. Add captions, animated callouts, quizzes, effects, even footage from a webcam for personalized e-learning.



Watch Camtasia in action in the classroom »

#### Snagit

Make screenshots & one-take videos

Snagit helps professors capture what's on their screen as polished screenshots, even when the page scrolls. Add words and drawings or make one-take videos and share them with the class. Snagit lets them create content on a PC or Mac®, then send to students for viewing anytime, from any device, even mobile.

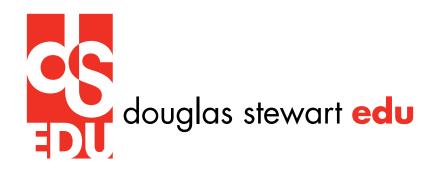


Watch Snagit in action in the classroom »

Learn More »

For more information on how TechSmith's solutions can help you implement a blended learning program, please contact us at <a href="mailto:orders-eu@dstewart.eu">orders-eu@dstewart.eu</a>.





# Europe's premier distributor of technology products to the education, assistive technology and charity markets

We pride ourselves on providing an honest and complete service; this is achieved through our remarkable industry infrastructure and an excellent level of care provided by our dedicated team.

Contact our team at +44 (0) 1252 612806 or <u>orders-eu@dstewart.eu</u> to learn more about our product offerings.

