

Products **Plus**

THE DOUGLAS STEWART COMPANY | FALL 2014

The Digital Revolution

Education is going digital—help your customers make the transition with solutions from The Douglas Stewart Company!



THOMSON REUTERS



Adobe® Creative Cloud™

Because Great Schools Need Creative Tools.

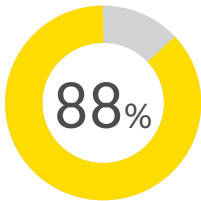


Explosion of devices. Digital literacy. Student engagement.

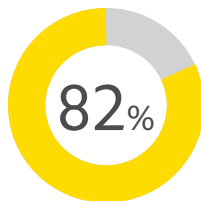
These are some of the challenges your customers are facing. Adobe Creative Cloud for education helps institutions by providing access to the world's best creative apps for design, web, video, and photography, along with seamless ways to share and collaborate with the support of curriculum, peer community, and resources.

Creativity and education: Why it matters

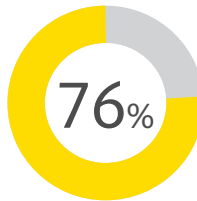
In a recent survey of hiring managers, we learned that:



Being technologically savvy is becoming a must for any position



The ability to communicate through digital and visual media will be a requirement across fields and disciplines



Creativity is becoming an essential skill for employment in any type of business



Tell your customer

Why Adobe?

Adobe is the global leader in digital media solutions. We help institutions provide access to the world's best creative applications and services.

Momentum

100,000 educational institutions worldwide use and teach Adobe technologies.

Over 1 million students and educators use Adobe eLearning applications.

150,000 educators are sharing resources and best practices in Adobe online communities.

Key features

- Always up to date
- Optional online services
- Flexible licensing options
- Easy deployment

"If a student is not fluent in digital media, I would venture to say they may not be considered literate"

Dr. Nicole Pinkard, Founder, Digital Youth Network



Prepare students for success

- Help students visualize, understand and communicate information in creative ways across print, web, video and mobile devices.
- Prepare students for the workforce by building essential skills on the latest technologies.



Foster creativity in education

- Regardless of their major, Creative Cloud for education equips students with leading-edge digital tools that help open new possibilities for creative learning and expression, from digital storytelling to data visualization.



Empower educators

- Equip your faculty to provide the most engaging instruction possible with Adobe's industry-leading creative app and services.
- Faculty will have access to the latest tools for integrating rich multi-media and digital experiences into the classroom.

Not a VIP? Contact us today and find out how you take advantage of special Creative Cloud offers for VIP members:

The Adobe Value Incentive Plan (VIP) is a subscription-based licensing program that makes it easy for education customers to purchase, deploy, and manage Adobe Creative Cloud. Choose from two options: named-user licenses for individuals, and device licenses for use on classroom or lab computers. Both options come with amazing benefits.

Contact our Adobe licensing team at 800-356-8370 to learn more.

And ask how you can lock in on a discounted rate for two years with the **2-Year Discount Lock Guarantee** when you buy before 11/30/2014.

Spectrum—for Laptop Management, Presentation Products, and so much more

Spectrum is a premier manufacturer of products that facilitate learning by incorporating innovative designs with technology and communications equipment. From carts to presentation tools, Spectrum can provide your customers sturdy, reliable equipment for the classroom at an exceptional value.



InTouch 32 Tablet Cart

The InTouch 32 is designed to store, charge, and transport 32 tablet computers including the iPad®. The cart bays are designed to handle the largest tablets in education with even the most robust protective covers.

DSC# 54865 | Vendor# 55432WRSBW | SRP \$2,388.00 | Cost \$1,064.53



Freedom One Sit to Stand Lectern

Spectrum's Freedom One adjustable lectern is an affordable, adjustable height podium that offers the perfect height for nearly any environment. The Freedom One utilizes an easy-to-use, smooth balancing lift technology to find your one perfect height, whether it is for sitting or standing. Available in a variety of colors.

DSC# 62233 | Vendor# 55355FMB | SRP \$4,374.00 | Cost \$2,187.00

Optional Equipment Rack (DSC# 62312) and Keyboard Tray (DSC# 62310) not included.



InVision Media Collaboration Table, D-Shaped

Spectrum's InVision collaborative learning tables make it easy for people to gather and share ideas. With the correct technology, you can share what is on the screen of laptops, tablets, and smartphones and seamlessly switch from one device to another. Available in a variety of colors. Size: 48" W x 84" L.

DSC# 61482 | Vendor# 37103FMS | SRP \$2,698.00 | Cost \$1,349.00

Optional Display Mount (DSC# 61513) not included.



Avid Media Composer | Software

The industry's most proven and trusted video editing software

Avid's Media Composer | Software is proven and trusted by professional editors in every segment of film, television, and broadcast. Designed to handle high volumes of disparate file-based media, Media Composer delivers accelerated high-res-to-HD workflows, real-time collaboration, and powerful media management, eliminating time-consuming tasks so users can focus on telling a great story.

Now selling Media Composer | Software is easier than ever with three principal options:

Floating Licenses

- **Key Benefit:** Pay a low annual fee to use Media Composer and stay up to date with the latest software and upgrades as soon as they are released.
- **Value:** Time and resources saved by faster upgrades, simpler administration, and maximum flexibility for multi-seat installations which can provide students with options for access anywhere on campus.

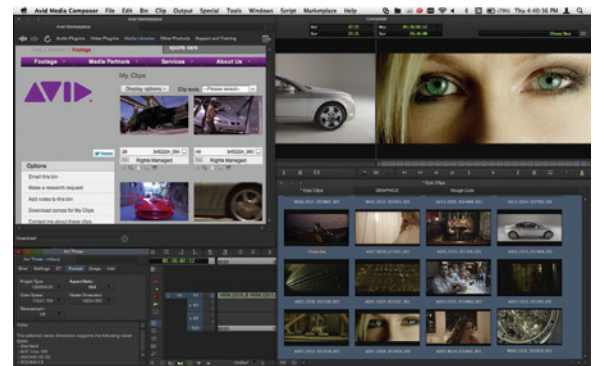
Annual Subscription

- **Key Benefit:** Pay a low annual fee to use Media Composer and have access to the latest tools and features on an "as needed" basis.
- **Value:** Access to the video editing content creation tools the professional use at a consumer-level price, with the flexibility to scale as needs and budget dictate.

Perpetual License

- **Key Benefit:** Most similar to previous "Own It" license with upgrades and support included.
- **Value:** Purchase and own the tools users know and trust with the confidence of guaranteed accessibility and security.

Act before the end of 2014 and upgrade your existing Media Composer license to ensure you have access to the latest tools and world-class support. This is a limited time offer.



You can save when you bundle! To learn more about bundling and licensing options, please contact your Account Manager at 800-279-2795.



EndNote X7 has exciting new features!

The most powerful tool for managing your research

EndNote X7 enables users to move seamlessly through their research process with flexible tools for searching, organizing, and sharing their research, creating bibliographies, and writing their papers.

New Features

Library sharing

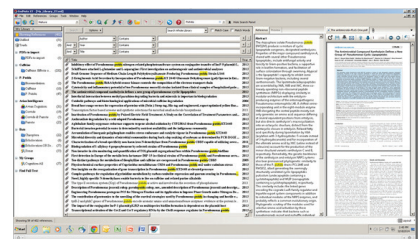
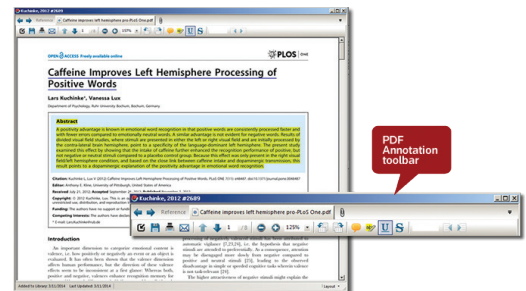
- All the strengths of EndNote, to the power of 15. EndNote X7 now allows users to share their entire library—including PDFs, attachments, and notes—with up to 14 colleagues, making collaboration easier than ever! Share research across departments or across the world.

Unlimited Online Storage

- Users now have unlimited online storage so they can store and share as many documents as they need to—absolutely free!

Additional Features Include:

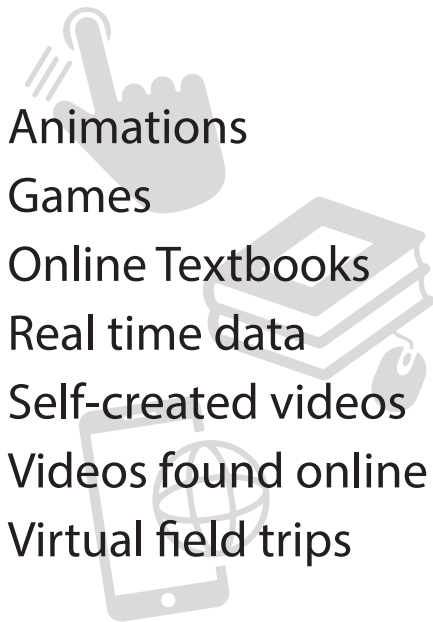
- Advanced formatting options for complex styles, multiple bibliographies in a paper, and category options to build a CV.
- Flexible features to manage PDFs, including renaming options and auto-import folders.
- One-click Find Full Text and automatic reference updating.
- Access your research from anywhere, even when you're not online.
- Many more to help users spend less time on the details and more time on what matters most.



Contact your Account Manager at 800-279-2795 for more information on EndNote X7!

DIGITAL CONTENT IS TRANSFORMING THE CLASSROOM

What Digital Content are Teachers Using in the Classroom?



Animations

Games

Online Textbooks

Real time data

Self-created videos

Videos found online

Virtual field trips

	K-5	6-8	9-12
Animations	19%	22%	22%
Games	53%	21%	13%
Online Textbooks	22%	29%	24%
Real time data	21%	19%	16%
Self-created videos	6%	11%	11%
Videos found online	47%	49%	47%
Virtual field trips	19%	10%	8%

Teachers' PD Wish List

- Using technology to **differentiate** instruction
- Identifying **mobile apps** to use in the classroom
- Preparing for **Common Core** or other new state standards
- Identifying **high quality** digital content
- Using a **tablet computer** with instruction

7 out of 10 teachers

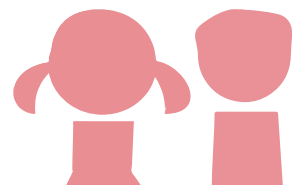
view digital/online games as a tool for increasing student engagement and motivation.

56% of librarians

say they are helping teachers find digital content such as games and animations to use within their lessons.

K-12 students agree

that the **top benefit** to playing **online or video games** in the classroom is that it makes difficult concepts **easier to understand**.





Principals Agree: Top 5 Benefits of Digital Content

- 1 Increases **student engagement**
- 2 **Extends learning** beyond the school day
- 3 **Prepares students** for work environments
- 4 Increases **relevancy and quality** of instructional materials
- 5 **Personalizes** learning

#1 challenge? Principals say:

providing enough computers or devices with internet so students can access digital content (55%).

46% of principals

say that digital content **like videos, simulations, and animations** are having the **greatest impact** on transforming teaching and learning.



Different Points of View: Evaluating Digital Content



Teachers

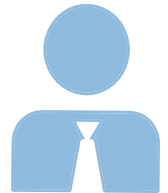
45%
68%
28%
43%
42%
32%
30%

Quality Measure

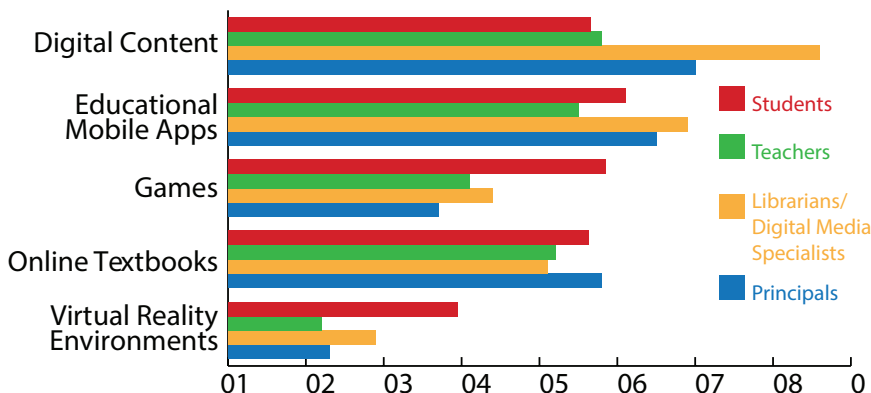
Research based
Modifiable by teacher
Proven student achievement results
Created by a teacher
Have no commercial ads
Include teacher reviews
Include embedded assessments

Principals

70%
58%
47%
47%
44%
43%
42%



Out Ultimate School Includes Digital Content



Source: Speak Up 2013 National Research Project. In fall 2013, over 403,000 online surveys from K-12 students, parents, and educators representing over 9,005 schools nationwide were submitted through the Speak Up Project. Speak Up is an annual research initiative of Project Tomorrow, a national education nonprofit organization and is supported by these innovative companies: Blackboard, Inc., BrainPOP, DreamBox Learning, K-12, Inc., Rosetta Stone Education, Schoolwires, and SMART Technologies. www.tomorrow.org/speakup/

Enhance Learning at All Levels and Subjects with HMH Software

Discover the Full Range of Diverse Digital Learning Solutions Including:



Bailey's Book House

Bailey's Book House encourages young children to build important literacy skills, while developing a love for reading. In nine interactive activities, Bailey and his friends help build language concepts and thinking skills students need to communicate and make sense of the world around them.

DSC# r1000 | Vendor# 1038316 | SRP \$79.95 | Cost \$49.57



Millie's Math House

With Millie's Math House students build a foundation of fundamental math concepts and thinking skills. Through activities that feel like play, students explore numbers, shapes, sizes, quantities, patterns, sequencing, measurement concepts, and number sentences.

DSC# r1009 | Vendor# 1038307 | SRP \$79.95 | Cost \$49.57



Sammy's Science House

Sammy helps young scientists build early science skills and practice important scientific processes. All seven modules focus on discovering how to think like a scientist learning how to observe, analyze, and test theories.

DSC# r1003 | Vendor# 1038313 | SRP \$79.95 | Cost \$49.57



Trudy's Time & Place House

Explore the excitement of time and geography with Trudy! With Trudy's Time & Place House students will gain practice in telling time, develop mapping and direction skills, and explore relationships between earth, a globe, and a world map—all part of understanding traveling with confidence.

DSC# r1006 | Vendor# 1038310 | SRP \$79.95 | Cost \$49.57

Contact your Account Manager at 800-279-2795 for more information on HMH products!

LapCabby

New thinking in IT storage

No wonder
schools love
LapCabby

There's a LapCabby for Everyone



They come in orange, lime green, purple, blue, and charcoal. But it's not just the range of colors that makes LapCabby storage carts stand out. We know good design matters, and we've aimed high to create innovative IT storage that does everything users expect and more.

Each one makes it easy to store, charge and sync tablets, laptops, Chromebooks or netbooks, with a whole range of clever features customers love.

LapCabby Storage carts...

- Offer **great value** compared to other options on the market
- Have **loads of clever features**, from safety to power saving
- Are **brilliantly versatile**, holding any model and size of device
- Add a **splash of color** to the classroom or workplace

Help your customers find the right LapCabby for them! Contact your Account Manager at 800-279-2795 for more information.



Introducing the AP122 from Meru The World's First Wall Plate 802.11ac Access Point



You can earn up to \$2,000 for every new customer deal with the Accelerate to 11ac Partner Incentive Program! Contact your Account Manager for more details. Offer ends 12/15/2014.

Features and Benefits

- The 802.11ac 2x2:2 in-room wall plate form factor provides support for in-room, IP-based services such as VoIP, streaming video, and high-speed internet access.
- The multiple 10/100 client, PoE Out, and pass-through ports provide support for in-room IP devices and digital phones with native access to in-house PBX system. This reduces costs in additional cabling, switch ports, and power sourcing equipment.
- Supports pervasive 80 MHz channel usage to maximize full-channel 802.11ac throughout the enterprise.
- Requires only 802.3af for full operations which does not require any infrastructure upgrades.
- Integrates seamlessly with Meru's E(Z)RF® Application Suite, Identity Manager (IDM), and other application solutions to bring intelligent management and resilient wireless services to networks.
- Built to provide years of trouble-free operation and is backed by a limited lifetime warranty.

For more information on Meru please contact your Account Manager or call 800-279-2795.

Help your customers find the right solution for managing their mobile devices!

Designed by teachers, for teachers

LocknCharge creates premium security, charging, syncing, and transport solutions for storing iPad® devices, tablets, and laptop computers. Whether your customers are pursuing BYOD programs, 1:1 programs, or anything in between, LocknCharge has the solution you need to make their lives easier.



NEW! Carrier 30 Cart™

The Carrier 30 Cart is designed to be versatile, flexible, and modular to help improve workflow in the classroom. The Carrier 30 Cart is truly universal—compatible with Chromebook, tablets, iPad, and more, making it easy to charge, secure, and transport all of your devices. Lifetime warranty. Syncing upgrades available.

DSC# 57857 | Vendor# LNC8004
SRP \$1,799.00 | Cost \$1,471.91



Carrier 40 Cart™

Store, charge, secure and transport up to 40 devices including Chromebooks, iPads, and tablets. The Carrier 40 features (8) 5-unit removable baskets to give users flexibility to deploy their devices with ease. Lifetime Warranty. Syncing upgrades available.

DSC# 38086 | Vendor# LNC8000
SRP \$1,999.00 | Cost \$1,635.55



EVO 40 Cart™

Store, charge, secure and transport up to 40 devices of almost any kind. Features (4) 10-unit removable baskets making mobile device deployment easier. Upgrade to a full Sync cart with LocknCharge's iQ 16 SCB Sync Stations—available for any iPad and Samsung Galaxy compatible device. Lifetime Warranty.

DSC# 37074 | Vendor# LNC4000
SRP \$1,999.00 | Cost \$1,635.55



Order now at www.dstewart.com or call us at 800-279-2795!

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NETWORKS®**

The best wireless partner for education