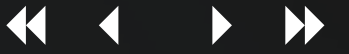


SOFTWARE PRODUCT GUIDE

2018 Fall Edition





BUSINESS & PRODUCTIVITY

Corel3
 Incident IQ6



CAD, MODELING & 3D

Corel3
 IMSI5



DESIGN & PAGE LAYOUT

Corel3
 MAGIX8
 TechSmith.....13



K-12

Corel3
 Incident IQ6
 Inspiration.....7
 MAGIX8
 Netop.....9
 TechSmith.....13
 Widgit14



MUSIC

MAGIX8



UTILITY SOFTWARE

Corel3
 NordVPN.....10
 Parallels.....11
 Retrospect12
 TechSmith.....13



VIDEO & ANIMATION

Corel3
 MAGIX8
 TechSmith.....13



VIRUS & SECURITY

NordVPN.....10



BIBLIOGRAPHY & REFERENCE

EndNote4

ESD Portal15

Volume Licensing16



Digital Art & Painting Software Trusted by Professional Artists

Creating stunning visuals doesn't have to be difficult. Corel has a wide variety of software for beginners through intermediate designers. Whether students want to learn more about graphic design or create state-of-the-art visuals, Corel has the software they need.



What's in it for you?

- Competitive margins
- [Volume licensing options](#) – Contact licensing@dstewart.com for a quote
- Partner training



What's in it for your customers?

- Comfortable, natural transition between analog and digital
- Up to 96% off retail price for students and teachers
- Industry leading tools and compatibility
- Free tutorials to help users learn the software

HELP ME INCREASE MY SALES »



Corel Painter 2019 EDU

Students can freely experiment with a virtually unlimited art supply. Thick paints, flowing watercolors, and texture-exhibiting media types will bring a wide variety of classroom projects to life.

- DSC# 122359 (ESD) | SRP \$99.00 | Cost \$91.80
- DSC# 122354 (DVD) | SRP \$99.00 | Cost \$91.80

CorelDRAW 2018 EDU

CorelDRAW Graphics Suite allows teachers to empower students' creativity. There is a slew of innovative features and students have access to in-app help, training videos, and templates.

- DSC# 120329 (ESD) | SRP \$99.00 | Cost \$91.97
- DSC# 120722 (DVD) | SRP \$99.00 | Cost \$91.97

Software Options:

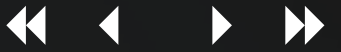
Electronic Software Download, Finished Good, and Volume Licensing

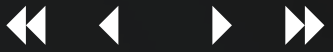
Available on ESD Portal

*Select software vendors require authorization

[Enroll Now »](#)

START DESIGNING »





EndNote X9

A Smarter Way to Research

Students and teachers don't have to worry about the tedious work of manually collecting and curating research material. EndNote X9 helps users by doing the tedious work and gives users greater ease and control when coordinating with others.



What's in it for you?

- New graduate students come along every year, so sales are renewable
- [ESD options](#)
- Custom licensing options available for departments, institutions, and more



What's in it for your customers?

- Work from a single reference library with up to 100 people, no matter where they are located or what the organization they are affiliated with
- For one upfront price, users can store and share as many reference documents and files as needed
- Instantly see the history of changes made to a shared library with a built-in activity log



EndNote X9 ESD

Users can now sync their EndNote and EndNote Web libraries, so all references, attachments, and groups can be accessed in one place. Users can use the new rating and status tools to track references and find their favorites. The expanded layout options make it easy to see more and make better use of the user's screen.

- DSC# 122286 (EDU) | SRP \$115.95 | Cost \$96.67
- DSC# 122284 (Commercial) | SRP \$249.95 | Cost \$184.44

Software Options:

Electronic Software Download, Finished Good, and Volume Licensing

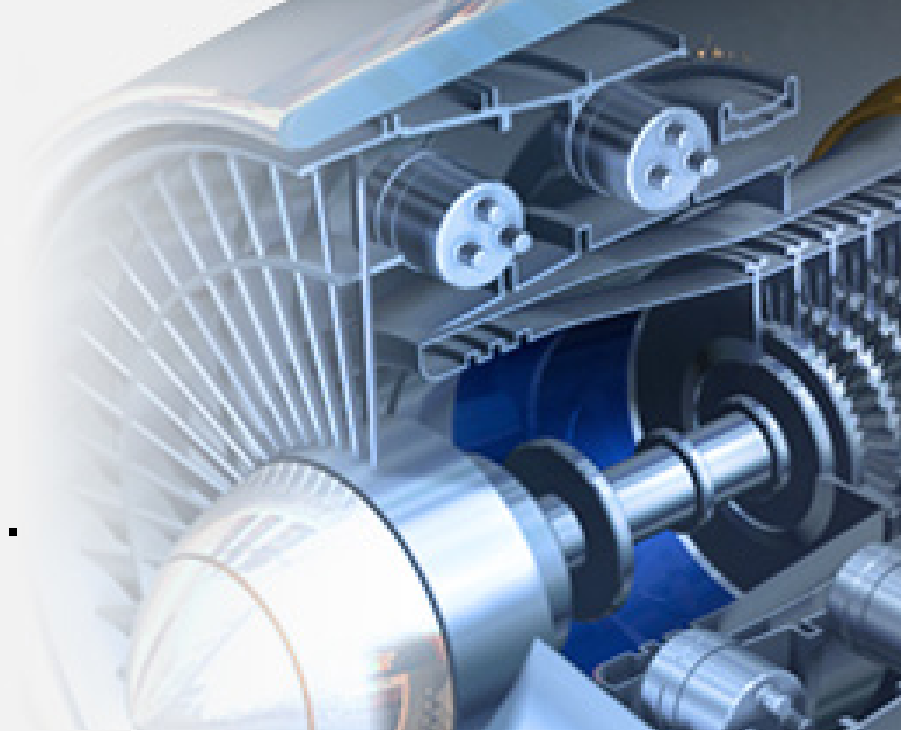
Available on ESD Portal

*Select software vendors require authorization

[Enroll Now »](#)

[SHOW ME WHAT'S NEW »](#)

[START RESEARCHING »](#)



Power. Precision. Performance.

TurboCAD has been working with educators to develop curriculum tools for many years. TurboCAD's goal is to enhance student and teacher classroom performance. Their STEM Solutions provide tutorials, training guides, and carefully selected plug-ins and add-ons for a complete solution for schools.



What's in it for you?

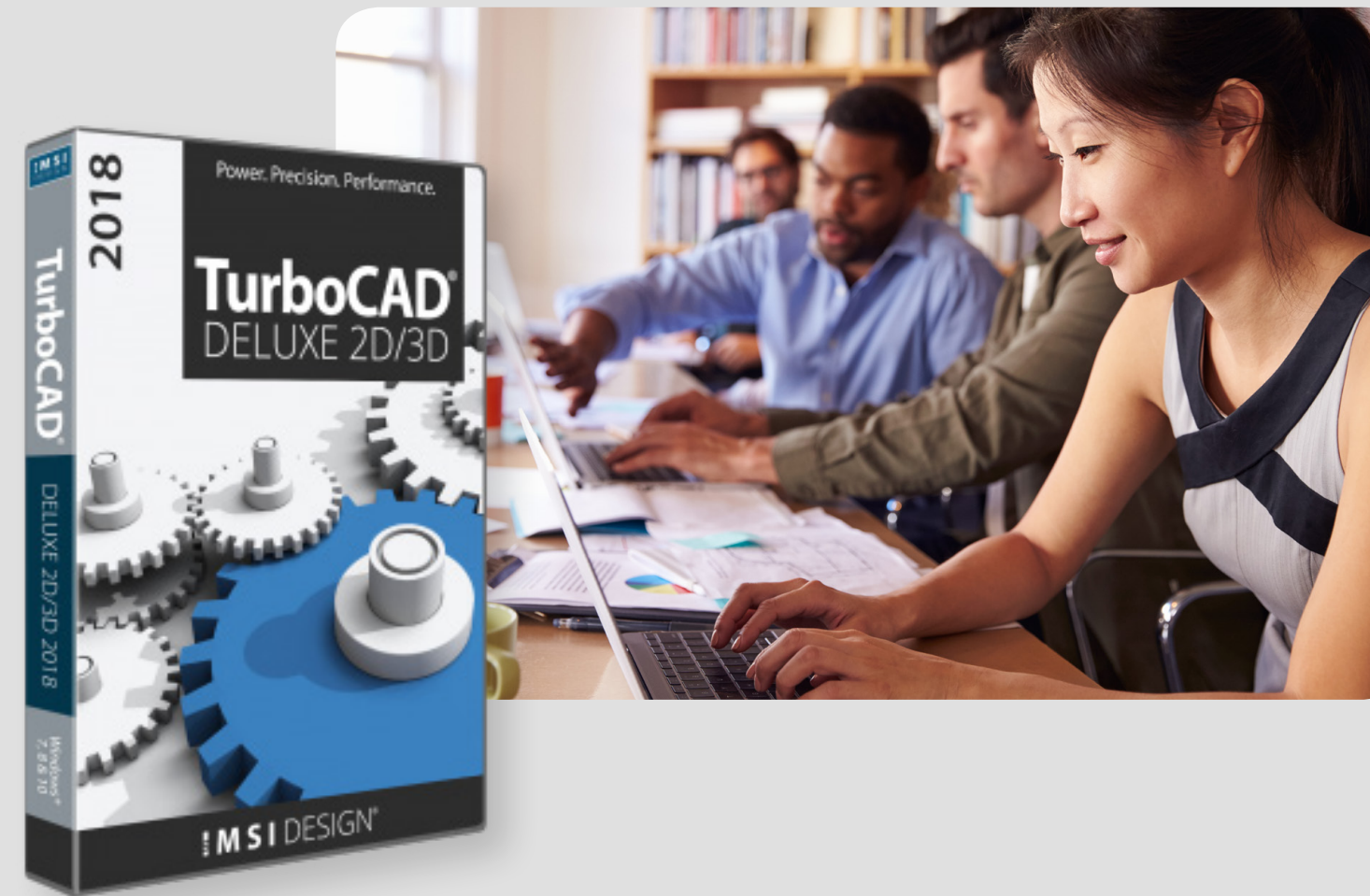
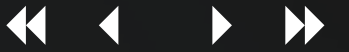
- Competitive margins
- Ability to resell upgrades
- [ESD options](#)
- Full line of TurboCAD products and plug-ins



What's in it for your customers?

- Complete 2D/3D design tools for drafting, modeling, modifying, rendering, dimensioning, and annotation
- Easy to learn and use with set-up wizards, context-sensitive help, snaps, alignment aids, and handle-based editing
- Great value – tons of features at an affordable price

INCREASE YOUR SALES »



TurboCAD Deluxe 2018

TurboCAD Deluxe is a ready-to-use 2D drafting, 3D modeling, and rendering software. This version includes hundreds of drawing, modification, dimensioning, and annotation tools. User can quickly render designs for powerful presentations, output as a PDF file, and share with AutoCAD and other CAD and graphics users.

- DSC# 121406 | SRP \$69.99 | Cost \$48.84

Software Options:

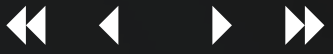
Electronic Software Download and Volume Licensing

Available on ESD Portal

*Select software vendors require authorization

[Enroll Now »](#)

START BUILDING »



Superior K-12 Technology Support Platform



More than a help desk, Incident IQ is a K-12 technology support and asset management platform that helps school districts manage the hardware, software, and systems driving today's classrooms.



What's in it for you?

- [Deal registration program](#)
- Earn 16% margin
- Incident IQ is easily bundled and sold as part of 1:1 device initiatives
- Free online demos and support throughout the sales cycle



What's in it for your customers?

- Simple, modern interface
- Intuitive – very little onboarding required
- Built entirely for K-12 use cases – addresses pain points only found in the K-12 environment

Incident IQ

Support platform designed especially for K-12. It's built with powerful capabilities for IT, asset, and facility management, scalable for any school size and budget. More than a helpdesk, Incident IQ empowers school districts to manage all the hardware, software, and systems that teaching and learning depend on today.



Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

WHY INCIDENT IQ »

SHOW ME THE PRICE LIST »



Comprehend. Create. Communicate. Achieve More.

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.'s award winning technology tools are based on proven visual learning methodologies that help students and educators think, learn, brainstorm, analyze, and write.



What's in it for you?

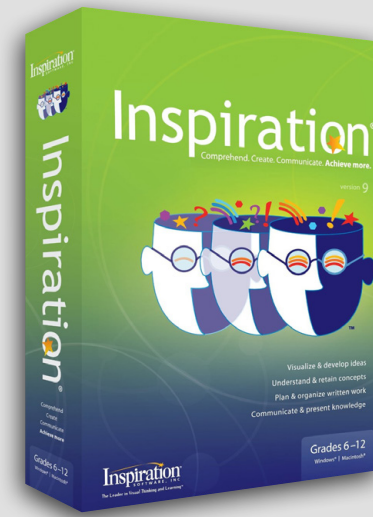
- [ESD options](#)
- Single and volume license margins range from 20-28%
- Site license margins are 15% (except for the first, enrollment price tier, which is 20%)



What's in it for your customers?

- Visualize and develop ideas with diagrams and mind maps
- Plan and organize written work with outlines – diagrams transform into outlines and vice versa
- Improve communication and build presentations with the built-in presentation tool

[HELP ME SELL »](#)



Inspiration 9.2

Inspiration applies visual learning methodologies that engage students' learning in key subjects. Users can structure their thoughts and visually communicate concepts to strengthen their understanding on concepts with diagrams and map views. Inspiration is for grade 6 through 12.

- DSC# i0845 | SRP \$39.95 | Cost \$29.09

Inspiration Kidspiration 3.0

Using visual thinking methodologies, Kidspiration provides a cross-curricular visual workspace for K-5 learners. Students combine pictures, text, numbers and spoken words to develop vocabulary, word recognition, reading for comprehension, writing, and critical thinking skills.

- DSC# i0689 | SRP \$29.50 | Cost \$21.88

Software Options:

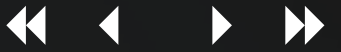
Electronic Software Download, Finished Good, and Volume Licensing

Available on ESD Portal

*Select software vendors require authorization

[Enroll Now »](#)

[GET INSPIRED »](#)





LET CREATIVITY SHINE

MAGIX's powerful, user-friendly, multimedia software will inspire students and teachers. Both beginners and professionals can find the perfect solution for creating, designing, archiving, and presenting their own videos, music, photos, graphics, and websites.



What's in it for you?

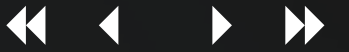
- [ESD options](#)
- [Deal registration](#)
- Margins up to 30% (depending on product)
- [Partner portal](#) with improved assets



What's in it for your customers?

- Easy-to-learn and user-friendly interface
- Wide range of effects and tools
- Learn the tools that professional use
- [Free tutorials](#), [curriculum](#), and in app-help

SHOW ME WHAT'S NEW »



VEGAS Pro 16

VEGAS Pro 16 is the fastest solution for professional video editing, audio editing, and disc authoring. It now has even more innovative creativity tools like advanced motion tracking, world-class video stabilization, and dynamic storyboarding that deliver incredible results faster than ever. Users have access to cutting-edge video effects and filters to give their projects a unique look.

- DSC# 124142 (ESD) | SRP \$300.00 | Cost \$200.00

SOUND FORGE Audio Studio 12

SOUND FORGE Audio Studio now includes more professional plug-ins than ever before. With outstanding sound effects, users can add a unique flavor to their audio. SOUND FORGE Audio Studio demonstrates an impressive range of features – for both beginners and studio professionals alike.

- DSC# 113266 (ESD) | SRP \$30.00 | Cost \$20.00

Software Options:

Electronic Software Download, Finished Good, and Volume Licensing

Available on ESD Portal

*Select software vendors require authorization

[Enroll Now »](#)

GET CREATIVE »



Save Time, Enhance Learning, and Keep Students Safe

Netop software connects more than 6 million teachers and students, helping schools transform education and improve learning outcomes with tools that make teaching with technology easier and more effective.



What's in it for you?

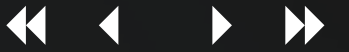
- Competitive reseller margins
- [Deal registration](#)



What's in it for your customers?

- Ability to see real-time views of students' screens
- Designed for teachers to keep students on task
- Proven to improve student performance

[SHOW ME EDU SOLUTIONS »](#)



Netop Vision

Vision is a popular classroom management software proven to improve student performance. Whether students are using Chromebooks or PCs, Vision provides on-screen demonstrations and teaching tools that ignite interest, focus attention and improve learning outcomes.

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

[SHOW ME THE PRICELIST »](#)



Keeping Students and Teachers Safe Online. Anywhere.

Cybersecurity may seem very complex, but NordVPN makes it as easy as it gets. Cutting-edge technologies shield internet activity from hackers and malware, protect users on public Wi-Fi networks, and even block annoying ads.



What's in it for you?

- Competitive reseller margins
- Free knowledge base and forum support
- [ESD options](#)



What's in it for your customers?

- Easiest VPN ever – download, install, and start protecting internal traffic with just a few clicks
- Automatic kill switch – internal traffic will be protected, even if the VPN connection drops
- CyberSec – blocks intrusive ads and access to malware infested websites
- 24/7 support agents and extensive base of knowledge

[WHY VPN »](#)



NordVPN Internet Privacy Software

NordVPN is the easiest way to stay secure and private online. Using military-grade encryption, NordVPN creates a secure tunnel between users and the internet. This makes all the moving data through the tunnel safe from being monitored, stolen, or exploited by any third party. The Subscription is for 12 months on up to 6 devices.

- DSC# 124002 (Finished Good) | SRP \$49.99 | Cost \$31.18
- DSC# 124003 (ESD) | SRP \$49.99 | Cost \$31.18

Software Options

Electronic Software Download and Finished Good

Available on ESD Portal

*Select software vendors require authorization

[Enroll Now »](#)

[START PROTECTING »](#)



Seamlessly Manage Mac Computers

Parallels is a global team leader in cross-platform solutions for MacOS, making it simple for customers to run Windows and Linux on Mac. Users can securely and productively use their favorite Windows and Linux applications, devices, and preferred technology on Mac computers, without rebooting.



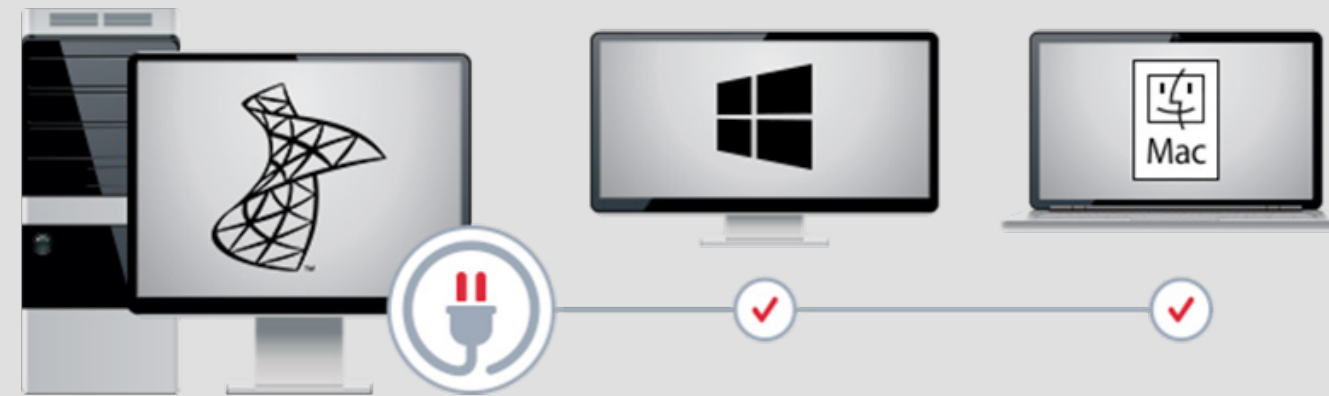
What's in it for you?

- [ESD options](#)
- Annual subscription providing you with predictable, renewal revenue
- [Deal registration](#)



What's in it for your customers?

- Microsoft-certified plug-in for SCCM, extending its management capabilities for Mac devices
- Parallels Mac Management enables IT teams to discover, enroll, and inventory Mac computers in SCCM
- Easy to deploy software and patches to Mac and PCs
- Deploy MacOS images with task sequencing support



Parallels Mac Management

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

Available on ESD Portal

*Select software vendors require authorization

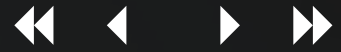
[Enroll Now »](#)

[WHY MAC MANAGEMENT »](#)

[SHOW ME THE PRICE LIST »](#)



Retrospect



Data Protection for Every Platform

Retrospect is a data protection software to ensure data is backed up and securely stored. With more than two decades of field-tested expertise and millions of users worldwide, Retrospect meets the needs of organizations that require the highest level of security.



What's in it for you?

- Partner programs with free NFRs
- [Free partner portal](#) and locator tools



What's in it for your customers?

- Secure local and/or remote client backups Disk, Tape, and Cloud Support Cross-platform, server and end-point protection
- 100% US based support

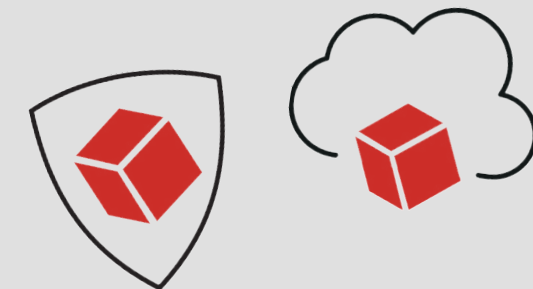
Retrospect

Designed specifically for organizations with limited IT resources and small budgets. Thousands of schools and universities worldwide use Retrospect backup and recovery software to protect critical data on mixed platform networked computers.

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.



[SHOW ME THE PRICE LIST »](#)



Easily Create Stunning Visuals

TechSmith is the go-to company for visual communication. They help instructors and teachers create professional, impactful videos and images to flip their classroom and share their knowledge with student and the world.



What's in it for you?

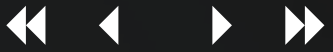
- Competitive margins
- [ESD options](#)
- New annual releases
- [Deal registration](#)



What's in it for your customers?

- Accessible and easy-to-learn interface
- Ability to create professional-looking videos and graphics without being a professional
- Automatic workflow for outputting video to Vimeo, YouTube, Dropbox, and more

WHAT'S THE LATEST AND GREATEST »



TechSmith Camtasia 2018 ESD

Camtasia 2018 make it easy for users to record their screen and create polished, professional looking videos. Users have access to a collection of brand new video assets, including customizable intros, outros, and lower thirds.

- DSC# 122219 | SRP \$169.00 | Cost \$142.82

TechSmith Snagit 2019 ESD

Snagit 2019 is a premium screen capture and image editing tool used across organizations to create how-to documentation, informal videos demonstrating a process, and professional illustrations to enhance presentations.

- DSC# 124801 | SRP \$29.95 | Cost \$25.31

Software Options:

Electronic Software Download, Volume Licensing, and Site License

Available on ESD Portal

*Select software vendors require authorization

[Enroll Now »](#)

CREATE VISUALS »



Supporting Learners of All Ages and Skills

When students have a hard time understanding text, using symbols can help them better understand, learn, and communicate during classroom instruction. Widgit offers a wide range of leading-edge symbol software, enabling users to create or download symbol-supported materials for inclusion and accessibility.



What's in it for you?

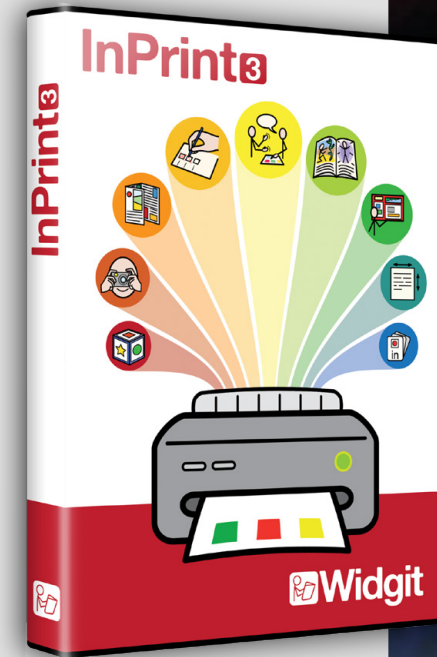
- 28% reseller margin
- Most prolific symbol set in the world making it a unique sell



What's in it for your customers?

- Create symbol material in minutes using an impressive range of desktop publishing features
- More than 17,000 Widgit Symbols available to support communication and provide access to information
- Easily design materials specific to their needs

INCREASE YOUR WIDGIT SALES »



Widgit InPrint 3

Create symbol resources in minutes using an impressive range of desktop publishing features. Redeveloped from the ground up, InPrint 3 is simpler and quicker to use, saving users hours in preparation.

- DSC# 107362 | SRP \$599.00 | Cost \$427.27

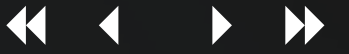
Software Options:

Finished Good



SUPPORT LEARNERS »





Selling Software is Back on the Table

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD to your students in store! Software is a profitable opportunity on college campuses. Now you can bring software sales back to your store with the ESD Sales Portal.

Program details:

- Students can quickly and conveniently buy ESD software in store
- It's easy to customize your portal. You can change the ESD SKUs and pricing as you wish. You can even include your store or school name and logo!
- The portal can be loaded onto any device
- Students can get academic pricing or store promotion pricing and save money
- If applicable, students can use their financial aid when purchasing software
- You can update student pricing to account for everyday pricing or promotional pricing levels
- Minimal overhead
- Marketing support from The Douglas Stewart Company

[Learn more »](#)

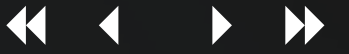
[Enroll Now »](#)

*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

You will be able to sell*:



And more!



Volume Discounts for Schools and Districts

Volume licensing offers you a tremendous opportunity for sales growth, as more software publishers are recognizing the importance of offering volume discounts specifically for educators and students. Licensing programs give you numerous add-on sales options, such as technical support and maintenance.

License Types

Individual License

Most vendors allow an organization to license one software copy per computer, regardless of how many people use it. They may permit one person to install software on both their office and laptop computers with a single license, because it is assumed that the user cannot run both copies simultaneously. Some vendors will also allow a user to install software on their home and business computers with a single license.

Network

There are two types of licenses for applications that run over a network:

- **Concurrent Use:**
Only a certain number of users may run the program at the same time. The software locks out additional users until someone quits the program. Some vendors require customers to install special metering software to buy this kind of license.
- **Site License:**
Any number of users on the same company network can use the program



[LEARN MORE »](#)

[SEE ALL VENDORS »](#)

Contact licensing@dstewart.com for a quote or demo.