

MERCHANDISING GUIDE

SPRING 2019



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GET LOST IN THE SOUND



ESPORTS GAMING HEADPHONE COUNTERTOP DISPLAY

LucidSound, one of the fastest growing brands in gaming audio, includes an active headphone display for their LS25 eSports gaming headset with a minimum order of 8 Lucidsound products. This display does not require power and would simply need to have the plug on the display plugged into a phone or tablet in order to work.

Dimensions: 9" H x 10" W x 3.95" D

DSC# 117701 | Vendor# 2337

Free with purchase of 8 units of any LucidSound products.

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SHOW IT ALL

happy plugs STOCKHOLM

These displays come in small and medium to accommodate any space you have in your store. Each display comes with top-selling products that students will love.

Small Hang-On Display

Free with MOQ of 20 units

Dimensions: 24" H x 17" W

DSC# 127154 | Vendor# 2383

Medium Hang-On Display

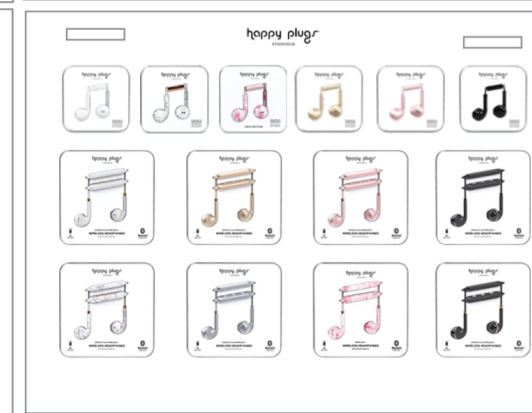
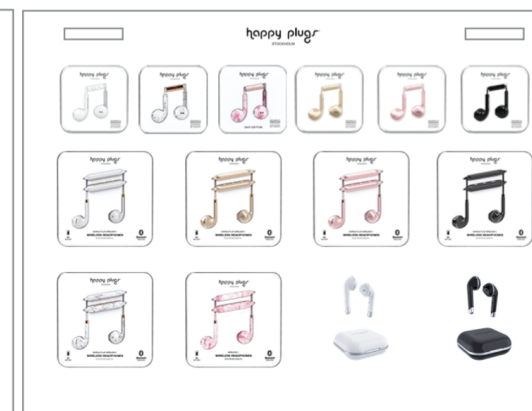
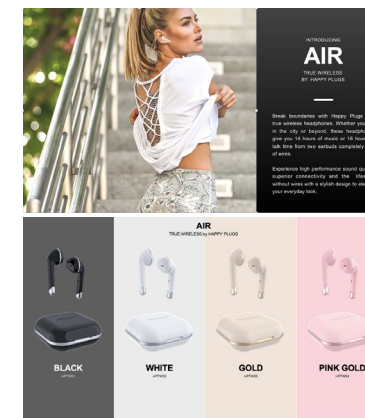
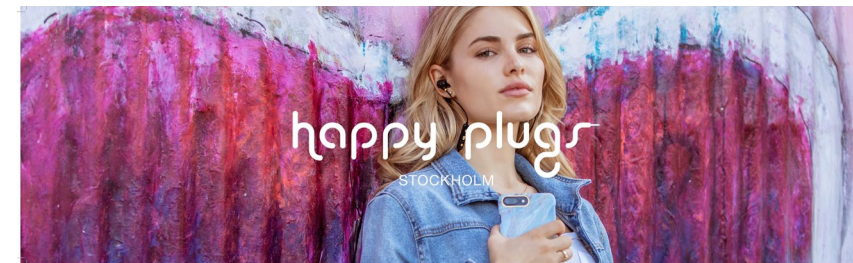
Free with MOQ of 28 units

Dimensions: 26" H x 22" W

DSC# 127155 | Vendor# 2384

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SUGGESTED ASSORTMENT »



BUILT FOR GAMERS, OPTIMIZED FOR SPACE

FLOOR DISPLAY

The ROCCAT floor display is a great way to merchandise and promote your eSports and gaming products in store. This display is designed for a 7 product assortment.

Dimensions: 22.5" H x 65.8" W x 27.5" D

DSC# 124212 | Vendor# LB-DISPLAY1-ROC-US

Free with MOQ of 19 units of ROCCAT products

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SUGGESTED ASSORTMENT »



MERCHANDISE POPSOCKETS WITH FREE SPINNER DISPLAYS!



SPINNER DISPLAYS

- These displays are compact and perfect to drive impulse purchases.
- Displays feature eye-catching on-trend designs students will love.
- Each display comes with a branded header card with PopSocket branding and product instruction.
- Displays are FREE with the purchase of 36 or 72 units.
- Use the recommended assortment based on best sellers or customize your own assortment.

Dimensions: 21" H x 10" W x 10" D
 DSC# 112517 | Vendor# PS72D
 Free with purchase of 72 PopSocket products.

Dimensions: 12" H x 10" W x 10" D
 DSC# 112518 | Vendor# PS36D
 Free with purchase of 36 PopSocket products.

[SUGGESTED ASSORTMENT »](#)

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FREESTANDING DISPLAY SERIES



DISPLAY FEATURES:

Display is configurable with 8 or 9 pegs and a place card holder to display MSRP. Pegs can hold up to 5 phone cases each for 30-40 phone cases total, depending on set up. The bottom row features two set up options:

- 3 Peg Option - 5 phone cases per peg, totaling 15 phone cases
- 2 Peg Option - 4 tablet cases per peg, totaling 8 tablet cases

Dimensions: 64" H x 17" W x 13" D

DSC# 127013 | Vendor# PS72D

Free display with MOQ of (38) units of Urban Armor Gear product

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CATCH YOUR STUDENTS' EYE WITH THIS STANDING DISPLAY



ON YOUR FLOOR AND IN THEIR FACE

OnHand's new Slim Standing Display is the latest iteration to tech in retail. With this versatile merchandising solution you can move tech into high traffic areas of your store and covert your customers' demand for charging accessories into impulse purchases. Double sided, 30 peg display on wheels begins shipping April 1, 2019.

Dimensions: 59" H x 15" W x 11" D

DSC# 125771 | Vendor# STAND-MERCHOH

FREE with qualifying purchase of \$800 of OnHand product or customers can purchase the merchandiser for \$200.00.

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FEATURE WACOM IN YOUR STORE WITH THESE EXCITING NEW DISPLAYS!



BAMBOO DISPLAY

Sell more Bamboo products with this fun, interactive display that allows students to try before they buy.

Video display is free with the purchase of \$1,000 in Wacom product.

\$500 of the \$1,000 MUST be in Bamboo products listed in the assortment, remaining \$500 can be in any Wacom products.

Limited quantities available; first come, first served.

Dimensions: 16.5" H x 12" W x 6" D
DSC# 119096

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MOBILESTUDIO PRO DISPLAY

Utilize this eye-catching new display to assist with MobileStudio Pro sales. This display also comes with 50 brochures, so students have all the information they need to make a purchase.

Display with ordering brochures is FREE with the purchase of two MobileStudio Pro Devices.

Limited quantities available; first come, first served.

Dimensions: 11.5" H x 10" W x 6" D
DSC# 119098

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**HURRY! THESE DISPLAYS
ARE ONLY AVAILABLE
WHILE SUPPLIES LAST!**



GET THE BEST IN MOBILE PHONE ACCESSORIES



POINT OF PURCHASE CABLE DISPLAY WITH CHARGING BASE

This display comes with a hanging bracket for use with a slat wall. The display does require a power supply, but a power cord is included. It gives your students a way to touch the product prior to purchase and they can even use it to charge their phones as well. The display can also be used as a countertop display depending on your store layout or desired use.

Dimensions: 71" H x 24" W x 7" D

DSC# 115837 | Vendor# CPWDSP0

Customers can receive this display FREE by making a qualifying purchase of at least \$500 of Libratel product.

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PORTABLE CHARGING

COUNTER DISPLAY FOR JOURNEY SERIES

This counter display holds 4 to 5 Journey products. The display can be used to hold other PhoneSuit products as well.

Dimensions: 5.5" H x 6.5" W x 6" D

DSC# 104994 | Vendor# PS-JOURN-35-PDQ-TRAY

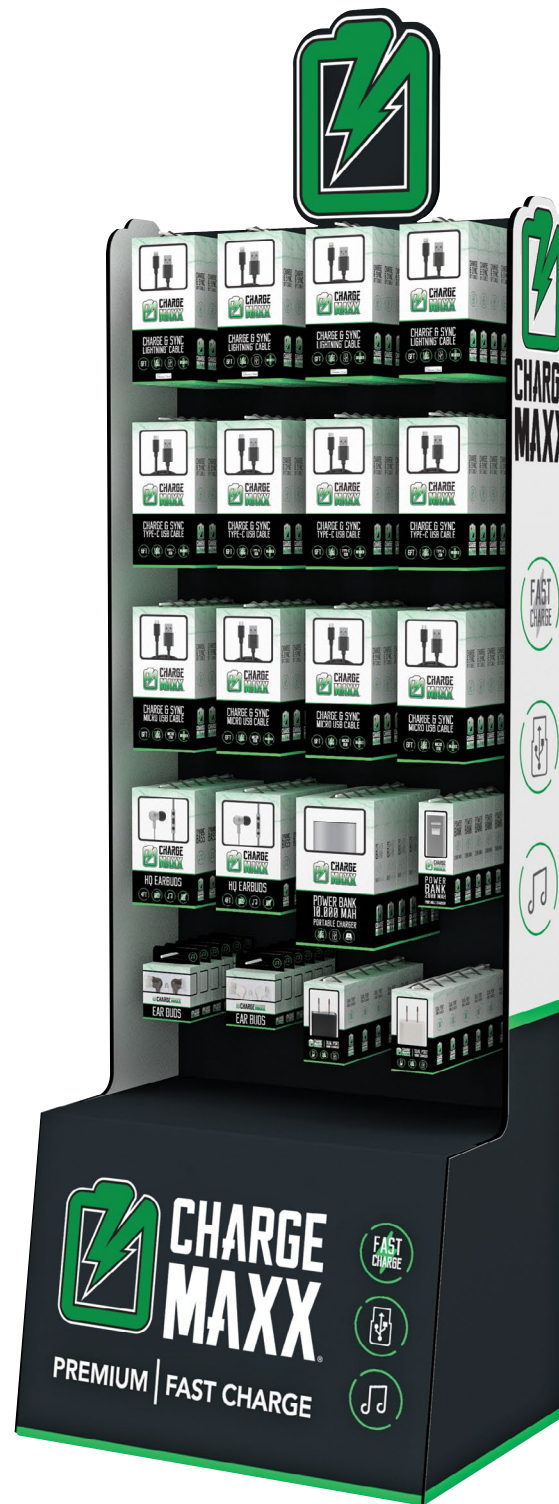
Purchase any 5 PhoneSuit units and receive a Counter Display for free.

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SUGGESTED ASSORTMENT »



POWER FOR ON THE GO



CHARGE MAXX FLOOR STAND DISPLAY

This display has the ability to hold 118 pieces of Charge MAXX product. It is a great way to merchandize the product in your store no matter what size store you have. There is a great branding and text on all sides of the display to highlight the products and branding. The display is made out of a thin PVC material to insure it is durable and easy to set up and move if needed throughout your store location.

Dimensions: 55" H x 20" W x 14" D

DSC# 118959 | Vendor# CM-FS-118

Free with minimum of 118 units of qualifying peggable packaged product purchased.

CHARGE MAXX MFI DISPLAY SHIPPER

The compact size of this display makes it perfect to place near a register for your impulse buyers. Display includes: (8 each) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10 each) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24 each) MFi iPhone USB cables in Black and White, (12 each) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12 each) Type-C USB Cables in Black and White, and (16 each) Earbuds in Black, Blue, Red, and White.

Dimensions: 22" H x 9" W x 10" D

DSC# 117471 | Vendor# POS-MFI-KIT

SRP \$943.47 | COST \$389.19



The retail price of these products makes it a great value for your students.

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SOLUTIONS FOR MOBILE ACCESSORIES



MOBILE ACCESSORY COUNTER DISPLAY

This display is a pre-packed acrylic 2 x 2 bin with retractable cables. It comes with 21 of each - Micro-USB/Lightning/USB-C, and 42 Dual Port Car Adapters - 3.1A.

The Douglas Stewart Company does not sell each individual component in this Display. The entire display must be purchased.

Dimensions: 24" H x 24" W

DSC# 128490 | Vendor# Z825N201 | SRP \$1,929.04 | COST \$981.09

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INTRODUCING THE ESD SALES PORTAL

SELLING SOFTWARE IS BACK ON THE TABLE

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD (Electronic Software Downloads) to your students in store! By using a platform that is more conducive to current device form factors and student retail expectations, you can now generate revenue on software sales with minimal overhead.

Program details:

- Customize your portal to include a store or school name and logo
- Add additional users to the account and adjust access levels
- Choose which ESD SKUs to offer your students within the portal
- Update student pricing to account for everyday pricing or promotional pricing levels
- The portal can be loaded onto any device in store to allow your customers to place their ESD orders. Stores must have in-store Wi-Fi for customers to gain access to the portal

INTERESTED? LEARN HOW TO ENROLL! »

FREQUENTLY ASKED QUESTIONS »

*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

YOU WILL BE ABLE TO SELL*:



AND MORE!

