

Camtasia and Snagit

The best screen capture and video tools for online instruction



Camtasia

Create video lessons for quality online courses

Keep a human element in flipped and blended learning. Include interactive quiz questions - true/false, multiple choice, or open-ended - to measure student comprehension



Easily record your screen and PowerPoints



Include webcam, animation, music, hotspots, and green screen



Bring in educational content from YouTube, camera, or smartphone



Add captions for ADA accessibility

Snagit

Capture your screen, create images, and more

Create dynamic visuals for instruction, plus give personalized feedback on assignments. Explain complex concepts with crystal-clear images, and record video lessons with webcam.



Grab screenshots, even scrolling pages



Enhance with words, arrows, blur, shapes, and highlight



Record your screen, including webcam, and share with students



Grab and replace text with OCR (Optical Character Recognition)

Top reasons educators use TechSmith:



Online and distance learning



Flipped/inverted learning



Share knowledge on complex topics

Camtasia and Snagit are great for creating videos and images for:



Reaching students for mobile learning



Crucial study and review material



Hands-on skills in nursing, applied sciences, and more

Contact us:

TechSmith Education

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www.techsmith.com/contact

	Camtasia Course Design	Snagit Course Enhancement
Record videos	●	●
Webcam	●	●
Personalized feedback	●	●
Video syllabus	●	●
Ad-hoc capture		●
Project-based capture	●	
Screenshots		●
Flipped learning	●	
OCR/Grab Text		●
Online orientation	●	
Automated workflow		●
Captions/Accessibility	●	
Image capture/Editing		●
In-video Quizzing	●	

Licensing available for computer labs, faculty, staff, and/or students



Volume Discounts



Snagit/Camtasia Bundle



Starter Packs/Lab Deployments



Site licenses

“Having something that feels like it’s a live lecture that they can access is really valuable. I get a lot of comments from students that they feel like they’re in class.”

-Jeff Anderson, Associate Professor and Director of Clinical Education, Boise State University



E-Learning Authoring



Captioning Tools (In Camtasia)

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