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Xbox 24



Audio



Connectivity & Accessories



Device



Gaming



YOUR EXCLUSIVE HAPPY PLUGS COLLECTION



Who is it for?

- » Fashionistas
- » Minimalists
- » Ethical shoppers



Why it fits

- » Simple merchandising opportunities
- » Target demographic is 18-24



Why it's great

- » Combines style and function
- » First ever CE brand to be nominated in Sweden's biggest fashion award
- » Over 1,000,000 followers on social media
- » Features charity line



How it compares

- » Featured in StyleWatch, Women's Health, Cosmopolitan Gift Guide, OK! Magazine, InStyle, and more!
- » The Happy Plugs is owner of the Yevo brand
- » One-year warranty on products

Hawaiian Nights

A careful pairing of deep purples with eye-catching accents that create an exotic palette with a whimsical feel.

DESCRIPTION	DSC#	VENDOR#
EARBUDS PLUS	122158	7898
IPHONE 7/8	122163	9306
IPHONE 7/8 PLUS	122164	9307
IPHONE X	122165	9308

MIN 1 | SRP \$29.99 | COST \$15.00



[SHOP HAWAIIAN NIGHTS »](#)

Vintage Roses

Soft blends of classic rose colors paired with a delicate vintage feel to inspire a romantic mood paired with sophistication.

DESCRIPTION	DSC#	VENDOR#
EARBUDS PLUS	122157	7896
IPHONE 7/8	122161	9304
IPHONE 7/8 PLUS	122162	9305
IPHONE X	122169	9314

MIN 1 | SRP \$29.99 | COST \$15.00



[SHOP VINTAGE ROSES »](#)



HEAR YOUR SURROUNDINGS NO MATTER WHERE LIFE TAKES YOU



Who is it for?

- » Athletes
- » Music enthusiasts
- » On-the-go listeners
- » Students



Why it fits

- » AfterShokz headphones are sweatproof, secure, and safe
- » Perfect for students commuting between class
- » Listening experience display available
- » Available in bright on-trend colors



Why it's great

- » AfterShokz headphones use bone conduction technology, leaving student's eardrums open to the environment
- » Unique open-ear design so headphones don't sit inside the user's ear
- » A suite of convenient features delivers premium music play and crystal-clear calling without compromise



How it compares

- » AfterShokz is the safest alternative to traditional headphones and earbuds
- » Wireless and Bluetooth® compatible with any device
- » For any initial order of up to 4 units with 1 POP display, receive up to 120 days with 100% return window on the initial order.

AfterShokz Trekz Titanium Wireless Headphones

- » Bone conduction technology delivers music through student's cheekbones, ensuring ears remain completely open to hear ambient sounds
- » Titanium wraparound headband is lightweight and flexible for durability and portability
- » OpenFit™ design ensures maximum situational awareness and comfort during long-term wear
- » PremiumPitch+™ guarantees a premium audio experience, including wide dynamic range and rich bass
- » Wireless Bluetooth® 4.1 connectivity and convenient multipoint pairing
- » LeakSlayer™ technology significantly reduces natural sound leakage
- » IP55 certified to repel sweat, dust and moisture, from workouts to wicked weather
- » Enjoy six hours of continuous music + calls on a single charge
- » EQ presets boost bass and reduce vibration on the go
- » Dual noise canceling microphones exclude surrounding noise, effectively enhancing speech
- » Audrey Says™ voice prompts guide users through power, pair, play, and talk

DESCRIPTION	DSC#	VENDOR#
RED	120729	AS600RD
IVY GREEN	120726	AS600IG
PINK	120728	AS600PK
SLATE GRAY	120727	AS600SG
OCEAN BLUE	120725	AS600OB
MIN 1 SRP \$99.95 COST \$55.56		



[SHOP NOW »](#)



EVERYDAY AUDIO

iLuv Bubble Gum Air Wireless In-Ear Earbuds

Designed to be student's everyday earphones, Bubble Gum Air boasts a durable design that resists wear and tear, an in-line remote that allows them to control the volume of their music, and a tangle-resistant cable.



Who is it for?

- » Economical shoppers
- » Students on a budget
- » On-the-go listeners



Why it fits

- » Perfect for students who are budget conscious
- » At an entry price point, students don't have to worry about breaking or losing expensive earbuds
- » With a range of accessories, there's something for everyone



Why it's great

- » Tangle-free and sweatproof earbuds
- » Wired and wireless earbuds available at various affordable price points
- » Line also features iPhone cases and styli and other various accessories

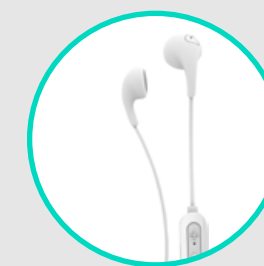


How it compares

- » Quality Bluetooth® headphones at a lower price than competitors
- » Range of color selections



DESCRIPTION	DSC#	VENDOR#
BLACK	106828	BBGUMAIRBK
PINK	106829	BBGUMAIRPN
WHITE	106830	BBGUMAIRWH
MIN 1 SRP \$19.99 COST \$12.49		



[SHOP NOW »](#)

Back-to-College shoppers will spend most of their budget on electronics, on average \$229.21. Source: NRF.com



Who is it for?

- » Travelers
- » Commuters
- » Organized students and faculty
- » Brand loyalists



Why it fits

- » Household brand
- » Wide range of wireless products for the mobile student
- » Price points for every student



Why it's great

- » Innovative technology and products
- » Full range of wireless Bluetooth® chargers and audio products
- » Accessories support Android products



How it compares

- » Samsung has brand recognition with students
- » Quality products
- » Ranked number 19 in the world for Interbrand's 2010 Best Global Brands*

* www.samsung.com

HIGH QUALITY MUSIC ON-THE-GO

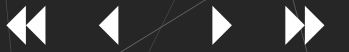


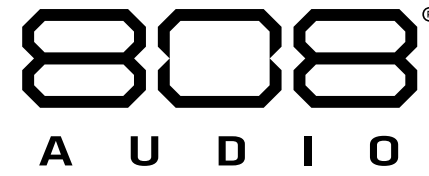
Samsung U Wireless Earbuds

Comfortable, capable, and stylish, Samsung U is the ideal choice for high quality music on the go. Ergonomically designed for long term wear with large 12mm speaker units and active, dual-mic noise reduction ensures quality sound and ease of wear.

DESCRIPTION	DSC#	VENDOR#
BLACK	119127	EO-BG925CBEGUS
SILVER	120076	EO-BG925CSEGUS
MIN 1 SRP \$59.99 COST \$27.22		

[SHOP NOW »](#)



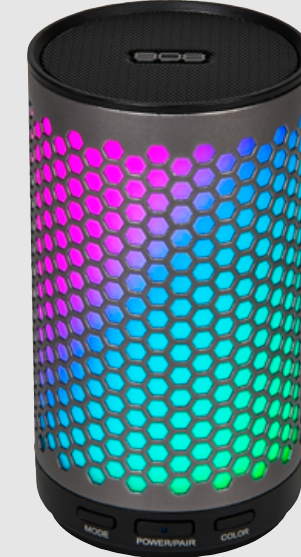


ENJOY LIFE WIRELESSLY



808 Audio Canz GLO Wireless Speaker

The 808 CANZ GLO speaker is the life of the party. Enjoy precision tuned dynamic sound with big bass, and enhance the experience with the multi-mode LED light show with 6 color light modes. Lightweight, compact, and able to provide up to 7.5 hours of rechargeable battery life, it's a crowd-pleaser.



DSC# 111814 | VENDOR# SP435GM
MIN 1 | SRP \$39.99 | COST \$25.91



Who is it for?

- » On-the-go listeners
- » Music enthusiasts
- » Students
- » Athletes



Why it fits

- » Speakers and headphones at a variety of price points
- » Interactive merchandising opportunities



Why it's great

- » Supports Android, Samsung, and Apple® devices
- » Lightweight and compact products
- » Provides an enhanced listening experience
- » Incredible sound at a great price



How it compares

- » Warm, deep sound with punchy bass
- » Full audio line to fit all needs from wireless speakers, earbuds, even party systems and karaoke

808 Audio EarCanz TRU Wireless In-Ear Earbuds

No wires give students the freedom to stream their music via Bluetooth® from any device, while enjoying hands-free calling with a built-in microphone. Go the extra mile with up to 3.5 hours of playtime. Single-side use capable for multi-tasking throughout a student's busy day. 808 EarCanz TRU are the perfect earbuds for an on-the-go lifestyle.



DSC# 113093 | VENDOR# HPA225BK
MIN 1 | SRP \$79.99 | COST \$44.71



[SHOP NOW »](#)



EXCEPTIONAL MICS FOR EXCEPTIONAL RECORDING



Who is it for?

- » Artists
- » Hobbyists
- » Music enthusiasts
- » Professionals
- » Students
- » Gamers



Why it fits

- » Used by both professionals and hobbyists of all skill levels
- » Affordable price tag that provides high resolution sound and recordings
- » Compatible with Windows and Mac computers



Why it's great

- » Award-winning microphones
- » Professional recording equipment



How it compares

- » Used by artists like Michel Legrand and Imagine Dragons
- » Products are for podcasts to YouTube, and from Twitch to Skype
- » Blue Microphone sponsors organizations like Women's Audio Mission and Urban Entertainment Institute

Blue Microphone enCORE 100 Microphone

Hear music's full potential with enCORE 100, the studio-grade dynamic microphone that reproduces the user's voice exactly as it's heard. Achieve true-to-life sound for live vocals, studio tracking, broadcast, and more with our proprietary hand-tuned dynamic capsule. Be heard clearly with a cardioid polar pattern that delivers impressive off-axis rejection and high SPL handling.

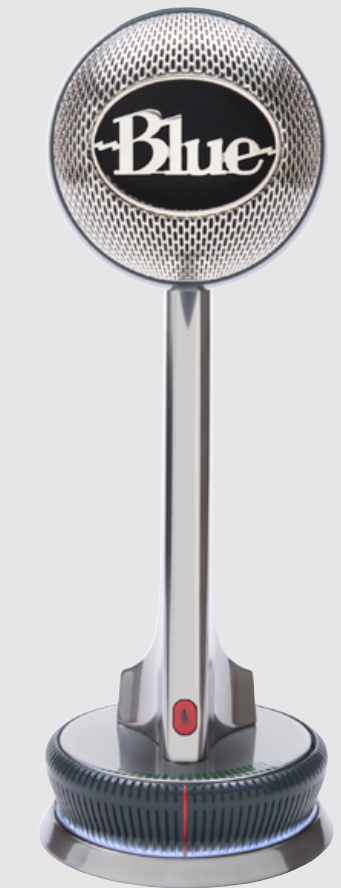
DSC# 121859 | VENDOR# 8.36213E+11
MIN 1 | SRP \$99.99 | COST \$68.00



Blue Microphone Nessie Microphone

Take the guesswork out of desktop recording with Nessie, the first USB microphone that delivers instantly enhanced sound for vocals, instruments, voiceovers, and more. Nessie adapts to any performance in real time, utilizing professional studio processing combined with a built-in pop filter and internal shockmount to produce expertly finished sound without the need for additional mixing or editing.

DSC# 118891 | VENDOR# 2025
MIN 1 | SRP \$99.99 | COST \$68.00



[SHOP NOW »](#)

Back-to-College shoppers plan to spend an average of \$942 on everything they need for school. Source: NRF.com



Who is it for?

- » Smartphone users
- » Tablet users
- » Media viewers
- » Impulse shoppers



Why it fits

- » Available in a variety of trendy designs
- » Students like to customize their tech
- » Allows students to handle their phone more confidently without worrying about damage



Why it's great

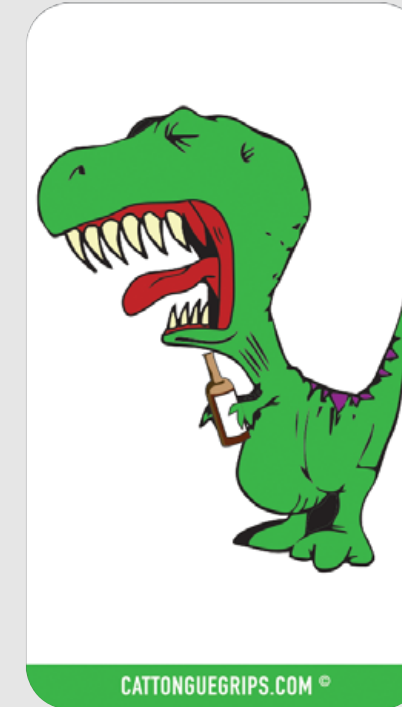
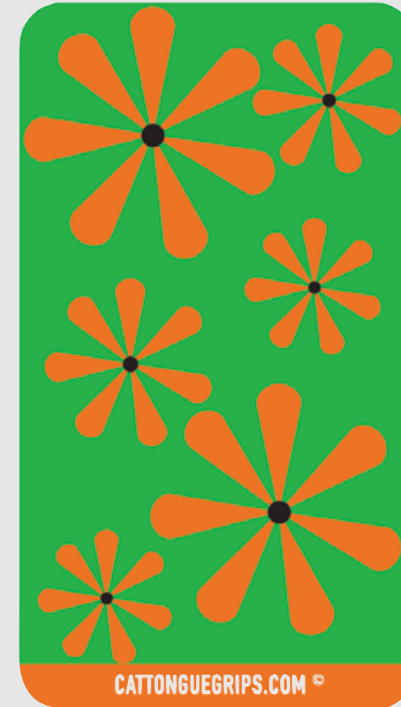
- » CatTongue created Gription, the property of an object sticking to some other object, regardless of the physics involved
- » CatTongue Grips can be trimmed to fit on and around any other accessory
- » The Kitty Cat model will fit iPhone® 5/6/7/8/X and Samsung Galaxy® S7/S8/S8 Plus & Note® 8
- » The Tom Cat model will fit iPhone® 6 Plus/7 Plus/8 Plus



How it compares

- » Made in the USA
- » The product is recyclable
- » High quality and long lasting

GET A NEW GRIP ON LIFE



CatTongue Cell Phone Accessory

CatTongue Grips were conceived to address the slippery backside of cell phones and other mobile devices. Recognizing that devices, even with cases, often slip out of hands, off tables, off legs, and end up damaged. CatTongue Grips has created a solution with the following qualities: Gription, Scratch Free, Customizable, High Quality and Long Lasting, and Free of Debris.

DESCRIPTION	DSC#	VENDOR#
Bloomin Retro	121840	KC17-00010
Dino Sore Us	121833	KC17-00017
Shades of Gray Camo	120671	KC17-00040

MIN 1 | SRP \$12.99 | COST \$6.47

[SHOP NOW »](#)



STAY CONNECTED



Who is it for?

- » Students
- » Smartphone users
- » Commuters
- » Students on a budget
- » On-the-go users



Why it fits

- » Premium products at an economical price point
- » Ultra-durable to sustain a student's mobile lifestyle
- » Offers a variety of charging products



Why it's great

- » The sleek packaging design is easy to read and catches any shopper's eye
- » Portable, compact, and convenient products



How it compares

- » Emerge is the parent company for ReTrak and Helix products
- » There's no risk to try new products from the Emerge line
- » The entire Emerge brand offers an Open Exchange Policy that allows stores to exchange any of Emerge's ReTrak and Helix products

Emerge Helix Charging Cable

Cables offer users a high-speed charge with ultra-durable, tangle-free cords. Helix offers a variety of cables in different sizes and a convenient lanyard so students can clip it to their keys.



DESCRIPTION	DSC#	VENDOR#	MIN	SRP	COST
USB - LIGHTNING	118682	ETHLANLT	1	\$19.99	\$8.47
USB - USB-C	118683	ETHLANC	1	\$14.99	\$6.35

Emerge Helix Wireless Charger

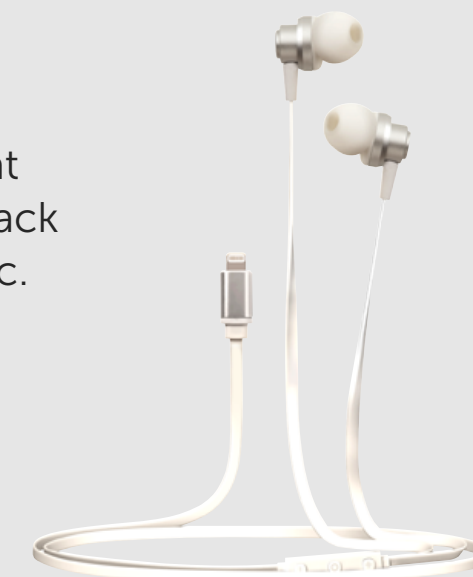
This ultra-convenient wireless charger includes a 5-foot Micro USB cable and provides a subtle LED light to indicate charging status. It safely protects devices from overheating and is compatible with all Qi enabled devices.



DSC# 117752 | VENDOR# ETHQI
MIN 1 | SRP \$9.99 | COST \$4.24

Emerge Helix Earbuds

These Helix earbuds have lightning port cable that connects easily to the iPhone with a music playback control so students can easily manage their music.



DSC# 119024 | VENDOR# ETHAUDLT
MIN 1 | SRP \$49.99 | COST \$26.47

[SHOP NOW »](#)



Who is it for?

- » iOS and Android smartphone and tablet users
- » Students
- » Fashioncentric customers



Why it fits

- » High-end products at a comfortable price
- » Fashionable products
- » Variety of peripheral and accessory product solutions



Why it's great

- » Promotional displays double as a charging station!
- » Mobile accessories that complement the lives of their customers
- » Variety of peripheral and accessory product solutions



How it compares

- » Products are featured in four wireless carriers around North America
- » Products are sold to thousands of retailers across North America such as: Walmart, Best Buy, and Staples
- » It's a name customer can trust, Libratel has produced cell phone accessories since 1997

GIVE STUDENTS TOTAL FREEDOM

Libratel Wireless Charging Pad

This Wireless Charger provides fast charging in a sleek compact design. The device has a green LED charging indicator and is case friendly. The non-slip surface ensures secure charging to support Qi compatible devices including 7.5W charging for iPhone 8/8 Plus/X devices and up to 15W for Samsung S8, S7, Note 8, and more.

DSC# 120084 | VENDOR# LBT15W
MIN 1 | SRP \$54.99 | COST \$28.27



Libratel Braided Lightning® Cable

Students can customize their style with Libratel's 7Ft cables, available in 4 iPhone® compatible colors. These extra-long and thick knitted Lightning cables are durable for students on the go. Students can charge from any USB outlet or sync with their device. Never worry about tangled cables, these 7Ft cables are knot-free.

DSC# 115457 | VENDOR# LBT070
MIN 1 | SRP \$22.99 | COST \$11.76



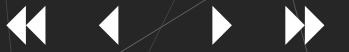
Libratel 7 Days Power Bank

Students can keep their mobile devices fully charged on the go with LBT's exclusive fast charging technology. This power bank technology can last up to 7 days.

DSC# 115476 | VENDOR# 7DAYSBK
MIN 1 | SRP \$37.99 | COST \$19.99



[SHOP NOW »](#)





iHome™



Who is it for?

- » Apple enthusiasts
- » College students
- » Young professionals
- » Mobile tech users



Why it fits

- » Broad range of accessories for all Apple devices
- » Durable and fashionable products
- » Features accessories for iOS and Android
- » Color coded packaging making products easy to merchandise



Why it's great

- » Complementary to Apple product lines
- » #1 selling iPod digital player speaker in North America*
- » Select power packs are UL certified



How it compares

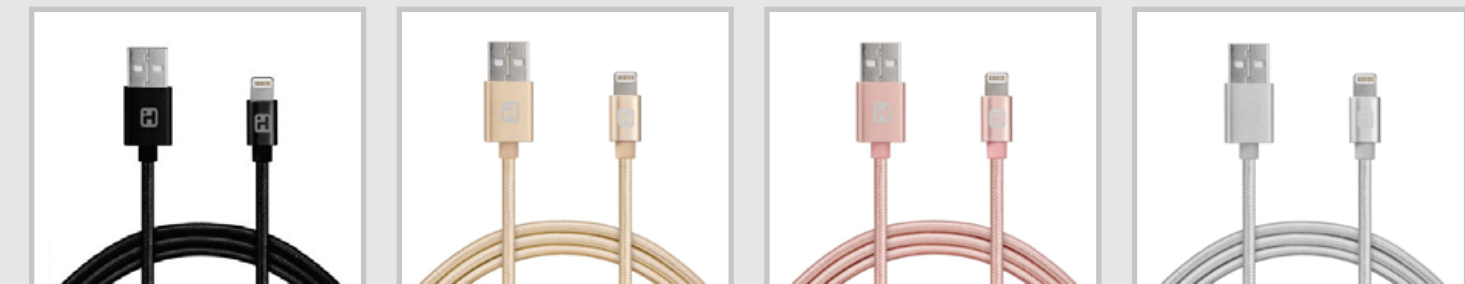
- » Products can be found in over 70 countries
- » Numerous awards: CES 2017 and CES 2018 Innovation Award Honoree, iLounge best in show award, and more.

*Source: NPD Retail Tracking Service, 12 months ending March 2017

CABLES FOR ON THE GO

iHome Aluminum Lightning® Cable with Nylon Cord

This aluminum Lightning cable with a nylon cord is built to withstand wear and tear. Featuring durable aluminum tips and measuring six feet in length, this tough cable is great for home, school, the office or taking it on the go.



COLOR	DSC#	VENDOR#
BLACK	109686	IH-CT1066AJ
GOLD	109683	IH-CT1066AD
ROSE GOLD	109684	IH-CT1066AR
SILVER	109685	IH-CT1066AS

MIN 1 | SRP \$19.99 | COST \$9.88

OFFER iHOME »



GO ANYWHERE WITH THE PRO GEO SERIES



moshi



Who is it for?

- » Students going abroad
- » Mobile tech users
- » On-the-go users
- » Apple enthusiasts



Why it fits

- » Broad range of products for Apple devices
- » Caters to a student who is traveling or on the go
- » Features accessories for iOS and Android



Why it's great

- » Moshi creates extraordinary products for enhancing the mobile lifestyle
- » Complimentary to Apple product lines
- » Simple, quality, and affordable products for students



How it compares

- » In-house designers create beautiful and intuitive products that meet the needs of tech consumers
- » All Moshi products have a standard one-year warranty with a warranty plus program offered



ProGeo 4-Port USB Wall Charger

This features 4 high-output USB Type-A ports to fast-charge a student's phone, tablet, digital camera, drone, action camera, and much more.

DSC# 121996 | VENDOR# 99MO022114
MIN 1 | SRP \$39.95 | COST \$28.24



ProGeo Adapter Pack

The Adapter Pack is compatible with any product in the ProGeo Series, includes four different international travel adaptors to meet power needs in over 150 countries.

DSC# 121995 | VENDOR# 99MO022154
MIN 1 | SRP \$14.95 | COST \$10.59



Pro Geo USB-C Laptop Charger

Students can fast-charge their USB-C computer and more, with this Laptop Charger (65W).

DSC# 121998 | VENDOR# 99MO022146
MIN 1 | SRP \$74.95 | COST \$52.94



Pro Geo USB-C Wall Charger

This USB port enables students to charge a USB-C and USB device at the same time.

DSC# 121997 | VENDOR# 99MO022116
MIN 1 | SRP \$44.95 | COST \$31.76

[SHOP NOW »](#)



Who is it for?

- » On-the-go users
- » iOS and Android users
- » Students



Why it fits

- » Broad range of products including power cases, chargers, and battery packs
- » Accessories for Apple, Samsung, Android Smartphones, and tablets
- » Keeps students charged and connected while on the go



Why it's great

- » Provides performance and power mobile devices need
- » Stylish products to match the quality of consumer's favorite mobile devices



How it compares

- » Featured in PC Magazine, CNET, Mashable, and more
- » PhoneSuit discovered a need in the market for portable power delivery to feed the growing demand of energy hungry Smartphones back in 2007



PORTABLE POWER

PhoneSuit FlexCard Keychain Pocket Charger

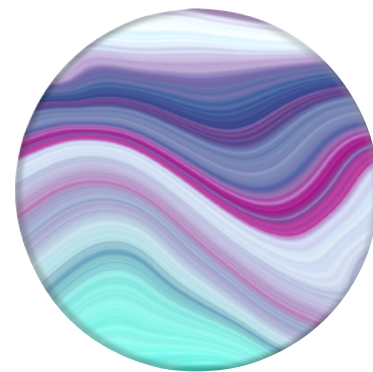
The FlexCard Pocket Charger Mini Battery Pack provides the power students need to all their mobile devices by integrating a powerful rechargeable battery and a full USB output port for charging. The FlexCard easily fits in a student's pocket, purse, or bag for wherever they may take it. Users can charge their iPhone® X, iPhone® 8, iPhone® 8 Plus, iPhone® 7, Samsung Galaxy® S7, Google Pixel™, Bluetooth® headphones, speakers, and more!

DESCRIPTION	DSC#	VENDOR#	MIN	SRP	COST
BLACK	110772	PS-FLXCRD-26-BLK	1	\$19.99	\$10.63
BLUE	119061	PS-FLXCRD-26-BLU	1	\$19.99	\$11.38
ROSE GOLD	119064	PS-FLXCRD-26-ROS	1	\$19.99	\$11.38

[SHOP NOW »](#)



Back-to-College spending is expected to total \$55.3 billion in 2018, up from \$54.1 billion in 2017. Source: NRF.com



Who is it for?

- » College students and faculty with a mobile device
- » Smart phone users
- » Tablet users
- » Media viewers
- » Selfie takers



Why it fits

- » 40% of their consumers are in between 18-30 years old
- » Phone sizes are getting larger
- » Consumers like to customize their tech



Why it's great

- » PopSockets have a wide array of trending styles to choose from
- » PopSockets are the perfect add-on purchase when picking up books or supplies
- » They allow a more comfortable and effective way to study, watch Netflix/YouTube, or browse social media



How it compares

- » PopSockets has created a new category within tech accessories – the Phone Grip
- » #1 search term on Amazon.com starting with the letter P, top 10 search term on Amazon overall
- » Douglas Stewart Company exclusive

STAY ON-TREND WITH THE LATEST POPSOCKET DESIGNS



DSC# 121551 | 72 Unit Display



DSC# 121552 | 48 Unit Display

PopSockets offer a secure grip for texting or snapping the perfect selfie, and propping a phone up for catching the latest video. Users can reposition their PopSocket whenever and wherever they want to get it just right for what they need.

Display PopSockets!

These 2 or 3-tier displays are perfect for the impulse shopper. Their compact sizes are perfect for countertops or end stands anywhere in the store.

FREE WITH A PURCHASE OF 48 OR 72 UNITS

[SHOP NOW »](#)



EQUIPPED FOR THE MODERN ADVENTURER



Who is it for?

- » On-the-go users
- » iOS and Android users
- » Students



Why it fits

- » Adaptive technology
- » Approachable price points
- » Expanding product lines into mobile products for the modern adventurer



Why it's great

- » Growing product selection including Apple and Android devices
- » Accessories that assist with everyday tasks for the mobile user



How it compares

- » Adonit started on Kickstarter in 2010
- » Sold in over 150 countries
- » Winner of Red Dot, iF Product Design, and ICT Month Awards



Adonit Auto-Clamping Wireless Car Charger

The fully automatic sensor recognizes and automatically opens for a student's phone to be placed on the charging pad and conforms to fit the phone. The versatile mount fits in an air vent or comes with a suction option for dashboards.

Wirelessly fast charge Qi compatible devices, including iPhone®, Samsung Galaxy®, and Samsung Edge®. Supports 10W fast charging, 5W standard charging, and 7.5W charging for iPhones. On-the-go students can navigate safely and wirelessly charge

DSC# 122479 | VENDOR# ADWCCQ
MIN 1 | SRP: \$59.99 | COST \$33.58

[SHOP NOW »](#)



41% of Back-to-College students will start shopping three weeks to one month before school starts. Source: NRF.com



Who is it for?

- » Educators
- » Assisted Learning Students
- » Departmental use
- » Brain-storming sessions
- » Special needs students
- » Anyone that needs to take, organize, search, and share their notes and audio



Why it fits

- » Saves notes in 3 ways: on paper, in the pen, and on the computer
- » Preference for note taking on pen and paper
- » Users want digital access to analog notes, superior to digital input



Why it's great

- » Save and organize notes and audio for easy playback from either the pen or software
- » Send and share notes and audio as standard PDF files
- » Never miss a word—record, and play back everything heard, said, and written



How it compares

- » No competitor offers the unique Dot technology
- » Works seamlessly with both PC and Mac
- » Global leader in design and manufacturing of smartpens
- » Only manufacturer on the market that synchronizes handwritten notes with recorded audio



NEVER MISS A WORD

Livescribe Echo Smartpen 2GB of Memory for Recordings and Notes

When digitizing notes and audio, users will need storage space; with 2GB of memory, the smartpen has it. The 2GB smartpen can hold over 200 hours of audio¹ or over thousands of pages of notes.

Record and Play Back

Smartpens record everything users write and hear so they'll never miss a word. Replay meetings or lectures simply by tapping on the notes².

Save, Search and Organize

Echo Desktop saves notes and recordings to a user's computer for fast, easy access to what's important. Search for words within notes and find what's needed quickly.

Send and Share

Easily share notes and audio from Echo Desktop as PDFs or audio files.

DSC# 98825 | VENDOR# APX-00008

SRP \$179.95 | COST \$142.06

[START LEARNING »](#)

¹ Actual recording time varies by audio quality setting.

² Livescribe paper required. Don't record without permission.



Who is it for?

- » Students using large amounts of data
- » Digital artists
- » Video editors
- » Gamers
- » Digital packrats
- » Everyday computer users



Why it fits

- » Ample amounts of storage
- » It's an offline alternative to the cloud
- » Easy to access and store data



Why it's great

- » They provide software and applications to maximize the use of their products
- » Easy-to-use products—plug in and back up
- » Many products include USB 3.0 port for faster data transfers
- » 24-month limited time warranty on all products



How it compares

- » 39 years in the data business
- » Trusted name for IT professionals
- » Featured on CNET, PC Mag, PC Advisor, Tech Radar, and more!

PROTECT WHAT'S IMPORTANT



Backup Plus Slim Portable Hard Drive

The slim, metal design provides premium portability allowing users to slide the drive into their pocket, purse, or backpack and carry it with them. High-speed USB 3.0 and 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Additional colors available—please see www.dstewart.com for details.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	106011	STDR1000100	\$79.99	\$59.47
2TB	106012	STDR2000100	\$109.99	\$77.89



Backup Plus Ultra Slim Portable Hard Drive

At 9.6mm thin, this high-speed drive offers USB 3.0 & 2.0 connectivity giving users plug-and-play functionality on their PC without the need of an external power supply. Via the downloadable Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Run a one-click backup or schedule an automatic backup plan to protect files in the Backup Plus portable drive at their convenience.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	106019	STEH1000101	\$89.99	\$67.89
1TB	106021	STEH1000100	\$89.99	\$67.89
2TB	106020	STEH2000101	\$119.99	\$87.37
2TB	106022	STEH2000100	\$119.99	\$87.37



Backup Plus Portable Hard Drive

Offers the mobility of a portable with the high capacity of a desktop drive. Under a sleek metal design lies 4TB of storage—twice the capacity of comparable 2.5-inch portable drives. This gives users the space to store movie, music, and photo collections. High-speed USB 3.0 & 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Get the free Seagate Mobile Backup app on an iOS or Android mobile device to back up pictures and videos from the device to the external drive or the cloud.

SIZE	DSC#	VENDOR#	SRP	COST
4TB	105999	STDR4000100	\$159.99	\$116.32

[SHOP SECURITY »](#)

PROMO PRICING VALID ON ORDERS PLACED THROUGH 3/31/18 FOR SHIPMENT BY 7/31/18.





A



B



Who is it for?

- » Photographers
- » Videographers
- » Audio students
- » Computer users



Why it fits

- » Students and faculty use a lot of data
- » Fast data transfers
- » Rugged design



Why it's great

- » Premium technology
- » World-class storage solutions
- » Active on social media sites



How it compares

- » Long term reliability
- » Unmatched technical performance
- » 24 years of visionary products
- » Award winning designs
- » Featured on MacWorld, Tech Radar, Apple, PCMag, and more!

EXPECT MORE THAN A DRIVE.

Creative pros have been depending on LaCie Rugged drives for over a decade because they are the most reliable way to transport and capture data in the field.

A. Rugged Mini USB 3.1 & USB-C

The LaCie Rugged USB-C portable drive marries rugged durability with cutting-edge USB-C. The result is a vault for data that's compatible with next-gen computers like the Apple MacBook, as well USB computers. Featuring the market's highest storage capacity for its size, the LaCie Rugged USB-C gives users enough space to store their digital present and future. With resistance to drops, crush, rain, and unauthorized access, the LaCie Rugged USB-C is tough enough for extreme conditions. Includes 2-year Seagate Rescue Data Recovery Services. **

SIZE	DSC#	VENDOR#	SRP	COST
1TB	108698	STFR1000800	\$99.99	\$81.65
2TB	108701	STFR2000800	\$129.99	\$102.04
4TB	108702	STFR4000800	\$179.99	\$144.31

B. Rugged Thunderbolt

The new LaCie Rugged drive is the perfect solution for heavy data users who require extreme data security and mobility. With USB 3.0 and Thunderbolt ports, it is also one of the fastest bus-powered products ever. Now featuring two-meter drop resistance and IP 54-level protection against dust and water, the new LaCie Rugged drive goes even further to protect precious data.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	121679	STEV1000400	\$139.99	\$117.58
2TB	121683	STEV2000400	\$179.99	\$148.97

*Determined by a test that approximates a real-world scenario in which the hard drive remained functional, despite aesthetic damage, after the product was driven over by an approximately 1-ton car (1000 kg/2205 lbs).

**We know how much your digital content means. And sadly, you can lose it all in a second—from accidental file deletion and viruses to damaging malware, power surges, water damage, and more. With our latest professional line of solutions, you'll benefit from more than exquisite drive performance—you'll be armed with Rescue Data Recovery Services.

All causes for data loss are covered. Our 90% success rate makes us industry leaders in data recovery. Expect exceptional customer service, always. Data recovery can cost thousands. With our Rescue Plan, you're covered.

[SHOP NOW »](#)





Who is it for?

- » Students on a budget
- » Media viewers
- » Frustrated cable customers
- » Sports fanatics



Why it fits

- » The Leaf antennas save students from their monthly cable bill
- » Perfect for dorm rooms and apartments
- » Compact and paper-thin antennas take up little space



Why it's great

- » Made in the USA
- » Students can watch 100% free TV in HD
- » Low price point for budget conscious students

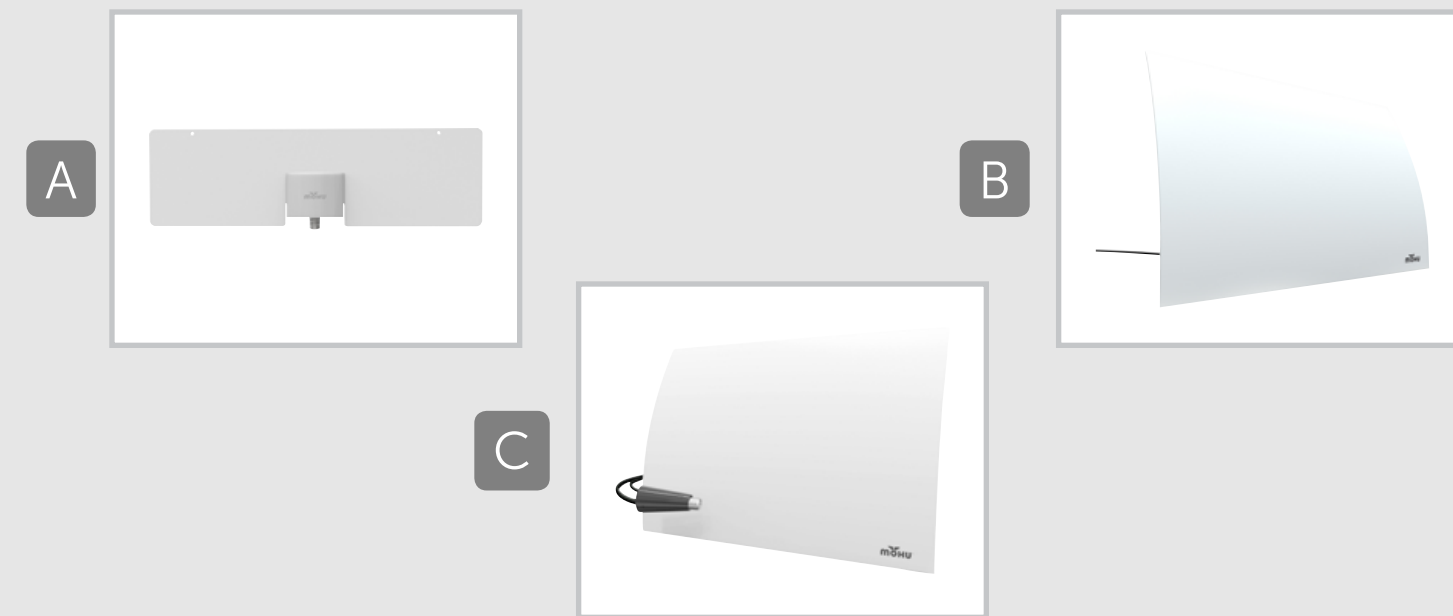


How it compares

- » Mohu started with innovative antenna technology to fit within mudflaps of US Military vehicles
- » Mohu has helped cord cutters save more than \$300 million by eliminating their monthly cable bills*
- » Different antennas are available with up to a 60-mile radius

*SOURCE: GOMOHU.COM

CUT THE CORD WITH MOHU ANTENNAS



Mohu Leaf Metro is an award-winning non-amplified HDTV antenna. Ideal for city dwellers, apartments, and dorm rooms, Leaf Metro packs a mighty punch in an ultra slim, compact design. The patented Leaf Metro is a paper-thin indoor TV antenna that simply connects to the user's TV using the included detachable 10ft. coaxial cable. Setup is as easy as plugging it in, turning on a TV, and scanning for channels.

Watch 100% free TV in crystal clear HD (up to 1080 HD and ready for 4K UltraHD) from available over-the-air broadcast networks in your area, including ABC, CBS, FOX, NBC, PBS, The CW, Univision, and more. With over-the-air broadcasts, students can enjoy better HD quality reception and cut the cord with their cable provider.

A. Leaf Metro HDTV Antenna 25 Mile Range
 DSC# 122025 | VENDOR# MH-110543
 MIN 1 | SRP \$19.99 | COST \$12.93

B. Flow HDTV Antenna 40 Mile Range
 DSC# 122029 | VENDOR# MH-110085
 MIN 1 | SRP \$39.99 | COST \$25.87

C. Flow Plus HDTV Antenna 60 Mile Range
 DSC# 122030 | VENDOR# MH-110086
 MIN 1 | SRP \$69.99 | COST \$45.28

[SHOP NOW »](#)





wacom®



Who is it for?

- » Design, animation, illustration, game development, architecture, engineering students, and faculty
- » Students looking to become professionals in their field
- » Students who are hobbyist artists
- » Students who want to collaborate, brainstorm, and share ideas



Why it fits

- » Wacom technology is used by professionals to create movies, video games, edit photos, create art, and design everything from shoes to cars
- » Built for creatives and their digital workflow
- » Many classes require students to have a Wacom tablet



Why it's great

- » It teaches students to use the products they will use in their professional career
- » Easy to set up and access training videos
- » Free US-based support



How it compares

- » Many industries use Wacom tablets; offering them in the campus store will help students become familiar with the products they will be using in the future
- » Mac and Windows compatible
- » Works with industry-standard creative software
- » Natural pen performance

PUSH CREATIVITY TO THE LIMIT



4096 levels of pressure sensitivity gives users control and precision when drawing, painting, and photo-editing in any software program. Users can connect via USB cable to any Mac (OS X 10.11 or later) or PC (Windows 7 or later). The small, compact size (7.87x6.3in) with larger active area (6.0x3.7in) is perfect for limited desktop areas and can be set up for both left and right-handed use. Four customizable ExpressKeys put students' favorite shortcuts like undo or copy/paste at their fingertips.

After choosing their Wacom Intuos, your student has access to up to three creative applications, based on model, that are free to download: Corel® Painter® Essentials™ 6, Corel® Aftershot™ 3 and CLIP STUDIO PAINT PRO.

USB Connection

COLOR	SIZE	DSC#	VENDOR#	MIN	SRP	COST
BLACK	SMALL	119073EDU	CTL4100	1	\$79.95	\$64.18

With Bluetooth®

COLOR	SIZE	DSC#	VENDOR#	MIN	SRP	COST
BLACK	SMALL	119075EDU	CTL4100WLK0	1	\$99.95	\$80.23
PISTACHIO GREEN	SMALL	119077EDU	CTL4100WLE0	1	\$99.95	\$80.23
BLACK	MEDIUM	119079EDU	CTL6100WLK0	1	\$199.95	\$160.51
PISTACHIO GREEN	MEDIUM	119081EDU	CTL6100WLE0	1	\$199.95	\$160.51

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Who is it for?

- » Students
- » Gamers
- » Faculty
- » Artists
- » IT directors
- » Computer labs



Why it fits

- » Full hardware lineup
- » Logitech offers a full lineup of PC and laptop accessories
- » Perfect for campuses with gaming clubs and labs



Why it's great

- » Quality products at a comfortable price point
- » Innovative products help students stay productive and game more efficiently
- » Products with a long-lasting battery life



How it compares

- » Logitech started in 1981 and became the worldwide leader in mice
- » Logitech has a special emphasis on products for PC navigation, gaming, internet communications, and digital music
- » Products are distributed in more than 100 countries worldwide

ENJOY A BETTER EXPERIENCE WITH THE DIGITAL WORLD

Logitech M325 Wireless Mouse

Say good-bye to the tricky touchpad. Micro-precise scrolling makes everything students love to do online easier. They can treat themselves to the comfy, contoured shape and soft rubber grips of the best-selling shape in the world. With up to 18 months of battery life, it's so hassle free they might just forget it runs on batteries.

DSC#	COLOR	VENDOR#
BLACK	109209	910-002974
BLUE	108676	910-002650
RED	108680	910-002651
SILVER	109218	910-002332

MIN 1 | SRP \$29.99 | COST \$21.40



Logitech MK320 Wireless Desktop Keyboard and Mouse

Connect up to six compatible wireless devices using a single USB port, storable within the mouse during travel. The full-size keyboard's low-profile, whisper-quiet keys make typing efficient and comfortable. The mouse's gentle curve makes it comfortable for all-day use.

DSC# 109217 | VENDOR# 920-002836

MIN 1 | SRP \$39.99 | COST \$28.56



Logitech K360 Wireless Keyboard

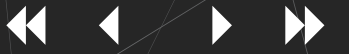
The perfect laptop companion, this compact keyboard lets students type with more comfort while taking up less space. The three-year battery life is so hassle-free they just might forget it uses batteries at all. Do more, faster.

DSC# 108682 | VENDOR# 920-004088

MIN 1 | SRP \$29.99 | COST \$21.40



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THE ULTIMATE IN MOBILE PRODUCTIVITY

WORK SMARTER WITH THE SURFACE PRO



Who is it for?

- » All students
- » Professors
- » Institutions
- » Users that want versatility in their device



Why it fits

- » Student and faculty discounts are available
- » Long battery life
- » Runs commonly used software in the education channel
- » Ultra-thin and lightweight



Why it's great

- » Ultimate versatility
- » High-quality screen and cameras
- » Best-in-class digital inking capabilities
- » Supports users anywhere, anytime



How it compares

- » Perfectly runs Windows 10
- » Use in either tablet or laptop mode for ultimate functionality
- » Great battery life
- » Premium piece with state-of-the-art craftsmanship, innovation, and connectivity
- » Household name

Display

12.3-inch PixelSense Display—
Resolution 2736x1824 (267 PPI)
Aspect Ratio 3:2—10 point
Multi-touch

Storage

256GB Solid State Drive (SSD)

Warranty

1-Year Limited Warranty

Processor

Intel® Core™ i5 7300U

Graphics

Intel® HD Graphics 620

Memory

8GB

Ports

Full-size USB 3.0
MicroSD/microSDHC/MicroSDXC
Card reader
Combo Headphone/Mic jack
Mini DisplayPort
Dock
Surface Connect

SURFACE PRO | DSC# 113443 | VENDOR# FJY-00001-EDU
SRP \$1,099.00 | COST \$1,031.49

Recommended accessories:

DESCRIPTION	COLOR	DSC#	VENDOR#	SRP	COST
SURFACE PRO TYPE COVER	BLACK	117682	FMN-00001	\$129.99	\$100.08
SURFACE PEN V4 STYLUS	PLATINUM	117681	EYV-00009	\$99.99	\$76.98

BE PRODUCTIVE WITH SURFACE »

*EDU devices can only be sold to EDU end-users





FEEL TRUE POWER



Xbox One Wireless Controller

Experience the incredible intensity, precision, and comfort of the Xbox Wireless Controller. Impulse triggers deliver fingertip vibration feedback, so you can feel every jolt and crash in high definition. Responsive thumbsticks and an enhanced D-pad provide greater accuracy.

DSC# 113033 | VENDOR# TF5-00002

MIN 1 | SRP \$59.99 | COST \$49.19

Xbox One S Starter Bundle

Bundle includes: Xbox One S console (1TB), wireless controller, 3-month Xbox Live Gold Membership, 3-month Xbox Game Pass which gives the user access to 100+ Xbox One and Xbox 360 games, HDMI cable (4K capable), and AC power cable. Users can play over 1,300 great games and stream 4K Ultra HD video on Netflix, Amazon, Hulu, and more. Has built-in 4K Ultra HD Blu-ray and immersive audio from Dolby Atmos and DTS: X. Users can enjoy their favorite apps like YouTube, Spotify, HBO NOW, ESPN and many more, along with brilliant graphics with High Dynamic Range. With a higher contrast ratio between lights and darks, High Dynamic Range technology brings out the true visual depth of the games.

DSC# 122683 | VENDOR# 234-00347

MIN 1 | SRP \$299.99 | COST \$293.99

GAME ON »

Xbox Live Gold and Xbox eGift cards are available for purchase through ESD!



Who is it for?

- » Gamers
- » Media viewers
- » Game designers
- » Students



Why it fits

- » Users need one device for gaming, streaming, and skyping
- » Powered by the familiar Windows 10
- » Easily stream Xboxgames to other Windows devices



Why it's great

- » Works with "Hey Cortana"
- » Variety of bundles to choose from
- » House hold name in gaming
- » Top of the line graphics



How it compares

- » Backwards compatibility is available on select games
- » Millions of units in circulation



PLAY FOR DAYS!



Who is it for?

- » Gamers
- » Brand loyalists
- » Game designers
- » Students
- » Media users



Why it fits

- » State of the art accessories
- » Exclusive premium games
- » Allow other users to play for you or together
- » Only console to feature a fully-fledged virtual reality headset, the PlayStation VR (sold separately)



Why it's great

- » Made for 4K televisions
- » Play select PS2 and PS3 games on the PS4
- » Play PS4 remotely through PlayStation Vita
- » Users can upgrade the internal hard drive



How it compares

- » Sony has been in the gaming business for over 20 years
- » Access to exclusive games
- » Offers users an alternative to cable with PlayStation Vue

PlayStation 4 Console

The all new lighter and slimmer PlayStation 4 system has a 1TB hard drive for all of the greatest games, TV, music, and more. Exclusive games take players on incredible journeys, from critically acclaimed indies to award-winning AAA hits. Something new and amazing is always in reach. They can find what they're looking for and get it at the touch of a button via PlayStation entertainment options like PlayStation Vue and more.

PlayStation 4 Pro Console

Explore vivid game worlds with rich visuals heightened by PS4 Pro. Support for faster frame rates delivers super-sharp action for select PS4 games. With up to 4K streaming and 4K* auto-upscaling for video content. PS4 Pro plays all PS4 format games. Users can check PlayStation Store for games that take advantage of PS4 Pro specific features, or look for the 'PS4 Pro Enhanced' icon on software packaging. Features vary from title to title. Select features depend on the type of display connected to PS4 Pro. Vertical stand sold separately. PS Plus membership sold separately.

DESCRIPTION	DSC#	VENDOR#	SRP	COST
PLAYSTATION 4 CONSOLE	113039	3002189	\$299.99	\$293.27
PLAYSTATION 4 PRO CONSOLE	113040	3002470	\$399.99	\$387.99
PLAYSTATION VR HEADSET	113038	3001560	\$399.99	\$364.38
DUALSHOCK 4 CONTROLLER	113042	3001538	\$59.99	\$51.33
PLAYSTATION VR CORE BUNDLE W/ PLAYSTATION CAMERA	113043	KT-VR-CAM	\$459.98	\$424.04

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*Compatible 4K display required as well as subscription to 4K-compatible content streaming service. PS4 Pro does not support 4K Blu-ray® Discs. PS4 Pro provides auto-upscaling for standard Blu-ray Discs.





Who is it for?

- » eSports competitors
- » Recreational gamers
- » PC, Xbox, PS4, Nintendo Switch, and PSVR users
- » Gaming clubs on campus
- » Game design students and teachers



Why it fits

- » Gaming is popular with college-age students
- » Perfect for campuses with gaming clubs
- » Video and PC gaming is a billion-dollar industry



Why it's great

- » High-quality audio provides a competitive advantage
- » Superior comfort for long play sessions
- » Easy controls for quick adjustments
- » Sleek packaging and product design



How it compares

- » LucidSound became a top 10 gaming headset manufacturer in 2016
- » Offers advanced wireless-gaming headphones
- » LucidSound creates gaming headphones for specific gaming needs such as eSports or surround sound
- » Solid social media presence within the gaming community
- » Support website available to answer questions about set up, features, and user guides



GAME TO WIN

CRYSTAL-CLEAR VOICE CHAT AND EXCEPTIONAL AUDIO QUALITY PROVE IDEAL FOR TOURNAMENT AND COMPETITIVE GAMING

The LS25 has been developed for the eSports and competitive PC gaming community, concentrating on the features essential to provide superior performance during tournament play.



Designed for eSports



Comfort



Intuitive Control System



Crystal Clear Chat



Sound Quality



Dual Cable Design



Durable + Portable



Specs + Content

DSC# 115489 | VENDOR# LS25 | MIN 1 | SRP \$79.99 | COST \$56.67

COMPATIBLE WITH: PC, XBOX ONE [INCL. XBOX ONE X], PS4, NINTENDO SWITCH, PSVR

GAME ON »



Who is it for?

- » Recreational gamers
- » eSports competitors and teams
- » PC, Xbox, PS4, Nintendo Switch, and PSVR users
- » Gaming labs on campus
- » Game design students and teachers



Why it fits

- » Gaming is popular with college age students
- » Perfect for campuses with gaming clubs and labs
- » Video and PC gaming is a billion-dollar industry



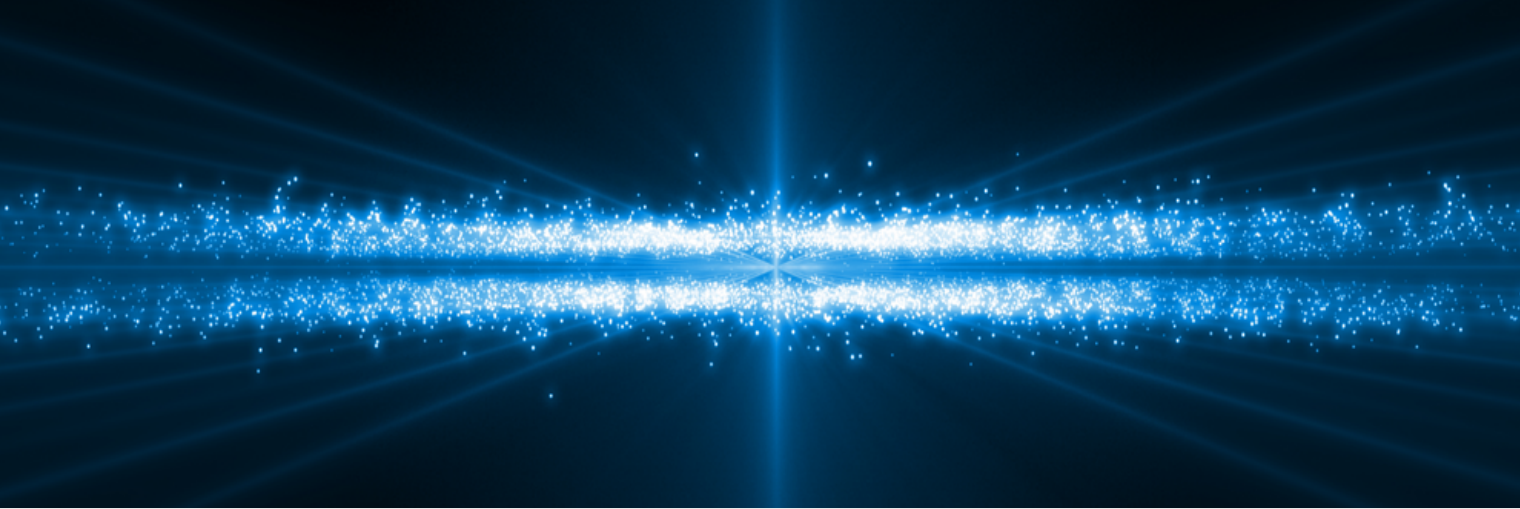
Why it's great

- » Adopts future-ready design for quickly changing industry needs
- » Developed an entire gaming ecosystem of products
- » All engineering and design is done by ROCCAT



How it compares

- » Founder was an active eSports professional
- » Products change the way gamers interact with games
- » Mentioned in Forbes
- » In-depth FAQ guide on their website to explain common gaming questions
- » Large social media following



SET THE RULES WITH ROCCAT



ROCCAT Cross Stereo Gaming Headset

ROCCAT understands that times have changed and gaming has evolved. The Cross is the multi-platform over-ear stereo gaming headset that's equally at home on your PC, Mac, PS4, and Xbox One as it is when you're on the go with your mobile device.

DSC# 115886 | VENDOR# ROC-14-510
SRP \$69.99 | COST \$54.44



ROCCAT Kone Pure SE Gaming Mouse

SE cements its place within the Kone tradition with a feature set aimed at gaming purists. 91% the size of the Kone, it weighs an incredibly low, feather light 88g and boasts long-lasting Omron switches.

DSC# 115853 | VENDOR# ROC-11-722
SRP \$39.99 | COST \$33.72

[SHOP THE ULTIMATE ACCESSORIES »](#)



Over 50 colleges now have esports varsity programs. source: sporttechie.com