Products Plus

THE DOUGLAS STEWART COMPANY | SUMMER 2015

Digital Assessment Coming Soon to a School Near You

Help your customers prepare for digital assessment and Common Core testing with solutions from The Douglas Stewart Company



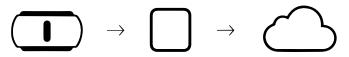






Redefining Video for Education Turn Class Time into Content Creation Time with Swivl

Swivl is a 3-part, complete, flexible solution already in use in over 6,000 schools to help teachers present and record content in the classroom. Available at a fraction of the cost of similar platforms, Swivl is the ideal solution for education.



Swivl Robot

The Swivl Robot works with any tablet, smartphone, or DSLR camera and follows the movement of the marker. The marker has a built in microphone and buttons that start, stop, and pause recording and tracking.

Swivl Capture App

The FREE iOS and Android[™] app controls the firmware and settings for the Swivl Robot. The app allows users to easily record lessons, student presentations, or performances. With the heads-up display users can view presentations, a timer, or what's being recorded.

"Great resource for student observations, lesson development, and professional growth presentations."

-Eric, Executive Director, Poway Unified School District

Swivl Cloud

Through the app, videos can be automatically uploaded to Swivl Cloud for editing, storing, and sharing. Swivl Cloud integrates with any LMS, the commenting tool allows for reflection, and the detailed analytics provide reporting.

Applications

- » Flipped learning
- » Personalized instruction
- » Professional development & coaching
- » Common core coaching

Demo units are available! Contact your Account Manager at 800-279-2795 to learn more.

- » Content delivery
- » On-demand distance learning
- » Maximizing BYOD & 1:1 initiatives



ii

Introducing New Mobile Device Carts from Spectrum Cost-Effective Charging and Storing Solutions

Spectrum Industries specializes in manufacturing Chromebook, laptop, and tablet storage carts for the classroom. Connect your customers with Spectrum Carts today to provide them with sturdy, durable mobile device management at a competitive price point!



InTouch32[™] Tablet Cart

The InTouch32 Cart is designed to store, charge, and transport 32 tablet computers including iPad® devices. The IT32 offers the industry's smallest footprint at almost 25% smaller than the nearest competitor.

DSC# 68513 Vendor# 55432WFSSR SRP \$2,446.00 | Cost \$1,090.39



InTouch42[™] Tablet Cart

The InTouch42 Cart is designed to store, charge, and transport up to 42 of the largest size tablets. The IT42 offers a small footprint, best-in-class mobility, rugged protection, and simplified charging.

DSC# 68515 Vendor# 55471WFSBW SRP \$2,738.00 | Cost \$1,220.55



Cloud32™ Chromebook Cart

The new and improved Cloud32 is designed to keep schools' Chromebook investments safe and manageable. The Cloud32 is designed to store, charge, and transport 32 Chromebook computers.

DSC# 68518 Vendor# 55469WFSBW SRP \$2,898.00 | Cost \$1,291.88



Cloud40™ Chromebook Cart

The Cloud40 Cart is used to store, transport, and charge up to 40 of the largest Chromebooks on the market. The Cloud40 features a small footprint and a user-friendly, safe, and secure design.

DSC# 68520 Vendor# 55470WFSBW SRP \$3,098.00 | Cost \$1,381.04

Contact your Account Manager at 800-279-2795 to learn more about the Deal Registration Program or to set up an onsite visit with a Spectrum rep.





Pro32[™] Notebook Cart

The Pro32 Cart is designed to store, transport, and charge up to 32 notebooks or laptops of nearly any design. The Pro32 combines full-size storage with a space-saving footprint.

DSC# 68521 Vendor# 55472WFSBW SRP \$3,298.00 | Cost \$1,470.30 Adobe Creative Cloud

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This is your time.

Join now and save up to 55% with Adobe Creative Cloud 2015.

Limited-Time Promotion for Back-to-School 2015 It's all in the timing.

Act now to get 25% off when you place your VIP order for new seats by August 28, 2015. Plus, take advantage of this same low price for up to three years when you renew.



In addition to its back-to-school promotion, Adobe will continue to reward its loyal education Cumulative Licensing Program (CLP) customers by offering the opportunity for CLP customers to qualify for up to 40% savings over a two-year period when they enroll in the Value Incentive Plan (VIP). CLP members will be upgraded based on the following VIP migrations:

- > Adobe CLP-1 customers receive VIP Level 2.
- > Adobe CLP-2 customers receive VIP Level 3.
- > Adobe CLP-3 customers receive VIP Level 4.

Transactional Licensing Program (TLP) education and nonprofit customers can also qualify for a 25% discount.



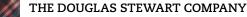
Join Creative Cloud for education under VIP now and get everything you need to engage and empower:

- > Access to the world's best creative apps and services for design, web, video and photography
- > A web-based Admin Console that makes it easy to centrally manage and deploy apps
- > Budget predictability and cost savings with one annual or multiyear contract
- > Flexible licensing options to meet the needs of your institution

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Addo is providing a migration discount to channel partners for current Adobe Cumulative Licensing Program (CLP) education customers ("Qualified Customers") that migrate to Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership). Adobe is offering the migration discount to channel partners for Qualified Customers for the initial Value Incentive Plan (VIP) license term and the first-year renewal. Channel partner may avail Itself of the migration discount to channel partners for Qualified Customers for the initial Value Incentive Plan (VIP) license term and the first-year renewal. Channel partner may avail Itself of the migration discount to them a Qualified Customer licenses Creative Cloud for education and enrolls in the VIP. For a limited time (July 15-August 31, 2015), CLP education and Transactional Licensing Program (TLP) education and nonprofit customers who purchase Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership) through VIP and commit to a three-year term, paid up front, qualify for T25% off.

Qualified Customers may contact an authorized channel partner for partner's migration discount for the initial VIP education license term and the first-year renewal. Adobe does not set the pricing that channel partner charges and cannot guarantee any particular discount or price to customer. Channel partner will determine actual license fees for Qualified Customers. Adobe does not set the pricing that channel partner charges and cannot guarantee any particular discount or price to customer. Channel partners if customer elects to change to a different partner. Applicable taxes and duties may apply. Additional terms and conditions may apply. Residents or persons in embargoed countries subject to U.S. or local export restrictions are not eligible.



Terms & Conditions

Introducing the Trident **TECHJACKET**[™] UNRIVALED CHROMEBOOK AND LAPTOP PROTECTION



Help protect Chromebooks and Laptops from drops and everyday use with the new Trident Tech Jacket hard-side case. Lightweight but tough, this rugged solution features bumper guards and double-padded corners to protect device's vulnerable spots, while soft, flexible TPE hinges and port accessibility keeps devices safe and easy to operate. Fits almost any Chromebook or laptop model up to 11.6", and fits in most charging stations.

DSC# 72224 | Vendor# AC-UNCRBK-BKBLK SRP \$49.99

Price breaks and samples are available! Contact your Account Manager at 800-279-2795 to learn more.



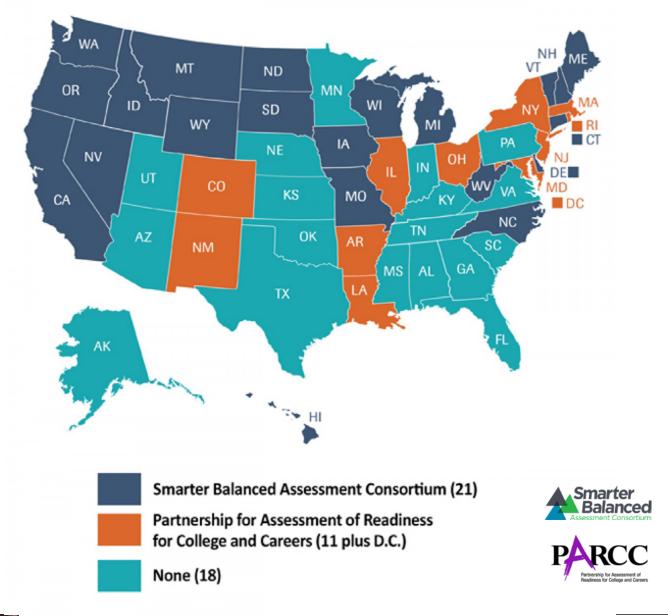
Common Core Testing & Digital Assessment

What's Coming and How to Prepare

The 2014-2015 school year has been, and will continue to be, one of the most critical school years in recent memory for the future of education. Despite facing more and more push back from states and politicians, Common Core Testing is officially taking place in 32 states this year. These tests have been designed to help all students acquire the skills and knowledge they need to achieve success at college or in the workforce. The results will likely help shape the future of education in the the United States.

Assessment Consortia Membership for 2014-2015 Testing

\$360 million in federal grants has gone to groups of states developing common assessments.



Minimum Requirements for Common Core Testing





Devices

Each student must have one of the following devices: Windows, Mac[™], or Linux desktop or laptop computer, a Chromebook[™], iPad[®], Windows, or Android[™] tablet. Devices must have at least 1024 x 768 display resolution. Smarter Balanced requires a 10" screen and PARCC requires a 9.5" screen.

Network Bandwidth

Smarter Balanced: Must connect to the internet with a minimum of 20 kbps available per student tested simultaneously. Local web proxy caching servers are not recommend.

PARCC: with caching a minimum of 5 kbps per student is required,





without caching a minimum of 50 kbps/student is required.

Security

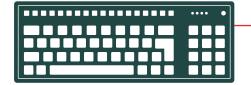
The device must have administrative tools and capabilities to temporarily disable features, functionalities, and applications that could present a security risk during test administration. Admins must be able to "lock down" devices when necessary.

Headphones

Headphones or ear buds are required during the English portion of the tests, and for students who require text-to-speech features on the mathematics portion. USB headphones recommended, but standard headphones are permitted.

Mouse or Touchpad

A pointing device must be included. This may consist of a mouse, touch screen, touchpad, or other pointing device with which the student is familiar.



Keyboard

External keyboards are required unless specified by a student's IEP or 504 plan. Any form of keyboard that disables the on-screen virtual keyboard is acceptable, including: mechanical, manual, plug and play, and wireless-based keyboards. Note: a high-density of wireless keyboards may interfere with each other or the wireless network.

Assistive Technology required/permitted as necessary.

Sources: Smarter Balanced Consortium, Partnership for Assessment of Readiness for College Careers, Education Week

NEW LapCabbys with a **TINY footprint**... New thinking in IT storage Smaller footprint packed full of features!



Let us introduce the latest additions to our range!

The Boost+ and DeskCabby are like nothing we have produced before, and our new TabCabby units have shrunk in size by 15% but still have all the great features everyone loves...

Boost+

\$689.12 Cost | \$799.00 SRP Charges & syncs up to 16 tablets or any USB-powered device. This unit is 11.2" x 5.6" x 3.5" carry it around with you! DSC# 69870





DeskCabby

\$776.82 Cost | \$899.00 SRP Charges & syncs up to 12 tablets in this compact design. This unit is19.5" x 15.7" x 13" stack this sleek unit! DSC# 69871



TabCabby 16H Compact \$1003.61 Cost | \$1159.99 SRP Stores & charges up to 16 tablets : on horizontal shelves. This unit is 24" x 17" x 41" - so tiny! DSC# 70933



TabCabby 32H Compact \$1208.13 Cost | \$1399.99 SRP Stores & charges up to 32 tablets on horizontal shelves. This unit is 33" x 17" x 41" - so tiny! DSC# 70934





Removable Caddy

TabCabby 20V \$1399.76 Cost | \$1629.99 SRP Tablets sit in handy baskets that hold 5 tablets each with cases – making it easier to carry the tablets around. This unit is 28" x 22" x 39.8" - very compact!

DSC# 70935

Our Compact units are 33% smaller compared to others!

Use the LapCabby Deal Registration program to earn an 8 - 11% discount. Contact your Account Manager at 800-279-2795.

THOMSON REUTERS

The Most Powerful Tool for Managing Research



EndNote X7 is the most powerful research and reference manager on the market and enables users to move seamlessly through their research process with flexible tools for searching, organizing, and sharing research, creating bibliographies, and writing papers.



FIND IT

Search online databases, collect full-text articles, and auto-complete references.



STORE IT

Organize, store, and mark up research files.



CREATE IT

Use the built-in bibliography maker to create and format citations in 6,000+ styles.



SHARE IT

Collaborate online within teams and with the global research community.



MATCH IT

Journal matching suggests the best potential journals to publish research.



COMPATIBLE

EndNote is compatible with Windows[®], Mac[®],

Microsoft[®] Word, PowerPoint[®], web browsers, and office network.



INTEGRATED

EndNote connects to ResearcherID, ScholarOne, Web of Science, and hundreds of online databases.

Custom licensing options available, contact your Account Manager at 800-279-2795 or licensing@dstewart.com to learn more.

LocknCharge Carrier[™] Line It just makes life easier

The Carrier[™] product line from LocknCharge is truly univeral. Built to be modular and accomodate nearly any device, it is the only device storage and charging solution your customers will ever need.

- Charge, store, and secure Chromebooks, Tablets, iPad® devices users can even mix and match!
- Baskets allow for devices to be shared by multiple classrooms and streamline distribution, allowing teaching to happen faster.
- Extremely easy to set-up and use, users can wire a Carrier in 15 minutes.
- · Heavy-duty construction and built to last with a lifetime warranty.
- Modular design allows products to be upgraded with syncing functionality.

Carrier 10 Charging Station[™]····

Unique features include:

- Small profile charging station that is wall or desk mountable.
- Includes 2 Large Baskets.
- Wire rack included for even larger devices.

DSC# 70685 | Vendor# LNC8200 | SRP \$699.00 | Cost \$589.11





--- Carrier 20 Cart[™]

Unique Features include:

- Smallest Cart footprint available.
- Includes Large Baskets by LocknCharge to accomodate devices up to 13".
- Optional wire rack available for even larger devices.

DSC# 70691 | Vendor# LNC8150 | SRP \$1,399.00 | Cost \$1,150.33

Carrier 30 and Carrier 40 Cart[™].....

Unique features include:

- Includes Standard Baskets by LocknCharge that accommodate devices up to 11.6".
- Optional wire racks are available for even larger devices.

Carrier 30 DSC# 57857 | Vendor# LNC8004 | SRP \$1,799.00 | Cost \$1,476.09

Carrier 40 DSC# 38086 | Vendor# LNC8000 | SRP \$1,999.00 | Cost \$1,640.21

Tiered Pricing, 8% Deal Registration, Free Shipping, and Product Demos Available!

Contact your Account Manager at 800-279-2795.

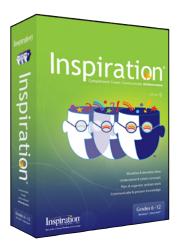


Help Students Achieve with Award-Winning Visual Thinking and Writing Tools from Inspiration Software



Inspiration Software's Inspiration[®] and Kidspiration[®] products are based on proven visual thinking and learning strategies that help students think critically, produce clear coherent writing and communicate effectively.

Students in grades K-12 can easily use strategies such as brainstorming, free writing, outlining, compare and contrast, cause/effect, classification and analyses to help them read for meaning, take notes, structure writing, organize and analyze information, integrate new knowledge and communicate more effectively.



Inspiration 9.2

The ultimate visual thinking tool—to improve creative and critical thinking, develop planning and organizational skills, communicate clearly and demonstrate knowledge through visuals, presentations and writing.

Description	DSC#	Vendor#
Inspiration 9.2 Single Box	i0845	IS92-US-01
Inspiration 9.2 Single Download	i0853	IS92-US-AC
SRP \$39.95 Cost \$29.09		

Kidspiration 3.0

The visual way to explore and understand words, numbers and concepts. Help students develop thinking skills, strengthen reading and writing skills and build conceptual understanding in math.

Description	DSC#	Vendor#	SRP	Cost
Kidspiration 3.0 Single Box	10671	KS30-US-01	\$39.95	\$29.09
Kidspiration 3.0 Single Download	i0821	KS30-US-AC	\$39.95	\$29.09





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The best wireless partner for education

Log in to get authorized and find out about lucrative deal registration opportunities!