

CONSUMER ELECTRONIC TECHNOLOGY GUIDE

2019 Winter Edition



808 Audio	4	iHome	17	PureGear	23
AfterShokz	6	LaCie	21	Seagate	20
Happy Plugs	3	Libratel	12	Wacom	19
iLuv	5	Livescribe	16	LucidSound	25
Adonit	22	Logitech	15	MSI	28
CatTongue Grips	10	Maxell	18	PlayStation	26
Charge MAXX	7	Moshi	13	ROCCAT	24
Emerge	14	PhoneSuit	8	Xbox	27
Hypercel	9	PopSockets	11		



Audio



Connectivity & Accessories



Gaming



FASHIONABLE HEADPHONES YOUR STUDENTS WILL LOVE



Who is it for?

- » Fashionistas
- » Minimalists
- » Ethical shoppers

happy plugs
STOCKHOLM



Why it fits

- » Simple merchandising opportunities
- » Target demographic is 18-24



Why it's great

- » Combines style and function
- » First ever CE brand to be nominated in Sweden's biggest fashion award
- » Over 1 million followers on social media
- » Features charity line



How it compares

- » Featured in StyleWatch, Women's Health, Cosmopolitan Gift Guide, OK! Magazine, InStyle, and more!
- » The Happy Plugs owner is owner of the Yevo brand
- » One-year warranty on products

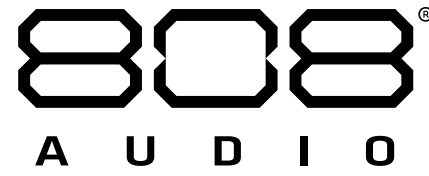
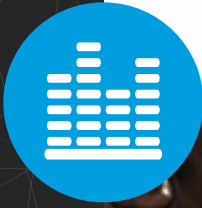
Wireless II

Designed to turn heads, engineered to maximize sound, and shaped for the perfect fit—these headphones will be your students' new favorite. With over 6 hours of battery life and 220 hours of standby time, Happy Plugs Wireless II let them listen throughout the day. The earphones also rests securely around their neck like a necklace, so they're always ready to listen to music, answer phone calls, and talk to Siri or Google Assistant. Designed and shaped by the form of their ears to fit more comfortably than any other headphones style.

DSC# 123258 | VENDOR# 7620
MIN 1 | SRP \$39.99 | COST \$20.63



[SHOP WIRELESS II »](#)



ENJOY STUDIO QUALITY SOUND



CANZ 2 Wireless Speaker

808 CANZ 2 wireless Bluetooth® speakers deliver big sound in a little package, providing the punchiest sound around via Bluetooth wireless or a line-in connection. The CANZ 2 speaker features a rechargeable lithium polymer battery providing 9 hours of playtime at normal volume from a single charge.



DSC# 122882 | VENDOR# SP881RD
MIN 1 | SRP \$24.99 | COST \$17.05

EARCANZ Fly Wireless In-Ear Earbuds

Improve your students' daily routine with the lightweight and wireless EarCanz Fly Earbuds from 808. They can stream their music via Bluetooth from any device, while enjoying hands-free calling with a built-in microphone. They can take their workout to the next level with up to 4 hours of playtime. The comfortable and sweat-proof fit with removable fins provide noise isolation for extra focus, making them the perfect earbuds for active lifestyles.



DSC# 113086 | VENDOR# HPA201BK
MIN 1 | SRP \$19.99 | COST \$11.18

[SHOP NOW »](#)



Who is it for?

- » On-the-go listeners
- » Music enthusiasts
- » Students
- » Athletes



Why it fits

- » Speakers and headphones at a variety of price points
- » Interactive merchandising opportunities



Why it's great

- » Supports Android, Samsung, and Apple® devices
- » Lightweight and compact products
- » Provides an enhanced listening experience
- » Incredible sound at a great price



How it compares

- » Warm, deep sound with punchy bass
- » Full audio line to fit all needs from wireless speakers, earbuds, even party systems and karaoke



EVERYDAY AUDIO AND CHARGING TECHNOLOGY



Who is it for?

- » Economical shoppers
- » Students on a budget
- » On-the-go listeners



Why it fits

- » Perfect for students who are budget conscious
- » At an entry price point, students don't have to worry about breaking or losing expensive earbuds
- » With a range of accessories, there's something for everyone



Why it's great

- » Tangle-free and sweatproof earbuds
- » Wired and wireless earbuds available at various affordable price points
- » Line also features iPhone® cases and styli and other various accessories



How it compares

- » Quality Bluetooth® headphones at a lower price than competitors
- » Range of color selections

iLuv®

True Wireless In-Ear Earbuds

Adopting True Wireless Technology, iLuv has removed the cord between left and right earbuds. Yes, truly wireless. TrueBTair will not fall off because of the ergonomic design of the angled ear tips and ear fins. Its ultra mini size makes it perfect for a fitness routine without bothering your students. It comes with a charging case which allows users to charge the earbuds fully 5 times, supporting 20 hours of total music playtime. Smart-pairing technology automatically powers on and pairs when the earbuds are taken out the case. The dynamic sound for music, sweatproof design for exercise, and hands-free calling features make it a companion that your students will wear all the time.



DSC# 124421 | VENDOR# TRUEBTAIRBK
MIN 1 | SRP \$49.99 | COST \$31.24

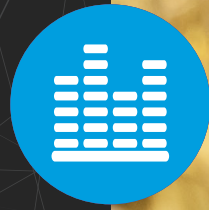
Qi Fast Wireless Charger

Students can charge their device wirelessly by simply placing the Qi-enabled device on the charging pad. 10W output with Qualcomm 2.0/3.0 wall charger provides 2x faster charging than conventional 5W wireless chargers to Samsung Galaxy Note 8/5, Galaxy S8,/S8+, S7/S7 Edge, and S6 Edge+ (Qualcomm AC charger not included). 5W normal wireless charging speed is provided with 2.0A AC charger to other Qi-enabled phones such as iPhone® X, iPhone® 8, iPhone® 8 Plus, tablets, and accessories. It also provides the ultimate safety protection of temperature control, over-power protection, and short-circuit prevention. Charges through most cases: Polycarbonate (PC) or Thermoplastic Polyurethane (TPU) up to 0.12 inch (3 mm). Non-disruptive LED light quickly shows charging status.



DSC# 119697 | VENDOR# IAD8X10BK
MIN 1 | SRP \$24.99 | COST \$14.06

SHOP NOW »



STUDENTS CAN HEAR THEIR MUSIC AND THE WORLD AROUND THEM



Who is it for?

- » Athletes
- » Music enthusiasts
- » On-the-go listeners
- » Students



Why it fits

- » AfterShokz headphones are sweatproof, secure, and safe
- » Perfect for students commuting between class
- » Listening experience display available
- » Available in bright on-trend colors



Why it's great

- » AfterShokz headphones use bone conduction technology, leaving student's eardrums open to the environment
- » Unique open-ear design so headphones don't sit inside the user's ear
- » A suite of convenient features delivers premium music play and crystal-clear calling without compromise



How it compares

- » AfterShokz is the safest alternative to traditional headphones and earbuds
- » Wireless and Bluetooth® compatible with any device
- » For any initial order of up to 4 units with 1 POP display, receive up to 120 days with 100% return window on the initial order

AfterShokz Trekz Titanium Wireless Headphones

- » Bone conduction technology delivers music through student's cheekbones, ensuring ears remain completely open to hear ambient sounds
- » Titanium wraparound headband is lightweight and flexible for durability and portability
- » OpenFit™ design ensures maximum situational awareness and comfort during long-term wear
- » PremiumPitch+™ guarantees a premium audio experience, including wide dynamic range and rich bass
- » Wireless Bluetooth® 4.1 connectivity and convenient multipoint pairing
- » LeakSlayer™ technology significantly reduces natural sound leakage
- » IP55 certified to repel sweat, dust, and moisture, from workouts to wicked weather
- » Enjoy six hours of continuous music + calls on a single charge
- » EQ presets boost bass and reduce vibration on the go
- » Dual noise canceling microphones exclude surrounding noise, effectively enhancing speech
- » Audrey Says™ voice prompts guide users through power, pair, play, and talk

DESCRIPTION	DSC#	VENDOR#
RED	120729	AS600RD
IVY GREEN	120726	AS600IG
PINK	120728	AS600PK
SLATE GRAY	120727	AS600SG
OCEAN BLUE	120725	AS600OB

MIN 1 | SRP \$99.95 | COST \$55.56



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Who is it for?

- » Impulse shoppers
- » Apple enthusiasts
- » Students
- » Community members



Why it fits

- » Core product assortment for impulse purchases
- » Impulse countertop displays
- » Bright colors are available



Why it's great

- » Hold a true, fast charge
- » Cables use the same TPE material as Apple
- » Great impulse countertop displays to prevent theft
- » Margin rich lineup for you



How it compares

- » Cables use the same TPE material as Apple
- » Durable lightweight displays
- » Pre-packed display refills
- » Try the display for 90 days with their 100% guarantee



COUNTER TOP DISPLAYS THAT YOU WILL LOVE



Charge MAXX MFi Display Shipper

Display includes: (8) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24) MFi iPhone® USB cables in Black and White, (12) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12) Type-C USB Cables in Black and White, (16) Earbuds in Black, Blue, Red, and White.

DSC# 117471 | VENDOR# POS-MFI-KIT | SRP \$709.18 | COST \$285.18

Charge MAXX V1 Display Shipper

Display includes: (8) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24) iPhone USB cables in Black, Blue, Green, Pink, Red, and White, (12) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12) Type-C USB Cables in Black and White, (16) Earbuds in Black, Blue, Red, and White.

DSC# 117470 | VENDOR# POS-V1-KIT | SRP \$589.19 | COST \$200.47

Charge MAXX Floor Stand Display

This display can hold up to 118 pieces of Charge Maxx product. It is a great way to merchandise the product in your store no matter what size store you have. There are great graphics and text on all sides of the display to highlight the products and branding. The display is made from a thin PVC material to insure it is durable, easy to set up and move if needed throughout your store location.

DSC# 118959 | VENDOR# CM-FS-118

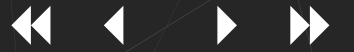
Free with a minimum purchase of 118 units for qualifying peggable product

[SHOP NOW »](#)





phonesuit®



POWER ON THE GO



Who is it for?

- » On-the-go users
- » iOS and Android users
- » Students



Why it fits

- » Broad range of products including power cases, chargers, and battery packs
- » Accessories for Apple®, Samsung, Android Smartphones, and tablets
- » Keeps students charged and connected while on the go



Why it's great

- » Provides performance and power mobile devices need
- » Stylish products to match the quality of consumer's favorite mobile devices



How it compares

- » Featured in PC Magazine, CNET, Mashable, and more
- » PhoneSuit discovered a need in the market for portable power delivery to feed the growing demand of energy-hungry smartphones back in 2007

FlexCard Keychain Pocket Charger

The FlexCard Pocket Charger Mini Battery Pack provides the power your students need for all of their mobile devices. Integrates a powerful rechargeable battery and a full USB output port for charging. The FlexCard easily fits in their pocket, purse, or bag for wherever they may take it.

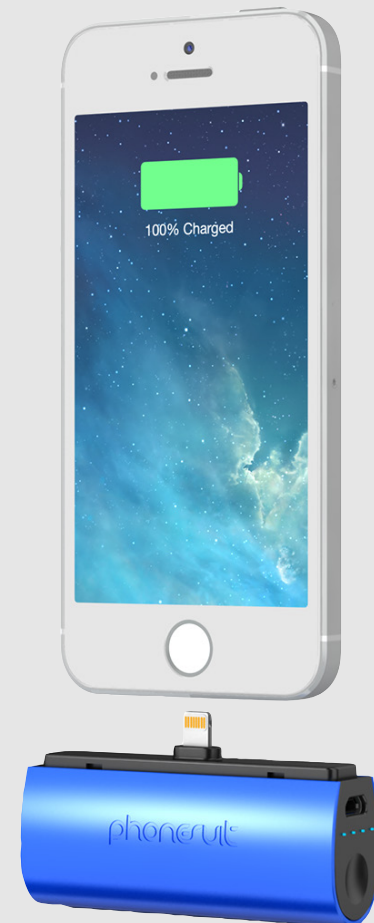
DSC# 110772
 VENDOR# PS-FLXCRD-26-BLK
 SRP \$19.99 | COST \$10.63



Flex XT Pocket Phone Charger

The PhoneSuit Flex XT pocket charger is the perfect companion for your students' daily power needs. It gives students the power to charge their devices in an ultra-compact, thumb-sized, portable pack. It's the world's smallest battery pack to provide more than a full charge of power on demand.

DSC# 100851
 VENDOR# PS-MICRO2-C2-BLU
 SRP \$49.99 | COST \$26.25



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CHARGING MADE SIMPLE



naztech

HYPERGEAR



Who is it for?

- » Active students
- » Smartphone users



Why it fits

- » Offers a variety of wireless charging options at affordable prices



Why it's great

- » A variety of charging options available
- » Works for both Apple® and Android devices



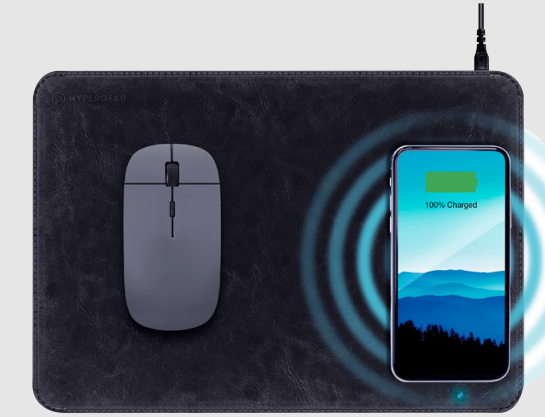
How it compares

- » Naztech has received numerous awards for design, reliability, and functionality, including the 2012 CES Innovations Award in the Personal Electronics category

Hypergear Wireless Charging Mouse Pad

This 2-in-1 desktop product provides a solid surface for your students' mouse to slide on and also doubles as a wireless charger for their smartphone. No more plugging and unplugging charging cables every time they need to step away from their desk.

DSC# 124588 | VENDOR# 14594
SRP \$29.99 | COST \$16.88



Naztech Power Pad Duo Qi Wireless Fast Charger

This 2-in-1 desktop solution from Naztech lets students wirelessly charge two devices simultaneously from a single wall outlet. No more cluttered tables, searching for the right charger, or plugging and unplugging charging cables. The Power Pad Duo takes the convenience of wireless charging and doubles it by giving students two wireless chargers in one slim and sleek unit.

DSC# 126318 | VENDOR# 14602
SRP \$59.99 | COST \$30.00



Naztech Power Pad Qi Wireless Fast Charger

It's time for students to lose the cables and take their charging experience to the next level. With the Power Pad Wireless Fast Charger, there's no need to struggle with aiming plugs into tiny ports or wrestle with long charging cables. Students just drop their Qi-enabled device onto the Pad to start charging on contact. Whether their device is Apple® or Android, standard or fast-charge compatible, Naztech's Adaptive Wireless Charging Technology instantly delivers up 10W of pure power for the fastest charging experience possible.

DSC# 124608 | VENDOR# 14490
SRP \$59.99 | COST \$30.00



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GET A LICK ON THESE NEW PHONE GRIPS



Who is it for?

- » Smartphone users
- » Tablet users
- » Media viewers
- » Opportunistic buyers



Why it fits

- » Available in a variety of trendy designs
- » Students like to customize their tech
- » Allows students to handle their phone more confidently without worrying about damage



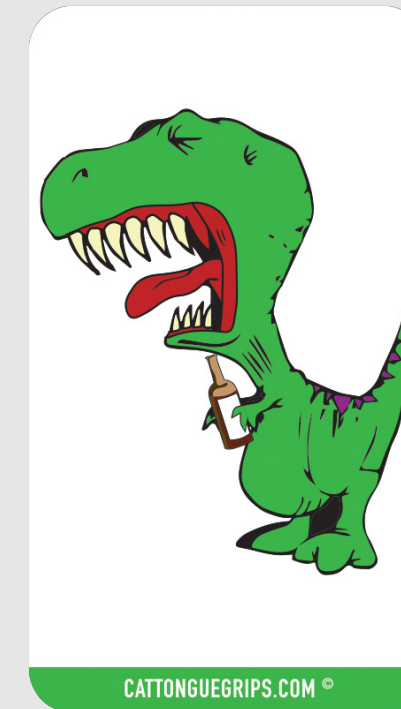
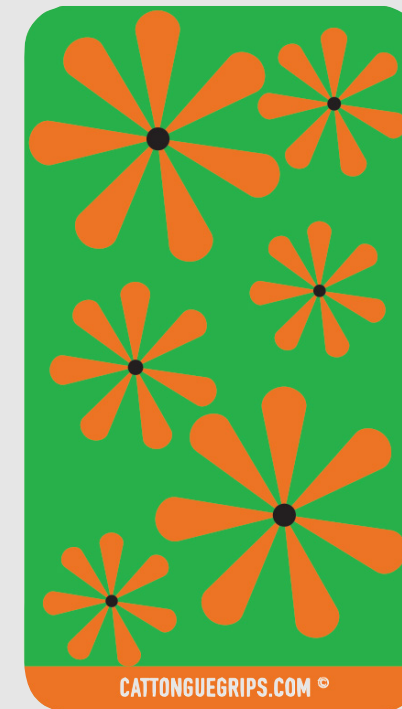
Why it's great

- » CatTongue™ created Gription™, the property of an object sticking to some other object, regardless of the physics involved
- » CatTongue Grips can be trimmed to fit on and around any other accessory
- » The Kitty Cat model will fit iPhone® 5/6/7/8/X and Samsung Galaxy® S7/S8/S8 Plus & Note® 8
- » The Tom Cat model will fit iPhone® 6 Plus/7 Plus/8 Plus



How it compares

- » Made in the USA
- » The product is recyclable
- » High quality and long lasting



CatTongue™ Cell Phone Accessory

CatTongue Grips were conceived to address the slippery backside of cell phones and other mobile devices. Recognizing that devices, even with cases, often slip out of hands, off tables, off legs, and end up damaged, CatTongue Grips has created a solution with the following qualities: Gription™, scratch resistance, customization, long-lasting high quality, and debris-free style.

DESCRIPTION	DSC#	VENDOR#
Bloomin Retro	121840	KC17-00010
Dino Sore Us	121833	KC17-00017
Shades of Gray Camo	120671	KC17-00040

MIN 1 | SRP \$12.99 | COST \$6.47

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POPSOCKETS



Who is it for?

- » College students and faculty with a mobile device
- » Smartphone users
- » Tablet users
- » Media viewers
- » Selfie takers



Why it fits

- » 40% of their consumers are 18-30 years old
- » Phone sizes are getting larger
- » Consumers like to customize their tech



Why it's great

- » PopSockets have a wide array of trending styles to choose from
- » PopSockets are the perfect add-on purchase when picking up books or supplies
- » They allow a more comfortable and effective way to study, watch Netflix/YouTube, or browse social media



How it compares

- » PopSockets has created a new category in tech accessories—the Phone Grip
- » #1 search term on Amazon.com starting with the letter P, top 10 search term on Amazon overall

STAY ON-TREND WITH THE LATEST POPSOCKET DESIGNS



DSC# 121551 | 72 Unit Display



DSC# 121552 | 48 Unit Display

PopSockets offer a secure grip for texting, snapping the perfect selfie, and propping a phone up for catching the latest video. Users can reposition their PopSocket whenever and wherever they want to get it just right for what they need.

Display PopSockets!

These 2- or 3-tier displays are perfect for the impulse shopper. Their compact sizes are perfect for countertops or end stands anywhere in your store.

FREE WITH A PURCHASE OF 48 OR 72 UNITS

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Who is it for?

- » iOS and Android smartphone and tablet users
- » Students
- » Fashion-centric customers



Why it fits

- » High-end products at a comfortable price
- » Fashionable products
- » Variety of peripheral and accessory product solutions



Why it's great

- » Promotional displays double as a charging station!
- » Mobile accessories that complement the lives of their customers
- » Variety of peripheral and accessory product solutions



How it compares

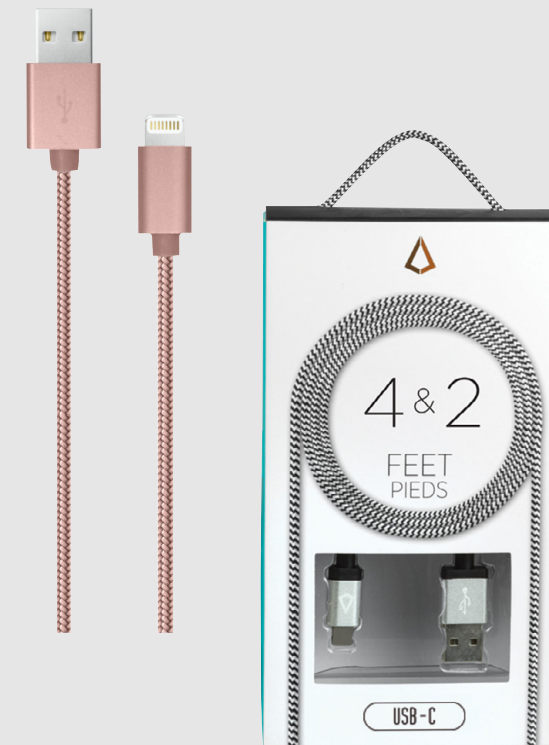
- » Products are featured by four wireless carriers around North America
- » Products are sold to thousands of retailers across North America such as: Walmart, Best Buy, and Staples
- » It's a name customer can trust; Libratel has produced cell phone accessories since 1997



ACCELERATED CHARGING FOR STUDENTS ON-THE-GO

Braided Charging Cable

Libratel's 4+2 charging cable set features a 4-foot and 2-foot cable, perfect for students on the go. These thick, knitted cables are durable, and students can charge from any USB outlet or sync with their device. They will never have to worry about tangled cables because these cables are knot-free.



ROSE GOLD | DSC# 125729
 VENDOR# LBT089 | MIN 1
 SRP \$32.99 | COST \$13.73

BLACK/WHITE | DSC# 125730
 VENDOR# LBT091 | MIN 1
 SRP \$32.99 | COST \$10.71

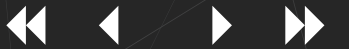
Wireless Car Charger with Adapter

Libratel's Wireless Car Charger includes a 3-port adapter so customers can fast-charge 3 devices at the same time. Supplies up to 15W for ultra fast charging (2- 2.4A USB ports and 15A QC 3.0 port).

DSC# 126537 | VENDOR# LBTCW15
 MIN 1 | SRP \$54.99 | COST \$35.18

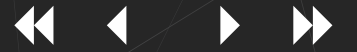


[SHOP NOW »](#)





ADAPT TO AN EVER-CHANGING ENVIRONMENT



Who is it for?

- » Students on the go
- » Mobile tech users
- » iOS and Android enthusiasts



Why it fits

- » Broad range of products
- » Caters to students who travel
- » Features accessories for iOS and Android



Why it's great

- » Moshi creates extraordinary products for enhancing the mobile lifestyle
- » Complimentary to Apple® product lines
- » Simple, quality, and affordable products for students



How it compares

- » In-house designers create beautiful and intuitive products that meet the needs of tech consumers
- » All Moshi products have a standard one-year warranty with a warranty plus program offered



Digital Audio Adapter

Allows students to listen to music from their device's USB-C port using regular 3.5mm headphones. The built-in digital-to-analog converter (DAC) outputs high-resolution 24-bit/192 kHz audio signals.

DSC# 118742 | VENDOR# 99MO084241
MIN 1 | SRP \$24.95 | COST \$14.71



Integra Headphone Jack Adapter

MFI-certified headphone jack adapter lets students listen to their music and take calls from their iPhone® or iPad® Lightning® port using regular headphones.

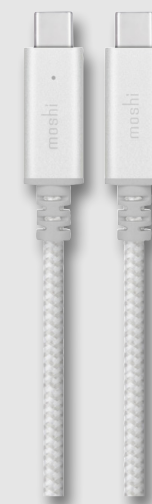
DSC# 122326 | VENDOR# 99MO023131
MIN 1 | SRP \$18.00 | COST \$15.88



USB-C Digital Audio Adapter with Charging

Listen to pristine, high-resolution audio from a USB-C device using regular 3.5mm headphones. A USB-C pass-through port allows students to charge their mobile device at the same time.

DSC# 125088 | VENDOR# 99MO084246
MIN 1 | SRP \$40.00 | COST \$26.51



Integra Charge Cable with Smart LED

Students can fast-charge their USB-C devices with this cable. A built-in e-marker chip allows this cable to fully support all USB PD 3.0 profiles, supporting high output up to 100W. This allows students to charge their MacBook at full speed or fast-charge any USB-C device like a phone, tablet, camera, and more.

DSC# 125253 | VENDOR# 99MO084245
MIN 1 | SRP \$30.00 | COST \$19.41

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Who is it for?

- » Students
- » Smartphone users
- » Commuters
- » Students on a budget
- » On-the-go users



Why it fits

- » Premium products at an economical price point
- » Ultra-durable to sustain a student's mobile lifestyle
- » Offers a variety of charging products



Why it's great

- » The sleek packaging design is easy to read and catches any shopper's eye
- » Portable, compact, and convenient products



How it compares

- » Emerge is the parent company for ReTrak and Helix products
- » There's no risk to try new products from the Emerge line
- » The entire Emerge brand offers an Open Exchange Policy that allows stores to exchange any of Emerge's ReTrak and Helix products

STAY CONNECTED

Emerge Helix Charging Cable

These cables offer users a high-speed charge with ultra-durable, tangle-free cords. Helix offers a variety of cables in different sizes and a convenient lanyard so students can clip it to their keys.



DESCRIPTION	DSC#	VENDOR#	MIN	SRP	COST
USB - LIGHTNING	118682	ETHLANLT	1	\$24.99	\$10.59
USB - USB-C	118683	ETHLANC	1	\$19.99	\$8.47

Emerge Helix Wireless Charger

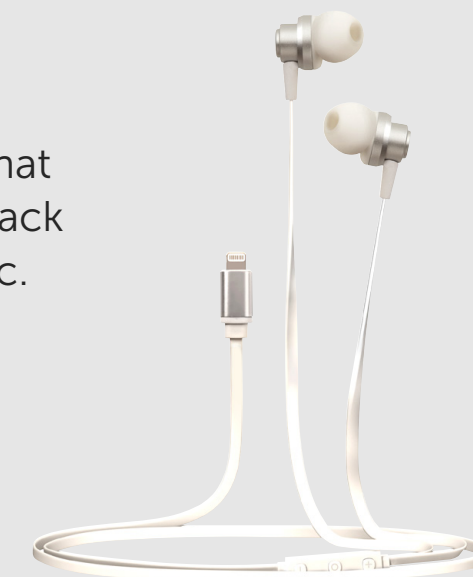
This ultra-convenient wireless charger includes a 5-foot Micro USB cable and provides a subtle LED light to indicate charging status. It safely protects devices from overheating and is compatible with all Qi-enabled devices.



DSC# 117752 | VENDOR# ETHQI
MIN 1 | SRP \$9.99 | COST \$4.24

Emerge Helix Earbuds

These Helix earbuds have Lightning® port cable that connects easily to an iPhone® with a music playback control so students can easily manage their music.



DSC# 119024 | VENDOR# ETHAUDLT
MIN 1 | SRP \$49.99 | COST \$19.85

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Who is it for?

- » Students
- » Gamers
- » Faculty
- » Artists
- » IT directors
- » Computer labs



Why it fits

- » Full hardware lineup
- » Logitech offers a full lineup of PC and laptop accessories
- » Perfect for campuses with gaming clubs and labs



Why it's great

- » Quality products at a comfortable price point
- » Innovative products help students stay productive and game more efficiently
- » Products with a long-lasting battery life



How it compares

- » Logitech started in 1981 and became the worldwide leader in mice
- » Logitech has a special emphasis on products for PC navigation, gaming, internet communications, and digital music
- » Products are distributed in more than 100 countries worldwide

ENJOY A BETTER EXPERIENCE WITH THE DIGITAL WORLD

Logitech M325 Wireless Mouse

Say good-bye to the tricky touchpad. Micro-precise scrolling makes everything students love to do online easier. They can treat themselves to the comfy, contoured shape and soft rubber grips of the best-selling shape in the world. With up to 18 months of battery life, it's so hassle free they might just forget it runs on batteries.

DSC#	COLOR	VENDOR#
BLACK	109209	910-002974
BLUE	108676	910-002650
RED	108680	910-002651
SILVER	109218	910-002332

MIN 1 | SRP \$29.99 | COST \$21.67



Logitech MK320 Wireless Desktop Keyboard and Mouse

Users can connect up to six compatible wireless devices using a single USB port, and store the receiver in the mouse during travel. The full-size keyboard's low-profile, whisper-quiet keys make typing efficient and comfortable. The mouse's gentle curve makes it comfortable for all-day use.

DSC# 109217 | VENDOR# 920-002836
MIN 1 | SRP \$39.99 | COST \$28.92



Logitech K360 Wireless Keyboard

The perfect laptop companion, this compact keyboard lets students type with more comfort while taking up less space. The three-year battery life is so hassle-free they just might forget it uses batteries at all. Do more, faster.

DSC# 108682 | VENDOR# 920-004088
MIN 1 | SRP \$29.99 | COST \$21.67



[SHOP NOW »](#)



Who is it for?

- » Educators
- » Assisted Learning Students
- » Departmental use
- » Brain-storming sessions
- » Special needs students
- » Anyone that needs to take, organize, search, and share their notes and audio



Why it fits

- » Saves notes in 3 ways: on paper, in the pen, and on the computer
- » Supports a user's preference for note taking with pen and paper
- » Users want digital access to analog notes, superior to digital input



Why it's great

- » Save and organize notes and audio for easy playback from either the pen or software
- » Send and share notes and audio as standard PDF files
- » Never miss a word—record and play back everything heard, said, and written



How it compares

- » No competitor offers the unique Dot technology
- » Works seamlessly with both PC and Mac
- » Global leader in design and manufacturing of smartpens
- » Only manufacturer on the market that synchronizes handwritten notes with recorded audio



NEVER MISS A WORD

Livescribe Echo Smartpen 2GB of Memory for Recordings and Notes

When digitizing notes and audio, users will need storage space; with 2GB of memory, the smartpen has it. The 2GB smartpen can hold over 200 hours of audio¹ or over thousands of pages of notes.

Record and Play Back

Smartpens record everything users write and hear so they'll never miss a word. Replay meetings or lectures simply by tapping on the notes².

Save, Search and Organize

Echo Desktop saves notes and recordings to a user's computer for fast, easy access to what's important. Search for words within notes and find what's needed quickly.

Send and Share

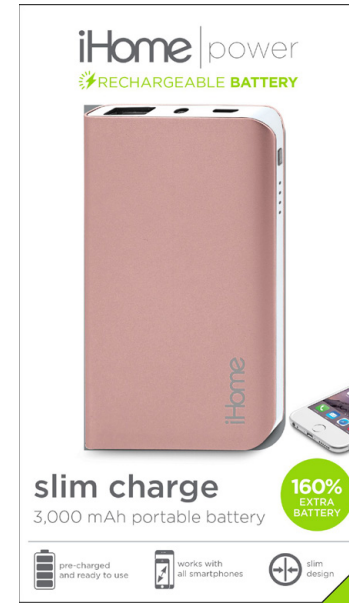
Easily share notes and audio from Echo Desktop as PDFs or audio files.

DSC# 98825 | VENDOR# APX-00008
SRP \$179.95 | COST \$142.06

[START LEARNING »](#)

¹ Actual recording time varies by audio quality setting.

² Livescribe paper required. Don't record without permission.



iHome™



Who is it for?

- » Apple enthusiasts
- » College students
- » Young professionals
- » Mobile tech users



Why it fits

- » Broad range of accessories for all Apple devices
- » Durable and fashionable products
- » Features accessories for iOS and Android
- » Color-coded packaging making products easy to merchandise



Why it's great

- » Complementary to Apple product lines
- » #1 selling iPod® digital player speaker in North America*
- » Select power packs are UL certified



How it compares

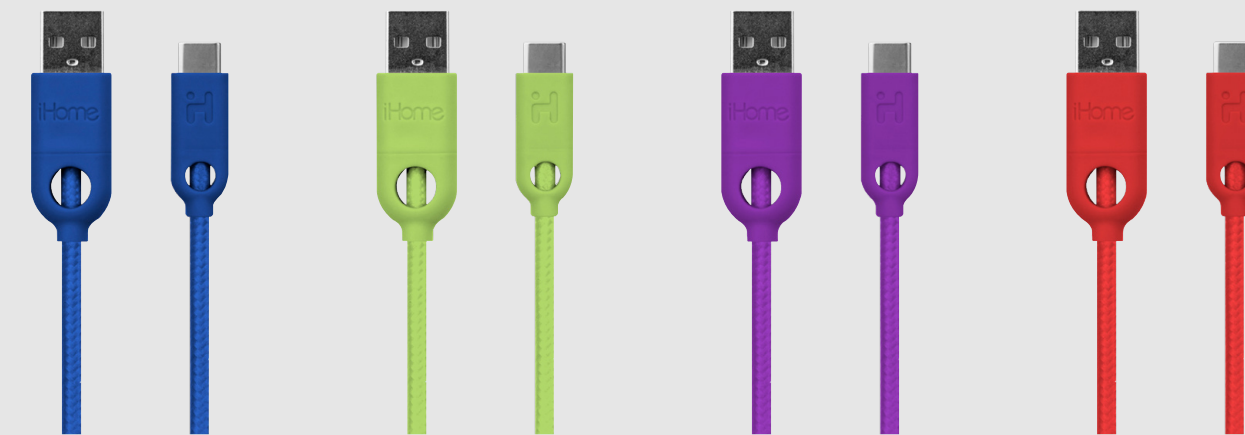
- » Products can be found in over 70 countries
- » Numerous awards: CES 2017 and CES 2018 Innovation Award Honoree, iLounge best in show award, and more.

*Source: NPD Retail Tracking Service, 12 months ending March 2017

RELIABLE CHARGING CABLES

Dual Strain Relief Charging Cable

Crafted of durable braided nylon and tough polycarbonate, this cable features patented dual strain relief technology for longer cable life. Cable is compatible with all Type C charging devices.



COLOR	DSC#	VENDOR#
BLUE	122048	IH-CT3073N
LIME	122046	IH-CT3073E
PURPLE	122049	IH-CT3073U
RED	122047	IH-CT3073R

MIN 1 | SRP \$12.98 | COST \$6.54

OFFER iHOME »



maxell



Who is it for?

- » Economical shoppers
- » Students on a budget
- » On-the-go listeners



Why it fits

- » Perfect for students who are budget conscious
- » Perfect for students commuting between class



Why it's great

- » Quality audio at a value price point
- » A trusted brand providing durable products



How it compares

- » Full line supplier of OEM and consumer batteries, lenses, and digital media products for consumer



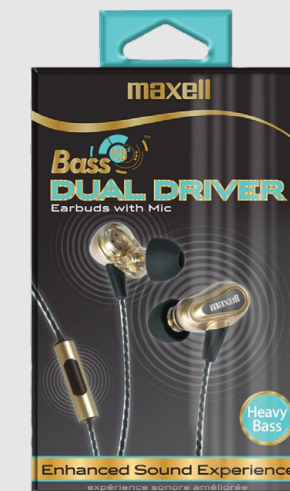
gettyimages
m-imagephotography

TURN UP THE BASS

Bass 13 Dual Driver Earbuds with Mic

The Bass 13 Dual Driver Earbuds each have a 6mm and 8mm driver. The 6mm driver delivers a crystal-clear range of mids and highs while the 8mm dual driver delivers an extra bass boost, for an enhanced sound experience creating the ultimate full-range clear sound.

DSC# 126345 | VENDOR# 199771
MIN 1 | SRP \$24.99 | COST \$11.67



Bass 13 Heavy Base Headphones with Mic

Bass 13 Headphones have 40mm drivers creating that heavy bass experience and deliver an immersive full-range sound. The soft ear pads are noise-isolating, blocking out unwanted noise.

DSC# 126343 | VENDOR# 199840
MIN 1 | SRP 14.99 | COST \$5.83



**GET 20% OFF ON THE BASS 13 PRODUCTS.
OFFER AVAILABLE THROUGH MARCH 31, 2019.**

SHOP NOW »





Wacom®



Who is it for?

- » Design, animation, illustration, game development, architecture, engineering students, and faculty
- » Students looking to become professionals in their field
- » Students who are hobbyist artists
- » Students who want to collaborate, brainstorm, and share ideas



Why it fits

- » Wacom technology is used by professionals to create movies, video games, edit photos, create art, and design everything from shoes to cars
- » Built for creatives and their digital workflow
- » Many classes require students to have a Wacom tablet



Why it's great

- » It teaches students to use the products they will use in their professional career
- » Easy to set up and also has training videos
- » Free US-based support



How it compares

- » Many industries use Wacom tablets; offering them in the campus store will help students become familiar with the products they will be using in the future
- » Mac and Windows compatible
- » Works with industry-standard creative software
- » Natural pen performance

INTRODUCE YOUR STUDENTS TO A WORLD OF CREATIVITY



4096 levels of pressure sensitivity gives users control and precision when drawing, painting, and photo-editing in any software program. Users can connect via USB cable to any Mac (OS X 10.11 or later) or PC (Windows 7 or later). The small, compact size (7.87x6.3in) with larger active area (6.0x3.7in) is perfect for limited desktop areas and can be set up for both left and right-handed use. Four customizable ExpressKeys put students' favorite shortcuts like undo or copy/paste at their fingertips.

Includes 3 Bonus downloadable software titles upon registration: Corel Painter Essentials 6 (graphic drawing), Corel AfterShot 3 (photo-editing), and CLIP STUDIO PAINT PRO 2 year license (comic manga).

USB Connection

COLOR	SIZE	DSC#	VENDOR#	MIN	SRP	COST
BLACK	SMALL	119073EDU	119073EDU	1	\$79.95	\$64.18

With Bluetooth®

COLOR	SIZE	DSC#	VENDOR#	MIN	SRP	COST
BLACK	SMALL	119075EDU	119075EDU	1	\$99.95	\$80.23
PISTACHIO GREEN	SMALL	119077EDU	119077EDU	1	\$99.95	\$80.23
BLACK	MEDIUM	119079EDU	119079EDU	1	\$199.95	\$160.51
PISTACHIO GREEN	MEDIUM	119081EDU	119081EDU	1	\$199.95	\$160.51

[SHOP NOW »](#)



Who is it for?

- » Students using large amounts of data
- » Digital artists
- » Video editors
- » Gamers
- » Digital packrats
- » Everyday computer users



Why it fits

- » Ample amounts of storage
- » It's an offline alternative to the cloud
- » Easy to access and store data



Why it's great

- » They provide software and applications to maximize the use of their products
- » Easy-to-use products—plug in and back up
- » Many products include USB 3.0 port for faster data transfers
- » 24-month limited time warranty on all products



How it compares

- » 40 years in the data business
- » Trusted name for IT professionals
- » Featured on CNET, PC Mag, PC Advisor, Tech Radar, and more!

BUSY LIFE? SEAGATE PROTECTS IT FOR YOUR STUDENTS



Backup Plus Slim Portable Hard Drive

The slim, metal design provides premium portability allowing users to slide the drive into their pocket, purse, or backpack and carry it with them. High-speed USB 3.0 and 2.0 connectivity offers plug-and-play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Additional colors available—please see www.dstewart.com for details.

COLOR	SIZE	DSC#	VENDOR#	SRP	COST
BLACK	1TB	106011	STDR1000100	\$79.99	\$59.47
BALCK	2TB	106012	STDR2000100	\$109.99	\$77.89



Backup Plus Ultra Slim Portable Hard Drive

At 9.6mm thin, this high-speed drive offers USB 3.0 & 2.0 connectivity giving users plug-and-play functionality on their PC without the need of an external power supply. Via the downloadable Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. They can run a one-click backup or schedule an automatic backup plan to protect files in the Backup Plus portable drive at their convenience.

COLOR	SIZE	DSC#	VENDOR#	SRP	COST
PLATINUM	1TB	106021	STEH1000100	\$89.99	\$67.89
PLATINUM	2TB	106022	STEH2000100	\$119.99	\$87.37



Backup Plus Portable Hard Drive

Offers the mobility of a portable with the high capacity of a desktop drive. Under a sleek metal design lies 4TB of storage—twice the capacity of comparable 2.5-inch portable drives. This gives users the space to store movie, music, and photo collections. High-speed USB 3.0 & 2.0 connectivity offers plug-and-play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. They can get the free Seagate Mobile Backup app on an iOS or Android mobile device to back up pictures and videos from the device to the external drive or the cloud.

COLOR	SIZE	DSC#	VENDOR#	SRP	COST
BLACK	4TB	105999	STDR4000100	\$159.99	\$116.32

[SHOP PORTABLE HARD DRIVES »](#)



A



B



Who is it for?

- » Photographers
- » Videographers
- » Audio students
- » Computer users



Why it fits

- » Students and faculty use a lot of data
- » Fast data transfers
- » Rugged design



Why it's great

- » Premium technology
- » World-class storage solutions
- » Active on social media sites



How it compares

- » Long term reliability
- » Unmatched technical performance
- » 24 years of visionary products
- » Award winning designs
- » Featured on MacWorld, Tech Radar, Apple, PCMag, and more!

EXPECT MORE THAN A DRIVE.

Creative pros have been depending on LaCie Rugged drives for over a decade because they are the most reliable way to transport and capture data in the field.

A. Rugged USB-C

The LaCie Rugged USB-C portable drive marries rugged durability with cutting-edge USB-C. The result is a vault for data that's compatible with next-gen computers like the Apple MacBook, as well USB equipped computers. Featuring the market's highest storage capacity for its size, the LaCie Rugged USB-C gives users enough space to store their digital present and future. With resistance to drops, crush, rain, and unauthorized access, the LaCie Rugged USB-C is tough enough for extreme conditions. Includes 2-year Seagate Rescue Data Recovery Services.*

SIZE	DSC#	VENDOR#	SRP	REGULAR COST	PROMO COST
1TB	108698	STFR1000800	\$99.99	\$81.65	\$67.50
2TB	121677	STFR2000800	\$129.99	\$99.05	\$92.99
4TB	121678	STFR4000800	\$179.99	\$140.33	\$135.24
5TB	121705	STFR5000800	\$219.99	\$156.83	\$151.99

Promotional pricing valid through March 14, 2019. Orders must ship by July 31, 2019.

B. Rugged Thunderbolt 2 and USB-C

The LaCie Rugged Thunderbolt USB-C is shock, dust, and water resistant for all-terrain use. Legendary Rugged toughness meets USB-C compatibility, blazing-fast Thunderbolt speeds (up to 130MB/s with HDD). Also featuring a tethered cable and IP54-rated resistance to the elements, this Rugged drive means you don't have to compromise between durability, mobility, and speed. USB-C and Thunderbolt 2 compatible. Includes 3-year Seagate Rescue Data Recovery Service Plan.*

SIZE	DSC#	VENDOR#	SRP	COST
2TB	121734	STFS2000800	\$179.99	\$140.33
4TB	121735	STFS4000800	\$249.99	\$189.85
5TB	121736	STFS5000800	\$269.99	\$206.36

*LaCie knows how much digital content means. And sadly, users can lose it all in a second—from accidental file deletion and viruses to damaging malware, power surges, water damage, and more. With LaCie's latest professional line of solutions, users will benefit from more than exquisite drive performance—they'll be armed with Rescue Data Recovery Services.

All causes for data loss are covered. LaCie's 90% success rate makes them industry leaders in data recovery. Expect exceptional customer service, always. Data recovery can cost thousands. With LaCie's Rescue Plan, they're covered.

[SHOP NOW »](#)





PRODUCTS FOR STUDENTS WITH A CREATIVE LIFESTYLE



Who is it for?

- » On-the-go users
- » iOS and Android users
- » Students



Why it fits

- » Adaptive technology
- » Approachable price points
- » Expanding product lines into mobile products for the modern adventurer



Why it's great

- » Growing product selection including Apple® and Android devices
- » Accessories that assist with everyday tasks for the mobile user



How it compares

- » Adonit started on Kickstarter in 2010
- » Sold in over 150 countries
- » Winner of Red Dot, iF Product Design, and ICT Month Awards

Pro 3 Fine Point Stylus

The Pro 3 is simply accurate with a precision disc that creates a precise contact point exactly where users place it. The Pro is compact at 126mm long and has a clip-to-carry feature that makes working on the go easy. Compatible on any touchscreen device, no connection or batteries needed.

DSC# 114035 | VENDOR# ADP3S
MIN 1 | SRP \$29.99 | COST \$19.03



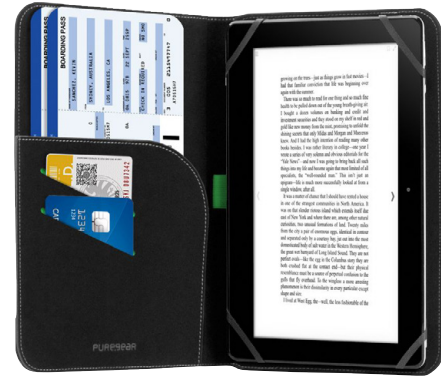
Dash 3 Fine Point Stylus

With a simple click Dash is ready to write, sketch, and highlight making it Adonit's quickest, most intuitive stylus to date. The enhanced 1.9 mm PixelPoint tip decreases drag and provides unparalleled precision and accuracy for seamless sketches and accurate signatures. Jot Dash is compatible with: iPad® 4, all iPad® Minis, all iPad® Airs, iPad® 2017, iPhone® 5 and newer, and Android.

DSC# 112877 | VENDOR# ADJD3B
MIN 1 | SRP \$49.99 | COST \$28.54



[SHOP NOW »](#)



Who is it for?

- » On-the-go users
- » Smartphone users
- » Tablet users
- » Students
- » ROTC students



Why it fits

- » Products support on-the-go lifestyle
- » Low price points
- » Full line coverage
- » Multiple universal products are available



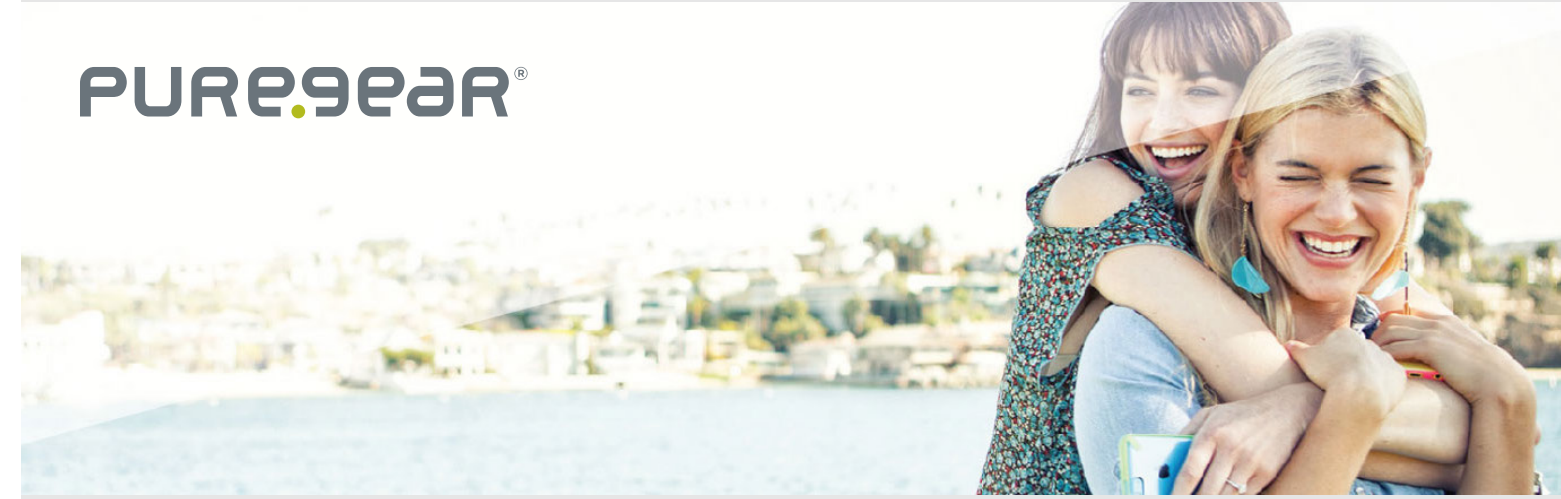
Why it's great

- » Online training program for store employees
- » Big margin products
- » Patented charging technology
- » Student and military discounts available



How it compares

- » Raving product reviews from Macworld, Laptop Magazine, Marie Claire, iLounge, and more
- » Global brand
- » Available at AT&T, Verizon, US Cellular, T-Mobile, and more



UNIVERSAL POWER AND PROTECTION FOR YOUR STUDENTS' DEVICES



3-in-1 Universal Charge & Sync Cable

This cable provides a phone-to-computer connection by plugging into any computer USB port for data transfer.

DSC# 119110 | VENDOR# 61726PG
SRP \$34.99 | COST \$12.31



Universal Car Charger with Corded Charging Cable

This Universal USB-A and USB-C corded car charger is engineered for reliable, portable charging for mobile devices while in a car. It plugs into any car cigarette lighter and includes an extendable cord with power indicator. It is designed so students can talk and charge at the same time to provide unlimited talk time.

DSC# 120044 | VENDOR# 61299PG
SRP \$34.99 | COST \$11.60



Anti-Blue Light HD Glass Screen Protector

This screen protector reduces eye strain with its anti-blue light tempered glass that is scratch-resistant and precision engineered for touch screens. Guaranteed bubble-free and has a case-friendly fit.

DSC# 125640 | VENDOR# 62556PG
SRP \$44.99 | COST \$11.05

[SHOP NOW »](#)





Who is it for?

- » Recreational gamers
- » eSports competitors and teams
- » PC, Xbox , PS4, and Nintendo Switch
- » Gaming labs on campus
- » Game design students and teachers



Why it fits

- » Gaming is popular with college-age students
- » Perfect for campuses with gaming clubs and labs
- » Video and PC gaming is a billion-dollar industry



Why it's great

- » Adopts future-ready design for quickly changing industry needs
- » Developed an entire gaming ecosystem of products
- » All engineering and design is done by ROCCAT



How it compares

- » Founder was an active eSports professional
- » Products change the way gamers interact with games
- » Mentioned in Forbes
- » In-depth FAQ guide on their website to explain common gaming questions
- » Large social media following



MADE TO WIN



ROCCAT Vulcan 80 Mechanical Gaming Keyboard

Wired USB gaming keyboard with in-house-designed ROCCAT Titan Switches. Responsive keys ideal for every PC gamer, including 6 programmable macro keys, integrated media buttons and multimedia keys. Fully ROCCAT blue backlit with long-life LEDs.

DSC# 127182 | VENDOR# ROC-12-381-BN
SRP \$119.99 | COST \$93.33



ROCCAT Kone Aimo Gaming Mouse

With a striking design and a stunning feature set, the Kone AIMO triumphantly channels the legacy of its predecessor. It boasts refined ergonomics with enhanced button distinction with RGBA double light guides powered by the state-of-the-art AIMO intelligent lighting system.

DSC# 115844 | VENDOR# ROC-11-815-BK
SRP \$79.99 | COST \$67.50

[SHOP GAMING ACCESSORIES »](#)





EXPERIENCE GAMING THE WAY IT WAS MEANT TO BE HEARD



Who is it for?

- » eSports competitors
- » Recreational gamers
- » PC, Xbox, PS4, and Nintendo Switch
- » Gaming clubs on campus
- » Game design students and teachers



Why it fits

- » Gaming is popular with college-age students
- » Perfect for campuses with gaming clubs
- » Video and PC gaming is a billion-dollar industry



Why it's great

- » High-quality audio provides a competitive advantage
- » Superior comfort for long play sessions
- » Easy controls for quick adjustments
- » Sleek packaging and product design



How it compares

- » LucidSound became a top 10 gaming headset manufacturer in 2016
- » Offers advanced wireless-gaming headphones
- » LucidSound creates gaming headphones for specific gaming needs such as eSports or surround sound
- » Solid social media presence within the gaming community
- » Support website available to answer questions about set up, features, and user guides



LS35X WIRELESS GAMING HEADSET

The LucidSound LS35X Officially Licensed Wireless Xbox Gaming Headset is one of the first headsets designed for Xbox One and Xbox One X that directly connects to the console without the need for cables or a base station.

DSC# 123170 | VENDOR# LS35X
SRP \$179.99 | COST \$130.00



LS25 ESPORTS GAMING HEADSET

Whether students are gaming online or at a tournament, the LS25 is designed for the competitive gamer with an over-ear design offering immersive sound isolation and impressive acoustics. Designed for next generation gamers, the LS25 delivers high-fidelity audio, crystal-clear chat, and advanced gaming control with intuitive design.

DSC# 115489 | VENDOR# LS25
SRP \$79.99 | COST \$56.67

GAME ON »



GRAB A CONTROLLER!



PlayStation 4 Console

The all-new lighter and slimmer PlayStation 4 system has a 1TB hard drive for all of the greatest games, TV, music, and more. Exclusive games take players on incredible journeys, from critically acclaimed indies to award-winning AAA hits. Something new and amazing is always in reach. They can find what they're looking for and get it at the touch of a button via PlayStation entertainment options like PlayStation Vue and more.

PlayStation 4 Pro Console

Explore vivid game worlds with rich visuals heightened by PS4 Pro. Support for faster frame rates delivers super-sharp action for select PS4 games. With up to 4K streaming and 4K* auto-upscaling for video content, PS4 Pro plays all PS4 format games. Users can check PlayStation Store for games that take advantage of PS4 Pro specific features, or look for the 'PS4 Pro Enhanced' icon on software packaging. Features vary from title to title. Select features depend on the type of display connected to PS4 Pro. Vertical stand sold separately. PS Plus membership sold separately.

DESCRIPTION	DSC#	VENDOR#	SRP	COST
PLAYSTATION 4 CONSOLE	123805	3003348	\$299.99	\$290.00
PLAYSTATION 4 PRO CONSOLE	113040	3003346	\$399.99	\$387.99
PLAYSTATION VR HEADSET	113038	3001560	\$399.99	\$364.38
DUALSHOCK 4 CONTROLLER	113042	3001538	\$59.99	\$51.33

[SHOP NOW »](#)

*Compatible 4K display required as well as subscription to 4K-compatible content streaming service. PS4 Pro does not support 4K Blu-ray® Discs. PS4 Pro provides auto-upscaling for standard Blu-ray Discs.



Who is it for?

- » Gamers
- » Brand loyalists
- » Game designers
- » Students
- » Media users



Why it fits

- » State of the art accessories
- » Exclusive premium games
- » Users can play for each other or play together
- » Only console to feature a fully-fledged virtual reality headset, the PlayStation VR (sold separately)



Why it's great

- » Made for 4K televisions
- » Play select PS2 and PS3 games on the PS4
- » Play PS4 remotely through PlayStation Vita
- » Users can upgrade the internal hard drive



How it compares

- » Sony has been in the gaming business for over 20 years
- » Access to exclusive games
- » Offers users an alternative to cable with PlayStation Vue





FEEL TRUE POWER



Who is it for?

- » Gamers
- » Media viewers
- » Game designers
- » Students



Why it fits

- » Users need one device for gaming, streaming, and Skyping
- » Powered by the familiar Windows 10
- » Easily stream Xbox games to other Windows devices



Why it's great

- » Works with "Hey Cortana"
- » Variety of bundles to choose from
- » Household name in gaming
- » Top-of-the-line graphics



How it compares

- » Backwards compatibility is available on select games
- » Millions of units in circulation

A. Xbox One Wireless Controller

Experience the incredible intensity, precision, and comfort of the Xbox Wireless Controller. Impulse triggers deliver fingertip vibration feedback, so players can feel every jolt and crash in high definition. Responsive thumbsticks and an enhanced D-pad provide greater accuracy.

DSC# 113033 | VENDOR# TF5-00002 | MIN 1 | SRP \$59.99 | COST \$49.19

B. Xbox One S Battlefield V Bundle

Bundle includes: Xbox One S console (1TB), wireless controller, full-game download of Battlefield V Deluxe Edition (also includes full-game downloads of Battlefield: 1943 and Battlefield 1 Revolution, which includes Battlefield 1, the Premium Pass, the They Shall Not Pass expansion, the In the Name of the Tsar expansion, the Turning Tides expansion, the Apocalypse expansion as well as 14 Superior Battlepacks, 14 unique dogtags, the Heroes of the Great War bundle, and priority position in server queues), 3 Month Xbox Live Gold Membership, 1-month Xbox Game Pass which gives users access to 100+ Xbox One and Xbox 360 games, an HDMI cable (4K Capable), and an AC Power cable. Users can play over 1,300 great games from the biggest blockbusters and most popular franchises to three generations of favorites they can play again or experience for the first time. They can also stream 4K Ultra HD video from Netflix, Amazon, Hulu, and more. They can watch movies in stunning detail with built-in 4K Ultra HD Blu-ray® and bring their games and movies to life with immersive audio through Dolby Atmos and DTS: X and brilliant graphics with High Dynamic Range. (All games require Xbox Live Gold (sold separately). Battlefield 1943 playable online only)

DSC# 126277 | VENDOR# 234-00679 | MIN 1 | SRP \$299.99 | COST \$253.60

GAME ON »

Xbox Live Gold and Xbox eGift cards are available for purchase through ESD!





Who is it for?

- » Recreational gamers
- » eSports competitors and teams
- » Gaming labs on campus
- » Game engineers



Why it fits

- » Gaming is popular with college age students
- » Perfect for campuses with gaming clubs and labs



Why it's great

- » Adopts future-ready design for quickly changing industry needs



How it compares

- » World-leading gaming brand
- » MSI sponsors 20 professional gaming teams worldwide
- » MSI hosts their own gaming tournament, the MSI MGA (Masters Gaming Arena)

LAPTOPS AND ACCESSORIES FOR SERIOUS GAMERS

A. GL63 Gaming Laptop

- 15.6-inch FHD (1920x1080) eDP IPS-Level (45% NTSC) Display
- NVIDIA® GeForce® GTX 1050 Graphics
- Uniquely designed Cooler Boost Technology keeps your laptop performing cool and efficiently
- Steel Series Single backlight keyboard with Anti-Ghost key + silver lining (red)

SPECS	DSC#	VENDOR#	SRP	COST
i5/8/256GB	125136	GL63069	\$899.00	\$843.49
i7/16/1TB+128GB	125137	GL63068	\$1,099.00	\$1,031.17

B. PS63 Modern Laptop

- 15.6-inch FHD (1920x1080) IPS-Level Anti-Glare Wide View Angle Thin Bezel (100% sRGB) Display
- 8th Generation Intel® Core™ i7-8565U processor
- Windows 10 Pro Operating System
- NVIDIA® GeForce® GTX 1050 with Max-Q Design Graphics
- Built-in fingerprint sensor on touchpad is designed for high privacy protection and business security
- White backlight keyboard (84 key)

SPECS	DSC#	VENDOR#	SRP	COST
i7/16/512GB	128032	PS63085	\$1,499.00	\$1,379.79

[SHOP NOW »](#)