The Douglas Stewart Co.

OCTOBER 2012

reseller's EDGE

GEARING UP FOR THE HOLIDAYS

DO YOU HAVE THE

TOP 10

PRODUCTS YOUR STUDENTS WILL BE LOOKING FOR?

OVER 19 NEW PRODUCTS INSIDE

AIAIAI · incase · MARLEY · maxell · Mead · OKG · Skullcandy · speck · URBANEARS · yurbuds SPORT EARPHONES

NEW!

Introducing Destiny TTR™ Over-Ear Headphones

Inspired by Nature in Beauty

The culmination of natural materials and technology coming together to make beautiful music. Stainless steel, leather and a high-quality recycled aluminum blend to create a striking, sophisticated look. And the performance meets that look. With battery powered noise-cancelling headphones, it reproduces an intimate, authentic sound that lets you truly feel the music. It's an experience that will satisfy the soul.

Place your order today by calling 800-279-2795.

Marley™ Trenchtown Rock Destiny Collection Over-Ear Headphone

DSC# 12378 • Vendor# EM-DH001-IO
Min 1 • SRP $299.99 • Cost $150.00

MARLEY™

TOP 10

Starting to plan for the holidays?

Flip through to see the TOP 10 products your students will be looking for.

SPORT EARBUDS THAT NEVER FALL OUT

NEW!

yurbuds SPORT EARPHONES

Inspire Duro Earbud Headphones

DSC# 41832
Vendor# 10100 • Min 1
SRP $49.99 • Cost $27.06

Inspire Pro Earbud Headphones with 3 Button Control

DSC# 41843
Vendor# 10303 • Min 1
SRP $59.99 • Cost $30.00

NEW PRODUCTS, SAME COOL STYLE

NEW!

PKG

iPad® Slip Sleeve Black 10in.

DSC# 17532 • Vendor# PKG SLIP110-FXBLK
Min 1 • SRP $39.99 • Cost $20.00

MacBook Pro® Slip Sleeve Gray Tweed 13in.

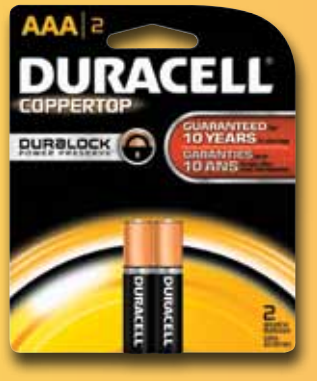
DSC# 17537 • Vendor# PKG SLIP113-GRTWD
Min 1 • SRP $39.99 • Cost $20.00

DSC#	Vendor#	Description	SRP	Cost
17533	PKG SLIP113-FXBLK	MacBook Pro Slip Sleeve Black 13in.	$39.99	$20.00
17535	PKG SLIP115-FXBLK	MacBook Pro Slip Sleeve Black 15in.	$44.99	$22.50
17538	PKG SLIP115-GRTWD	MacBook Pro Slip Sleeve Gray Tweed 15in.	$44.99	$22.50
17536	PKG SLIP110-GRTWD	iPad Slip Sleeve Gray Tweed 10in.	$39.99	$20.00

10% Off All Duracell® Batteries

DURACELL®

DSC#	Vendor#	Description	Min	SRP	Cost	Special
56106	MN2400B2Z	Alkaline Batteries AAA 2 Pk	18	$3.48	$2.00	$1.80
56108	MN2400B4Z	Alkaline Batteries AAA 4 Pk	18	$6.12	$3.48	$3.13
56103	MN1500B2Z	Alkaline Batteries AA 2 Pk	14	$3.48	$2.00	$1.80
56104	MN1500B4Z	Alkaline Batteries AA 4 Pk	8	$6.12	$3.48	$3.13
56102	MN1400B2Z	Alkaline Batteries C 2 Pk	8	$6.12	$3.72	$3.35
56155	MN1400R4ZX17	Alkaline Batteries C 4 Pk	6	$9.19	$7.06	$6.35
56101	MN1300B2Z	Alkaline Batteries D 2 Pk	6	$6.12	$3.72	$3.35
56157	MN1300B4Z17	Alkaline Batteries D 4 Pk	12	$9.19	$7.06	$6.35
56105	MN1604B1Z	Alkaline Batteries 9V 1 Pk	12	$6.12	$3.72	$3.35
56116	MN1604B2Z	Alkaline Batteries 9V 2 Pk	12	$9.19	$7.06	$6.35



TOP 10

1

Jawbone® Big Jambox™ Graphite

DSC# 14636 • SRP $299.99

Cost $278.64

2

Skullcandy® Aviator™ Over-Ear Headphones Red

DSC# 96687 • SRP $149.99

Cost $85.00

Holidays + Incase℠ = Happy

Freshen your assortment with these new products just in time for the holidays!

NEW!

	Description	DSC#	Vendor#	SRP	Cost
1	Terra Convertible Pack Charcoal	17741	CL60148	$69.95	$34.98
2	Crystal Slider iPhone® 5 Case Silver	18415	CL69037	$34.95	$17.48
	Pro Slider iPhone® 5 Case White/Black	18408	CL69044	$39.95	$19.98
3	Sonic Over Ear Premium Headphones White	17752	EC30027	$149.95	$74.98
4	Terra Sleeve for MacBook Pro® 11" Charcoal	17742	CL60100	$49.95	$24.98
	Terra Sleeve for MacBook Pro® 13" Charcoal	17743	CL60101	$49.95	$24.98
	Terra Sleeve for MacBook Pro® 15" Charcoal	17744	CL60102	$49.95	$24.98

incase

3

HEX Academy Collection Tote Gray Denim 15in.

DSC# 38798 • SRP $79.95

Cost $48.76

4

Velocity Micro® Cruz™ 7 Inch Slim Tablet

DSC# 96030 • SRP $149.99

Cost $130.85

TOP 10

Don't forget the stocking stuffers!

Bobble Filtered Water Bottle Black 18.5 oz.

DSC# 38595
Vendor# 050BOBBK
Min 6 • SRP $9.99
Cost $5.63

RuMe® Medium Bag Navy/White

DSC# 31519
Vendor# 2066
Min 1 • SRP $9.95
Cost $5.00

International Design Associates Carnival Candle Neon Box Wish

DSC# 36794
Vendor# CNCAWI
Min 6 • SRP $12.95
Cost $6.88

International Design Associates Magnetic Force Nail Polish Display Assorted .5oz.

DSC# 36777
Vendor# 05DMF36R
Min 1 • SRP $323.64
Cost $195.75

Stance™ Speedway Navy One Size

DSC# 39104
Vendor# M3208SPE
Min 3 • SRP $10.00
Cost $5.29

Duracell® CopperTop® Alkaline Batteries AA 2 Pk

DSC# 56103
Vendor# MN1500B2Z
Min 14 • SRP $3.48
Cost $2.00

Kisstixx® 2 Flavor Lip Balm 30 Count Display

DSC# 14555
Vendor# 550-251-951
Min 1 • SRP $149.70
Cost $74.12

Ready to build your assortments for the holidays? Give us a call at 800-279-2795 and we can help!

Smart, Sustainable Products Worth Roaring About!

Notebooks have colored recycled paper that is coordinated to match the poly cover.

Genesis Shades Notebook

Pink 1 Subject • DSC# 89124 • Vendor# 12231
Min 12 • SRP $7.53 • Cost $2.91

Purple 3 Subject • DSC# 89125 • Vendor# 12233
Min 12 • SRP $11.96 • Cost $4.63

ROARING SPRING® PAPER PRODUCTS
ROARING SPRING, PA 16673

TOP 10

5

Dell™ XPS 13

DSC# 94599 • SRP $999.99

Cost $880.00

6

Native Union POP Phone Silver

DSC# 66311 • SRP $29.99

Cost $18.32

A Gift for Your Tablets and eReaders

NEW!

speck
best case scenario

WanderFolio Kindle™ Touch Case Black/Peacock

DSC# 82072 • Vendor# SPK-A0970 • Min 1
SRP $39.95 • Cost $22.99

FitFolio Case for Kindle™ Peacock

DSC# 82074 • Vendor# SPK-A0970 • Min 1
SRP $34.95 • Cost $20.11

ZAGG®

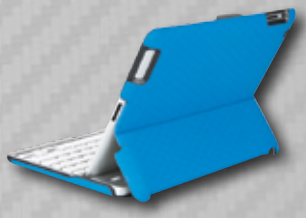
See What Award-Winning Protection Looks Like with Products from ZAGG®

ZAGG invisibleSHIELD™ Clear iPad® 2/iPad® 3

DSC# 54016 • Vendor# GBAPPIPAD3S
Min 1 • SRP $29.99 • Cost $15.87

ZAGG invisibleSHIELD™ Clear for iPhone® 4/4S

DSC# 54007 • Vendor# FFAPLIPHONE4GSS
Min 1 • SRP $14.99 • Cost $7.94



ZAGGfolio Case Dark Blue iPad® 2/iPad® 3

DSC# 16258 • Vendor# FOLSTRDKBL101
Min 1 • SRP $29.99 • Cost $24.69

Energizer® Batteries

Now that's Positive Energy!

Energizer

Max Alkaline Batteries

DSC#	Vendor#	Description	Min	SRP	Cost
55221	E92BP-2	AAA 2 Pk	12	$4.20	$2.02
55212	E92BP-4	AAA 4 Pk	12	$7.38	$3.49
55219	E91BP-2	AA 2 Pk	12	$4.20	$2.02
55220	E91BP-4	AA 4 Pk	12	$7.38	$3.49

Advanced Lithium Batteries

DSC#	Vendor#	Description	Min	SRP	Cost
55266	EA92BP-2	AAA 2 Pk	12	$6.99	$3.41
55267	EA92BP-4	AAA 4 Pk	12	$13.59	$6.59
55244	EA91BP-2	AA 2 Pk	12	$6.99	$3.41
55253	EA91BP-4	AA 4 Pk	12	$13.59	$6.59

7

Mimoco™ MIMOBOT® Darth Vader USB Flash Drive 4GB

DSC# 36908 • SRP $17.99

Cost $11.09

8

Neff Daily Beanie Green

DSC# 36870 • SRP $20.00

Cost $10.00

Five Star® - Works as Hard as Students Do, and It Looks Good too!

NEW!

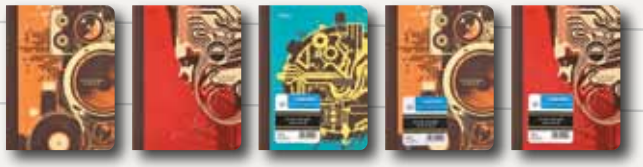
mead

Five Star Graphics Wirebound Notebook Asst. 9"x11" 100 Sheet CR/1 Subject

DSC# 40638 • Vendor# 8096
Min 12 • SRP $7.59 • Cost $4.42

Five Star Stay-Put Poly Folder and File Asst. 11.75"x9.5"x.25" Box

DSC# 64538 • Vendor# 33210
Min 24 • SRP $4.29 • Cost $2.24



Five Star Graphics Poly Composition Notebook Multi 7.5"x9.75" 100 Sheet Bulk CR/1 Subject

DSC# 17814 • Vendor# 9292
Min 12 • SRP $5.29 • Cost $3.05

Five Star Advance Notebook Asst. 8.5"x11" 100 Ct Bulk CR/1 Subject

DSC# 64676 • Vendor# 8188
Min 6 • SRP $7.29 • Cost $3.95

Five Star Advance Notebook Asst. 8.5"x11" 150 Ct Bulk CR/2 Subject

DSC# 64677 • Vendor# 8190
Min 6 • SRP $14.79 • Cost $6.38

The Only Flash Drive Made for The iPad®, iPhone®, Kindle Fire™ & More

maxell

NEW!

Part Wireless Flash Drive. Part Media Streamer. All Versatile.

AirStash™ 8GB USB Flash Drive

DSC# 29007 • Vendor# 666602
Min 1 • SRP $149.99 • Cost $111.11

AirStash™ 16GB USB Flash Drive

DSC# 29008 • Vendor# 666601
Min 1 • SRP $179.99 • Cost $124.44

9

M-Edge™ GO! Kindle™ Jacket Purple Kindle Touch

DSC# 22761 • SRP $34.99

Cost $20.59

10

Boostcase™ Hybrid Snap-On Case & Detachable Extended Battery White/Red iPhone® 4/4S

DSC# 17767 • SRP $79.95

Cost $48.86

TOP 10

Award-Winning Sound, Simple Lines, Iconic Shape

NEW!

AIAIAI

AiAiAi® Tracks Headphone with Mic Black

DSC# 51728

Vendor# 05401

Min 1 • SRP $80.00

Cost $45.00

AiAiAi® Tracks Headphone with Mic Petrol

DSC# 51730

Vendor# 05432

Min 1 • SRP $80.00

Cost $45.00

Other available colors:

Blush
DSC# 51731
Vendor# 05440

Gray
DSC# 51729
Vendor# 05430

Dark Green
DSC# 51732
Vendor# 05441

Pentel® has All the Writing Essentials Covered

Pentel

Pentel EnerGel-X™ Pink Ribbon Retractable Gel Pen

DSC# 67464 • Vendor# BL107BP2P-BC

Min 12 • SRP $3.90 • Cost $1.97

Pentel Twist-Erase® UP™ Mechanical Pencil Display 60 Count

DSC# 68294 • Vendor# QE107-5

Min 1 • SRP $54.00 • Cost $25.53

Pentel EnerGize X™ Mechanical Pencil Display 144 Count

DSC# 67214 • Vendor# PL1057-12

Min 1 • SRP $273.60 • Cost $128.84

Pentel Grip Clic® Eraser Display 60 Count

DSC# 18355 • Vendor# ZE22-5

Min 1 • SRP $135.00 • Cost $62.43

SLYR Gaming Headphone with Boom Mic

PLYR 2 Gaming Headphone with Boom Mic

Skullcandy

The Game Has Changed.

NEW!

New Gaming Headsets by Skullcandy®.

Step up your game with the SLYR gaming headset. Designed to deliver Supreme Sound audio for a Xbox 360™, PS3™, or PC. The SLYR and PLYR combine power, style, and performance for a game-changing experience.

SUPREME SOUND
Proprietary Supreme Sound technology delivers powerful bass and precision highs.

EZ STASH MIC
Boom mic quickly stashes away for stealth mode.

GMX IN-MIXER
Individual audio settings for game audio and voice.

EQ3
Custom sound equalization settings for games, music and movies.

Get in the game and stock up today.

MODEL NAME	COLOR	DSC#	VENDOR#	SRP	COST
SLYR Gaming Headphone with Boom Mic	Black/Yellow	18583	SMSLFY-207	$79.99	$61.99
SLYR Gaming Headphone with Boom Mic	White	18584	SMSLFY-205	$79.99	$61.99
SLYR Gaming Headphone with Boom Mic	Blue	18585	SMSLFY-012	$79.99	$61.99
SLYR Gaming Headphone with Boom Mic	Pink	18586	SMSLFY-055	$79.99	$61.99
PLYR 2 Gaming Headphone with Boom Mic	Black	18587	SMPLFY-207	$129.99	$100.74
PLYR 2 Gaming Headphone with Boom Mic	White	18588	SMPLFY-205	$129.99	$100.74
PLYR 2 Gaming Headphone with Boom Mic	Teal	18589	SMPLFY-280	$129.99	$100.74

The Douglas Stewart Co.
2402 Advance Road
Madison, WI 53718

reseller's EDGE

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
MADISON, WI
PERMIT NO. 1042

99705

Professional Quality on a Student Budget

NEW!

Urbanears™ ZINKEN Headphones Black
DSC# 17510 • Vendor# 04090613
Min 1 • SRP $140.00 • Cost $86.15

Urbanears™ ZINKEN Headphones Gray
DSC# 17511 • Vendor# 04090614
Min 1 • SRP $140.00 • Cost $86.15

Developed with the professional DJ in mind (but respecting the wallet of the unpaid amateur), it is full of handy features that you never even knew you needed, like the dual-duty TurnCable and ZoundPlug. Designed for maximum comfort, it features swivel ear caps, an adjustable headband and specially selected materials that do not absorb sweat and odors. These headphones are designed to thrive in a DJ environment, but also excel at day-to-day use.

DSC#	Vendor#	Description	SRP	Cost
17509	04090612	ZINKEN Headphones True White	$140.00	$86.15
17513	04090616	ZINKEN Headphones Tomato	$140.00	$86.15
17514	04090617	ZINKEN Headphones Indigo	$140.00	$86.15

Contact your Account Manager at 800-279-2795 to learn more!

URBANEARS™