

Winter/Spring Issue 2016

New Vendor Product Guide

Iconic fitness brands now available under the
ICON Fitness brand umbrella Pages 10-11

Full action camera package, accessories and
all—under \$100 Page 12

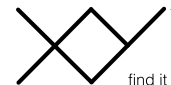
Self-heal PCs in less than 45 seconds—discover
how! Pages 4-5

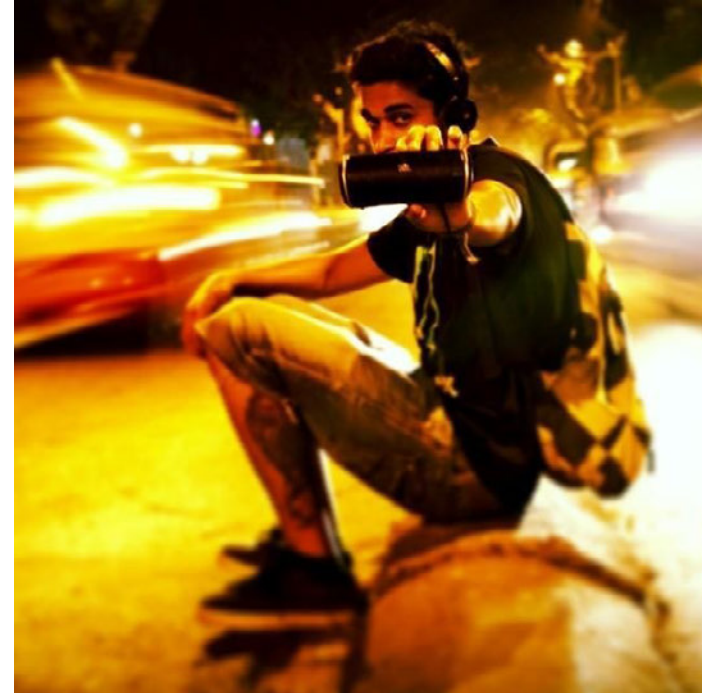
#WearYourSound Page 6

Freaky-funny must-haves for every impulse
zone. Watch 'em take over! Page 13

Cheers to hydration! Market leading beverage
containers you can only get here Page 17

New Vendors!





YOUR SOUND REVOLUTION MEETS PREMIER MARKET LEADER.



HARMAN has led the way in revolutionary audio. With award-winning, self-powered speaker designs that bring movies, video games or music to life, HARMAN offers market-leading personal audio solutions with a brand name that students recognize. Their innovative line of audio products combines premium audio technology with industry-first features for more seamless and personalized listening experiences in the home, on the go, and for all everyday activities.



JBL by HARMAN ranks as the brand for your avid audiophile students looking for premium sound quality with a price tag they can agree with.

Contact your Account Manager at 800-279-2795 to learn more about the entire JBL by HARMAN product line for 2016.

Are you an Under Armour school?

If so, check out the new Under Armour sport earbuds from JBL by HARMAN. [Click here >>](#)

JBL by Harman Focus Products for Back-to-School

Wireless #HearTheTruth

Introducing an extensive selection of wireless products from JBL by HARMAN, including rechargeable Bluetooth speakers so students can enjoy their music wirelessly. JBL by HARMAN—for the best way to stream tunes on the go.



JBL Flip 3

JBL Flip 3 is the next generation in the award-winning Flip series; it is a comprehensive portable Bluetooth speaker that delivers surprisingly powerful, room-filling stereo sound everywhere.

[SHOP NOW](#)



Clip

The JBL Clip+ is an ultra-light, ultra-rugged and ultra-powerful portable speaker. This splashproof upgrade to the JBL Clip+ provides 5 hours of playtime. Stream music wirelessly via Bluetooth, or plug it into any smartphone or tablet with its integrated audio cable.

[SHOP NOW](#)



Headphones #DareToListen

The unmatched JBL headphones with premium drivers generate pure, accurate, extended bass which students will wear with confidence.

JBL Reflect Mini

In-ear Bluetooth sport headphone with universal 3 button remote/mic. 8 hours of playing time. Wireless. Built-in microphone and ergonomic ear-tips.

[SHOP NOW](#)



LIMITLESS INNOVATIONS, INC.
 PRODUCTS WITHOUT BOUNDARIES™

PRODUCTS WITHOUT BOUNDARIES™

Merchandise that provides the best solutions to everyday problems.

Introducing a brand engaged in the design and development of various cutting-edge, retail merchandise. Its leading product, the ChargeHub®, was awarded **Best of CES 2016** by iPhone Life Magazine as one of the most innovative new iOS related products. With the evolution of the market and the world of ever-changing technology, keep your eye on Limitless Innovations in 2016 for more innovative products, without limitations.

The Powerstrip of the 21st Century™

- Ability to charge up to 7 USB devices simultaneously with a single power supply.
- SmartSpeed® Technology provides optimal charge for virtually any USB device (based on type and number of connected devices).
- Single power supply eliminates excess cables and numerous plugs, outlets and power strips to maintain a neat and organized space.
- Optimum quality, safety, and durability—UL/cUL Listed, FCC Certified, RoHS Compliant, and 1 Year Limited Warranty.
- CableLinx® 3.5" USB MFi Charge + Sync Cables, Travel Case, and International Travel Kit sold separately.

Power Pack Includes:

- (1) ChargeHub® USB Charging Station
- (2) Lightning™ to USB Charge & Sync Cable
- (2) 30-Pin to USB Charge & Sync Cable
- (2) Micro to USB Charge Cable
- (1) Mini to USB Charge Cable
- (1) Vehicle Power Cable
- (1) 48 Watt Power Supply

SRP \$89.99



SmartSpeed™ Technology
 Optimal Charge for Virtually Any USB Device



Optimum Quality, Safety and Durability
 UL/cUL Listed, FCC Certified, RoHS Compliant, and 1 Year Limited Warranty



Soft Blue Underglow Effect
 Adjustable Brightness—Great for a Nightlight



[VIEW ONLINE](#)





Automated PC Repair and Recovery in 45 Seconds...

Restore a device that's been corrupted and bring it back to its last known desired state with a single reboot.

Universities, colleges, schools and vocational training institutions confront unique IT challenges that consistently require the resource draining process of re-imaging:

- » Classroom devices are mis-configured and running slow
- » School-owned PCs are riddled with debilitating viruses from unsupervised usage
- » Daily reset of requirements for computer labs
- » Multi-user devices in libraries and kiosks open to abuse

The answer has typically been to re-image. Not anymore.

Utopic's Persistent Suite simplifies the restoration and recovery process by applying an automated self-healing capability that repairs and recovers any PC without manual intervention. It quickly and effectively removes any unauthorized changes to the operating system. But more important it gets students, faculty and staff back up and running in seconds...and gives IT the detail to discover and prevent root causes

[Learn sales tips and more by scheduling a demo today »](#)

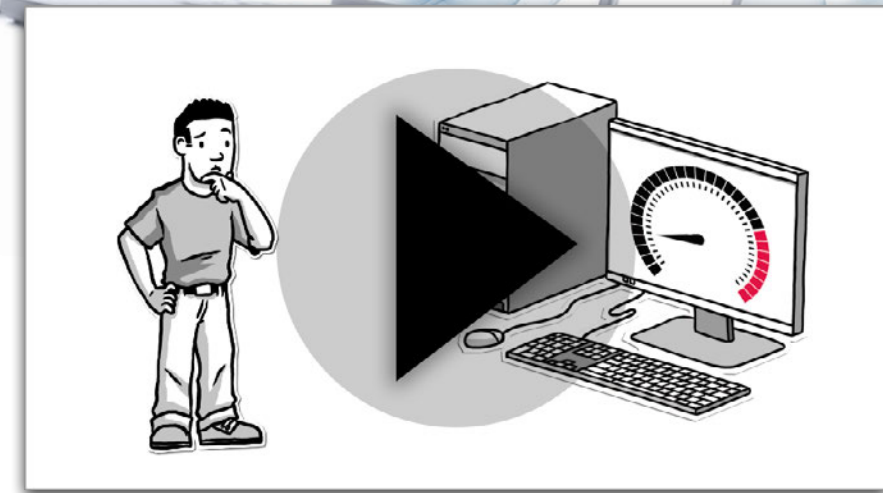
[Download an email template to send your customers »](#)

[Download the Persistent in Education Overview »](#)

[Download the Persistent Overview »](#)

10% Deal Registration Available

To learn more or for pricing information, please contact us at 800-279-2795 or licensing@dstewart.com



Schools can reduce help desk incidents by more than 70% with Utopic

Why re-image machines?

FASHION-FUNCTIONAL AUDIO TECH.

#WearYourSound



Unique Wraps design means your students can wear their headphones on their wrists when not using them. This eliminates the frustration of lost headphones, finding them tangled in pants pockets or damaged at the bottom of a bag.

Whether your students' Wraps are on their wrist as a stylish and comfortable bracelet, or in their ears as a great sounding headphone, they are a must-have accessory that finishes off any outfit perfectly.

As featured at CAMEX 2016!



Check out the new eco packaging!

Wraps Headphones offer a new take on in-ear audio, creating a fashion statement and outstanding practicality to the way your customers listen to their music. A wide variation of colors and materials offer a creative fit to their style to make students stand out.

Check out all Wraps products and merchandising display units.



How to wear and how to position Wraps Headphones
Watch Overview Video

BROWSE THE 2016 COLLECTION



LIFE. CAMERA. ACTION.

Presenting the full-package action camera with a student-friendly price tag.

ACTIVEON is an excellent way to capture all aspects of life, from everyday activities to extreme sports. It captures, reviews, and shares unforgettable moments. High quality recording resolution will record your students' daily adventures in super-fine clarity. These compact size cameras and variety of accessories will make recording life's actions a breeze. ACTIVEON is an essential partner for your students' outdoors activities.

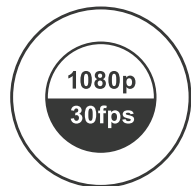


ActiveOn is slated as THE action camera brand to steal market share from GoPro in 2016 by TWICE Magazine and is the official action camera line for Cirque du Soleil shows.

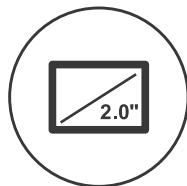
Key Features



Super Wide View



Full HD 1080P 30fps



2" Built-in LCD



6-elements Aspherical Glass F/2.4 lens



Built in WiFi



Longer Battery 120min



Built-in LCD

CX has a built-in 2" LCD live viewfinder even it is lighter. The high quality LCD live viewfinder allows users to monitor captured photos and videos instantly.



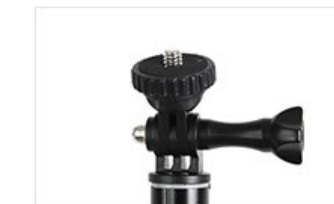
Light & Compact Size

The CX model has an ultra-compact size as well as being super lightweight. CX is designed not only to capture content efficiently; it comes with an exciting design, look and feel.

Universal Screw

Compatible with all types of tripod or monopod using a 1/4" universal screw hole. The built in universal screw hole makes it convenient and easy to connect the CX onto a variety of accessories in the market.

All Screw Compatible



Selfie Stick



All Tripod



Motorize Panning Head

Various Color Filter and Video Effect

CX provides a broader choice of color filters and video effects. Choose different filters and effects which suit the recording environment. Make use of the various video effects to capture content in unique and exciting ways.



Blue

Red

Sepia

ACTIVEON CX Action Camera | DSC# 96353 | Vendor# CCA10W | SRP \$119.99 | Cost: \$89.99

Shop ActiveOn CX Action Camera and the full line of accessories now!





Live Life, Uninterrupted.

FDA Compliant, single-dose, drinkable medicines for busy lifestyles.



REAL MEDICINE

F.A.S.T. products were developed by world-leading physicians, driven by years of experience in treating pain and upset stomach symptoms.



CONVENIENT SOLUTIONS FOR LIFE'S EVERYDAY ISSUES

Discover the lasting Liquid Relief® that is delivered by F.A.S.T. products; great tasting liquid formulations that come in a convenient "one dose" size.



NO NEED FOR SICK DAYS

F.A.S.T. Cold Relief is ready to tackle sore throats, coughs, and runny noses on the go!
DSC# 74727 | SRP \$2.99 | Cost \$2.00



OVERINDULGE?

Get F.A.S.T. Heartburn Relief for acid reflux and indigestion. Simply carry, drink, and keep on going.
DSC# 74729 | SRP \$2.99 | Cost \$2.00



GONE BEFORE YOU CAN SAY THE WORD

F.A.S.T. Pain Relief can help with headaches, body aches & soreness, and general pain relief quickly and easily.
DSC# 74730 | SRP \$2.99 | Cost \$2.00



THE END OF THE HANGOVER

Don't waste the day! Get back up and at 'em with F.A.S.T. Hangover Relief.
DSC# 74728 | SRP \$2.99 | Cost \$2.00

Shop the First Aid Shot Therapy Collection Now

[FIND YOUR SOLUTION](#)



We've got your tech to track, and the accessories to activate your students' fitness routines.



Time-tested engineering make ProForm products the top choice every time.



Act –

- Friendliest price point for a leading wearables brand
- Tracks all basics: Sleep time & patterns
- Calories burned
- Steps taken
- Distance traveled

DSC# 76948
Cost: \$21.11 | SRP: \$29.99

Link –

- Stays powered for 7 days
- Water resistant and sweat proof
- Features MoveReady Technology to differentiate between different movements and activities
- OLED progress lights show users how close they are to their daily goals
- Minimalist design made for some one looking for a fitness tracker that is more inconspicuous, price friendly, but still has all the features of a fitness tracker 2x the price

DSC# 76955
Cost: \$27.78 | SRP: \$49.99

Vue –

- One-touch OLED display with touchscreen technology creates a user interface on the tracker so students can view their progress from the display or on the app
- MoveReady technology detects specific types of movement patterns like running vs. walking vs. biking to provide the most accurate data feedback
- Also offers several different color bands. Students can choose from 5 different color bands between the base models and the iVue Sports Pack

DSC# 76964
Cost: \$49.44 | SRP: \$79.99

Select your iFit Wearables



30
YEARS

Leading the Fitness Equipment Industry for 30+ Years

#1
BRAND

20 Years #1 Brand: Units Sold and Dollars Made

100s
OF PATENTS

ProForm Owns Hundreds of Patents

MOST
RECOGNIZED

Polled by Consumers as One of the Most Recognized Fitness Brands



SM - DSC# 76942
LG - DSC# 76941
Cost: \$6.85 | SRP: \$10.99



DSC# 76917
Cost: \$13.00 | SRP: \$24.99



DSC# 76923
Cost: \$14.03 | SRP: \$26.99



DSC# 76922
Cost: \$8.40 | SRP: \$14.99

Find your perfect fit of ProForm fitness accessories to supplement your students' workouts.

Shop Now

THE PEOPLE'S ACTION CAMERA

Pro-Grade for Under \$100



The moment you've all been waiting for is finally here: The People's Action Camera in true 1080P HD... and only 99 bucks! Introducing The ViDi LCD. Sleek, curved in all the right places, and gorgeous.

WHO'S IT FOR?

The majority of your students want an action camera but they are not all going to take it mountain biking, shark diving, or bungee jumping. Vidi is the professional-grade action camera line perfect for those who want a camera capable of doing all those things but unwilling to shell out hundreds of dollars for it.



DSC# 96445
COST: \$64.87 | SRP: \$99.99

[Shop the Vidi LCD Action Camera Line](#)

THE BEST PART? It's under \$100 and it comes fully-loaded with all the basic accessories they need to get started, including:

- ViDi Camera with LCD Screen
- 4GB Micro SD Card
- Transparent Waterproof Case
- Extension Pole — for all their selfie stick needs.
- USB Cable — users can charge-up while they're downloading sick videos.

FEATURES

- ✓ Rear Screen Display to frame the perfect shot
- ✓ Full High Definition HD 1080P at 30 FPS
- ✓ Ultra Wide-Angle Lens
- ✓ Takes Videos and Still Images
- ✓ Waterproof Case (up to 40 ft)



Raise your ASP with attachment sales from these impulsive add-on accessories from Vidi!

[Shop Accessories Here](#)



FREAKING GET SOME.

Fantastical, Fit-All Freakers.



Freaker USA quickly grew to be the global leader of preventing moist handshakes and sweaty beverages with high-quality, American-made products—and in 2015 they launched a colorful line of American-made socks, or Freaker Feet, because, why not! They aren't just selling you their fit-everything product, they're giving you an invitation to their party - a starter kit for a new lifestyle, the ultimate impulse zone.

Boom. Merchandisers available—check out our college store recommendations...
 Freakniks Pack – Freakers and Freaker Feet Assortment



Get Your Freak On



Ask your Account Manager for additional Freaker packs of recommended assortments for 2016.

Monster has your headphones, come and get them.

Check out our exclusive Monster audio collections.

What kind of listeners are your students? Are they total immersion listeners who want the deep, rich sound of music and nothing else? Are they runners who like the rhythmic motivation of music, but need to be aware of ambient environmental sounds? Are they travelers who want big sound in a small package? No matter what kind of listening experience they're after, Monster has their sonic profile, in a style that matches their personal aesthetic.

Introducing the next generation of sound performance from Monster®. The N-Tune™ On-Ear headphones deliver music, movies and games with unmatched clarity and depth, hand-tuned with the precision designed to blow users away. N-Tune's slick on-ear design and colorful range sets their look, their attitude, and their music. Thumping bass kicks it to a totally new level. They've never heard it this good—sound perfected for them by the experts at Monster.



- ADIDAS SPORT RESPONSE™ BY MONSTER**
- Delivers Monster Performance Sound
 - Moderate noise isolation lets users stay focused while keeping them tuned to their surroundings
 - Won't fall out
 - Works great with helmets, goggles and glasses
 - Sweat-proof and washable

DSC# 76448
Cost: \$38.54 | SRP: \$59.95

Shop Entire adidas By Monster® Collection



- N-TUNE**
- Powerful Sound Performance
 - Super-Comfortable
 - In-Line Controls
 - Music Share Feature
 - Passive Noise Isolation
 - Tangle Free Cable

DSC# 76459
Cost: \$64.25 | SRP: \$99.95

Shop N-Tune On-Ear Headphones Collection

Contact your Account Manager at 800-279-2795 to learn about our other Monster products.



Don't Lose the Things that Matter

Stay Connected with XY Find It.



XY Find It Bluetooth Beacon Trackers

Equipped with a 150' wireless range, these trackers work with the XY app, available on iTunes and Google Play, to help prevent your students from leaving valuable items behind. The app makes it easy to locate a missing item and to keep track of which items are associated with each tag.



Connect wirelessly from up to 150' away
Bluetooth 4.0 LE makes it easy to pair the trackers with mobile devices.



Always remember your car keys, wallet or purse
Attach the trackers to commonly misplaced valuables for easy locating in the future. The built-in signal beeper helps users locate lost items quickly.



Use the XY app to find lost items
Track where and when a user last had the item, make the tags ring or set the app to send a notification to the user's smartphone when the items are out of range.



Track multiple items simultaneously
The app makes it easy to see which tags are associated with which items and which items require their attention.



Battery-powered
Require CR2032 batteries.

Right this way to locate preferred colors for your store

BUILT FOR LIFE | STYLISH | SUSTAINABLE



Presenting the market leaders in hydration

aladdin®

STANLEY®

A BRAND OF PMI

For over 100 years Aladdin and Stanley products have been making their way into homes as a leading lifestyle brand for hydration.

Aladdin's eco-centric and stylish designs have contributed to its market leadership and sustainability.

Stanley steel bottles have gone from concept to icon over the years and have solidified their place as an essential part of work days, road trips, and outdoor adventures.



DSC# 75620
Cost: \$9.04 | SRP: \$14.99

DSC#75608
Cost: \$3.80 | SRP: \$6.99



12 oz. - DSC# 75896
Cost: \$16.27 | SRP: \$25.00
16 oz. - DSC# 75892
Cost: \$18.22 | SRP: \$28.00



12 oz. - DSC# 75897
Cost: \$16.27 | SRP: \$25.00
16 oz. - DSC# 75893
Cost: \$18.22 | SRP: \$28.00

[Shop Aladdin Products](#)

[Shop Stanley Products](#)



LIGHT IT UP

 Introducing the **Qubie**—One little light is all you need.

The Qubie LED Micro Light delivers a whopping 1,500 Lumens—the perfect partner for the avid photographer. For those action camera users, selfie snappers, photography and film students or hobbyists, the Qubie delivers unparalleled options for creativity, entertainment, or smart-device control.

CAPTURE

Parties make great moments to remember. Add in a Qubie™ LED Micro Light and capture those moments. Perfect lighting to capture a night out or just video chat with friends and family.

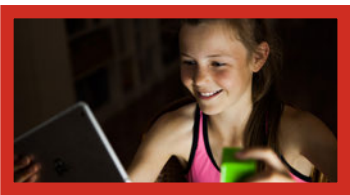


PRODUCE

Partner the Qubie with a GoPro or other action cam for brilliant lighting on the go when portability is a must. Built for action, the Qubie LED Micro Light will keep bouncing back, even if the user doesn't.

INTERACT

Download the free Qubie iPhone or Android Camera App. Control the brightness and flash with up to 5 Qubies when in camera or video mode. Take better quality images with brighter lighting and more control.



CONNECT

Designed for maximum versatility, the Qubie is small, bright and rugged little light that sticks to almost anything. Includes a built-in magnet, rear suction cup and a bottom tripod mount.

CREATE

It doesn't matter whether they want better quality smartphone shots, or they need portable video lighting, the Qubie produces a beautiful quality of light. Bring along a couple of Qubies and let the creativity shine.



TOUGH IT OUT

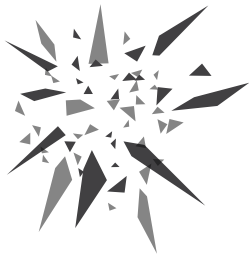
When they are out for adventure, camping, fishing or hiking, the Qubie will light the way. Tough, rugged and weatherproof, the Qubie will fit in a pocket and keep up with whatever is thrown at it.

Shop smartphone accessories from IC12

PROTECT WHAT MATTERS

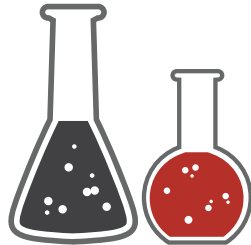


COMMON CAUSES OF EYE INJURIES



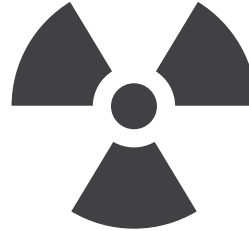
PROJECTILES

(dust, concrete chips, wood splinters, metal sparks and other particles)



CHEMICALS

(splashes, fumes, wiping the eyes with contaminated hands)



RADIATION

(especially visible light, ultraviolet radiation, heat or infrared radiation and lasers)



BLOOD BORNE PATHOGENS

(hepatitis or HIV) from bodily fluids including blood.

70% of eye injuries are caused by these.

90% of eye injuries are preventable; many injuries are caused by not wearing the correct eye protection. Since 1995, DR Instruments has provided educators and students with the tools they need to explore the sciences safely and effectively. Their products range from eye goggles to dissecting instruments, DR Instruments has them covered.



DISPOSABLE LAB COAT

DSC# 75554 | Vendor# DR3560-L
Min 10 | SRP \$6.99 | Cost \$3.85



RUBBERIZED LAB APRON

DSC# 75572 | Vendor# DRB2742
Min 10 | SRP \$13.00 | Cost \$6.20



ECONOMY CHEMICAL SPLASH AND IMPACT PROTECTIVE GOGGLES

DSC# 75585 | Vendor# DR81210
Min 10 | SRP \$6.99 | Cost \$3.85

SHOP DR INSTRUMENTS >>

live for the ride



Short of lugging a floor pump, the **SteadyFlate** is the easiest way to get tires filled on the side of the road. With a fold-out foot peg, ergonomic handle, and telescoping hose, the SteadyFlate is a lightweight, mini floor pump in disguise. Save energy for grinding up climbs, not pumping up tires. Folding rubberized ergonomic handle rotates for maximum grip.

- » Presta/Schrader compatible with reversible head
- » 140 psi max
- » Lifetime warranty
- » Includes: frame mount and long screws for option to install beneath the bottle cage.

DSC# 96038 | Vendor# PUM0673
SRP \$36.99 | Cost \$22.20



The **Domestique Painted Water Bottle Cage** features a durable lightweight sleek design. With a compressed fit to ensure water bottle safety, that prevents bottle ejection while allowing for easy rider access.

- » Available in three different color variations
- » Weighs in at under 29 grams
- » Rider-friendly compression design
- » Lifetime warranty

DSC# 98941 | Vendor# WAT1731
SRP \$19.99 | Cost \$12.00



The BikeSmart **UltraFlash LED Bike Light** is quick and easy to mount on a bike with the included tool-free seat post mount and chain stay mount. Or, use the built-in clip for secure mounting to a backpack or belt loop. Two 1/2 watt LED lights provide visibility up to one mile away.

- » Three light modes: constant, flashing, and chasing
- » Batteries, post-mount and clothing/bag clip included

DSC# 98937 | Vendor# LIT0574
SRP \$29.99 | Cost \$18.00

SHOP NOW

New Vendors – 2015 Fall Recap

happy plugs

Designed in Sweden, Happy Plugs products function less as a tech product and more as a way for consumers to express themselves and their world through fashion and music. Happy Plugs award-winning premium packaging focuses on clean aesthetics and the belief that accessories should not only fit your device, they should fit your style.

PHILIPS

A market leader in portable audio and headphones categories, Philips represents a 2% market share for headphones in what is a \$2.9 billion industry and growing, per the NPD Group in 2015. Never compromising on function, form, and sound, Philips represents premium acoustical design, even in its most budget-conscious buds.

skoog
music

Thanks to academic research that spans the fields of music, psychology, and education, the Skoog is a proven learning tool. Skoog has worked closely with educators to understand the needs of the classroom. This revolutionary software is a great musical assistive tech tool for students, instructors, and support staff.

HANGMAN

Hangman systems start where basic hooks and wires leave off. These solutions are the best and easiest methods for hanging and securing all essential and decorative dorm, house, and apartment furnishings—perfect for move-in timeframes on campus.

WAKA WAKA
share the sun

More than just portal power, Waka Waka, which means “shine bright” in Swahili, gives customers the chance to play a direct role in giving back to people in nations without access to electricity. When your customers buy a WakaWaka they can send one to someone living through a humanitarian crisis as an Agent of Light.

New Vendors – 2015 Summer Recap



A self-inking, quick drying, pocket-sized stamp that makes the perfect Cartesian Graph. Perfect for K12 and higher-ed students.



An iconic action camera from an iconic brand. This versatile, high-performance Polaroid Cube is tiny, cute, easy to use, and produces great photos and videos! A variety of accessories allow users to take this camera anywhere and document all of life's adventures at a student-friendly cost.

New Vendors

– 2015 Spring Recap



Outdoor Tech strives to blend modern lifestyles in the age of mobility with a drive to be outside. Their portable tech solutions allow users to stay connected but not tethered. Let your students experience the lightweight and durable wireless solutions of Outdoor Tech.



Students trust the household name of Monster Digital. Their data storage products continue to stay up-to-date with technology trends delivering the latest technology with high performance.



Meeting the needs of students, Allsop provides optimal computer accessories. From laptop and monitor stands to memory foam mouse pads, users will always enjoy the quality, design and ingenuity of Allsop products.



With the power of a personal computer in a tablet, iView Windows tablets meet the demand of the education channel. Students can work on documents or access files from almost anywhere with a wireless connection!



Extending across wireless and cellular mobile markets, iWalk products emphasize Apple® and smart phone products. From exceptional engineering to beautiful design, their high-performing mobile accessories provide desired mobile functionality to users.



Customizable and foldable, students love sunglasses by Glass-U. Match your schools colors or stick with the original Glass-U color selection—there is something for everyone.



Dane-Elec creates some of the best tools to access data, whatever kind it is! From streaming photos at a family reunion, to looking at high-resolution fossils, Dane-Elec offers affordable, durable, and fun products!



Stay connected with Fusebox, providing mobile solutions that cater to high-demand tech products students' love. Each connector, adapter, and device accessory is designed for maximum flexibility and speed.



Aircom's patented Airtube Technology is one-of-a-kind. Bringing a unique experience to the traditional in-ear headphone, their earbuds deliver a "live" like listening experience that is unmatched. Aircom headphones truly deliver.