

# Upgrade for the Latest in Camtasia

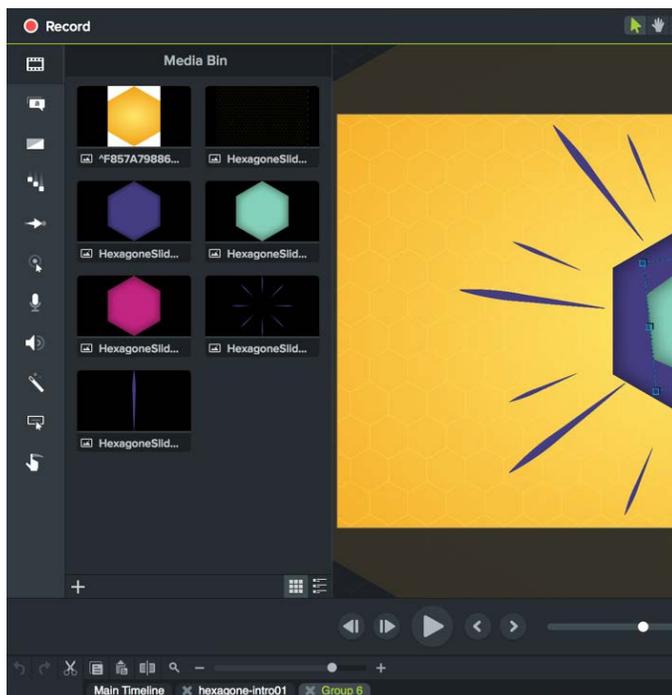
## Quickly create videos with consistency

### Library

Easily organize assets by different video types, brands, etc. Conveniently keep the same look for future videos.

### Theming

Create, save, and organize multiple themes with custom colors and fonts, so they're always ready to use.



## Assets that make your videos shine

### Included with upgrade

Instantly add polish with brand new drag-and-drop assets, so you can start creating videos right away.

### Paid assets subscription

TechSmith Assets® gives you more than 600,000 royalty-free stock videos, intros, lower thirds, music, and more.



## Better performance. Faster results.

### Editor performance improvements

Enjoy a smoother editing experience with better responsiveness and greater stability in preview playback.

### Up to 50% less production time

Get faster rendering times – even on your most complex projects.

## Additional updates

Import, edit, and produce at 60 frames per second (fps) for sleeker results.

New behaviors let you animate objects, text, and create engaging transitions.

Contact TechSmith or your preferred reseller to learn more and consider licensing options.

# Camtasia Version Comparison

Feature	Camtasia 2018	Camtasia 9	Camtasia 8 / 2
Brand New Library	✓		
Customizable Themes	✓		
New Video Assets	✓		
TechSmith Assets (subscription optional)	✓		
Import, Edit, and Produce in 60 frames per second (fps)	✓		
Share Libraries Across Projects	✓		
Device Framing and Behaviors	✓	✓	
PowerPoint Import	✓	✓	
TechSmith Capture Mobile Screen Recording App (iOS)	✓	✓	
Easily Editable Assets (Intros, Lower Thirds)	✓	✓	
TechSmith Motion Asset Creation App (iOS)	✓	✓	
Share Projects Across Platforms	✓	✓	
Quick Callout Styles	✓	✓	
Full Canvas Editing	✓	✓	
64-Bit Platform	✓	✓	✓ (Mac only)
Quizzing	✓	✓	✓ (Win only)
Fullscreen and Region Recording	✓	✓	✓
Webcam, Microphone, and System Audio Recording	✓	✓	✓
Multiple Video and Audio Tracks	✓	✓	✓
Callouts, Annotations, and Shapes	✓	✓	✓
Remove a Color (Chroma Key)	✓	✓	✓
Video and Cursor Effects	✓	✓	✓
Highlight and Blur Tools	✓	✓	✓
Animations and Transitions	✓	✓	✓
Captioning and Voice Narration	✓	✓	✓
Hotspots	✓	✓	✓
Clip Speed	✓	✓	✓