

SOFTWARE PRODUCT GUIDE

2018 Summer Edition

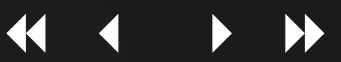


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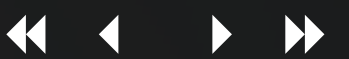
VOICE RECOGNITION & TEXT TO SPEECH

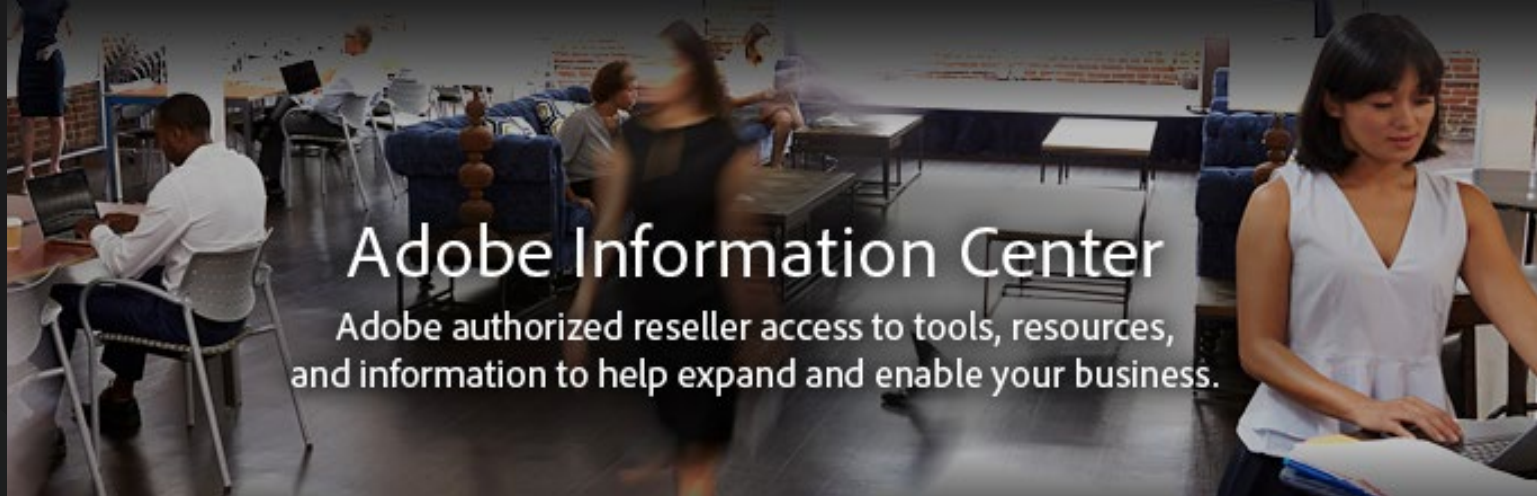
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Adobe Information Center

Adobe authorized reseller access to tools, resources, and information to help expand and enable your business.



Make it. Creative Cloud.

Adobe is changing the world through digital experiences. They help their customers create, deliver, and optimize content and applications.



Who is it for?

Primary User

- All faculty and staff – creativity isn't just for creative majors
- K12, HED
- Design students

Target Buyer

- IT directors
- Instructional designers
- Curriculum coordinators



What users like

- Allows users to “share their story” across print, web, video, and mobile devices
- Adobe provides great resources, curriculum, and on-demand professional development on the Adobe Education Exchange at no charge
- Helps teachers integrate digital literacy into the classroom



What makes it great

- The SRP is very affordable
- Device license: \$25 USD List per license (Min. of 100 licenses)
- Named-user license: \$5 USD List per license (Min. of 500 licenses)
- 17+ desktop applications available



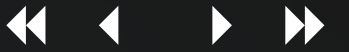
Adobe Creative Cloud

Adobe is offering Creative Cloud for education device and named-user licenses through two options, the Adobe K-12 School Site License and Adobe K-12 District License. Both offerings are available worldwide for primary and secondary (K-12) schools and districts only and purchased through the Value Incentive Plan (VIP).



Reseller opportunities

- Explosion of devices, digital literacy, and student engagement are some of the challenges your customers are facing.
- Adobe Creative Cloud for education helps institutions by providing access to the world's best creative apps for design, web, video, and photography, along with seamless ways to share and collaborate with the support of curriculum, peer community, and resources.
- Lots of room for growth!
 - K12 estimated market penetration: 20%
 - HED estimated market penetration: 5%

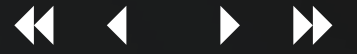


VAR

CHECK OUT THE ADOBE INFORMATION CENTER »

FG

ESD



The Leader in Data and Device Protection

Absolute LoJack is the only persistent security solution with an investigations team that can track and return stolen devices, while providing features that protect data on the device.



Who is it for?

Primary User

- Students with high-end laptops or MacBooks that are a common target for theft

Secondary User

- Parents and students looking for extra security, and data and theft protection for their laptop investment



Value for Faculty & Students

- They can get real, physical assistance in recovering a stolen laptop from the Absolute Investigations Team, a professional coalition of seasoned security professionals and former police officers who track down stolen devices and work with local police to recover it
- Prevent data and personal information from falling into the wrong hands with the ability to remotely erase sensitive files, stored passwords, and other personal information from a laptop with Data Delete



What users like

- Peace of mind knowing their laptop is safe in the event of a theft
- A digital tether to a laptop to lock or delete data
- Dedicated Investigations team and 24/5 technical support
- Simple to use and quick to install



Absolute LoJack—Student Edition

Absolute LoJack—Student Edition is available in 1, 2, 3 or 4-year subscription terms.

- **1 year** DSC# 33808 (ESD) | DSC# 113554 (FG)
- **2 year** DSC# 33809 (ESD) | DSC# 113555 (FG)
- **3 year** DSC# 33810 (ESD) | DSC# 113556 (FG)
- **4 year** DSC# 33811 (ESD) | DSC# 113557 (FG)



Reseller opportunities

- Competitive pricing
- ESD options available



RETAIL

STAY SAFE »



Visibility. Control. Response.

Bradford Networks is leading the transformation of network security through visibility, control and response. The company continues to provide proven expertise in achieving tangible security improvements to enterprises worldwide.

Trusted by more than 1,000 customers, Bradford Network's Network Sentry addresses a wide variety of use cases providing end-to-end network visibility, dynamic network access control, and automated threat response—the three critical aspects of Security Automation and Orchestration.



Who is it for?

Primary User

- IT departments
- Technology departments

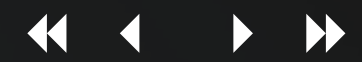
Target Buyer

- K-12, HED
- SMBs



What users like

- Lower total cost of ownership
- Protection of existing investment in multi-vendor wired and wireless environments
- Seamless integration with existing security solutions
- Full visibility and classification of all devices, including IoT
- Alleviate staffing needs with automated threat response



What makes it great

- **Visibility**—Gain complete network visibility, identifying trusted and untrusted devices to reduce the attack surface.
- **Control**—Implement dynamic network access control based on device profile, user and network connections.
- **Response**—Deploy automated threat response to minimize containment time.



Bradford Networks Network Sentry

Volume licensing programs are available for departments and institutions—contact us at licensing@dstewart.com to learn more.



Reseller opportunities

- Deal registration available
- Competitive reseller margins

REGISTER YOUR DEAL »

NETWORK SENTRY SECURITY AUTOMATION AND ORCHESTRATION PLATFORM PRODUCT BRIEF »



VAR



BullGuard Internet Security—Protecting You and Your Devices

BullGuard makes it simple for users to protect everything in their digital life—from their data, to their identity, to their Smart Home. As the only security company whose sole focus is on the consumer, BullGuard combines technical expertise with a genuine understanding of user needs to deliver complete protection across all their connected devices. BullGuard is like private bodyguard—tracking and tackling security threats so users can connect confidently, control easily, and travel freely throughout the digital world.



Who is it for?

Primary User

- Individuals or families with multiple devices looking for simple, easy-to-use, and highly effective internet security
- Homes with a network of connected devices
- Parents wanting to keep their children safe when using social media



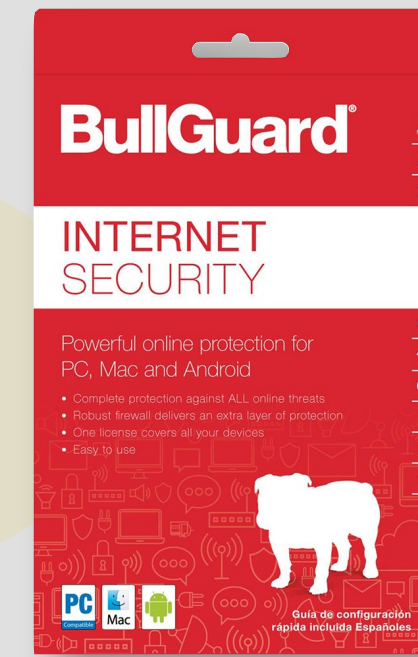
What users like

- Cloud-integrated backup allows backup and encryption of files to Dropbox, Google Drive, and One Drive.



RETAIL

SHOP NOW »



What makes it great

- New **Vulnerability Scanner** that checks for missing security updates, and connections to unsecured Wi-Fi networks
- New **Game Booster** keeps the fun fast and safe
- Comprehensive, award-winning **Parental Controls** protect children from cyber bullying and predators



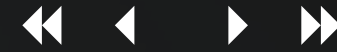
BullGuard Internet Security 1 year—3 devices (Win, Mac, Android)

- **Commercial** DSC# 115009 (ESD) | DSC# 115003 (FG)
- **EDU** DSC# 115021 (ESD) | DSC# 115015 (FG)



Reseller opportunities

- Excellent front-end margin
- Great POS displays available
- 25% revenue share on all renewals





RETAIL



Digital Art & Painting Software Trusted by Professional Artists

Corel is creating new possibilities in the classroom—making it easy for students and schools to get ahead and learn valuable skills by delivering cutting-edge software at the lowest price possible. Painter is currently the go-to software for art schools by providing an exceptional, low-cost digital art solution to match an art education need.



Who is it for?

Primary User

- K12, HED
- Creative departments

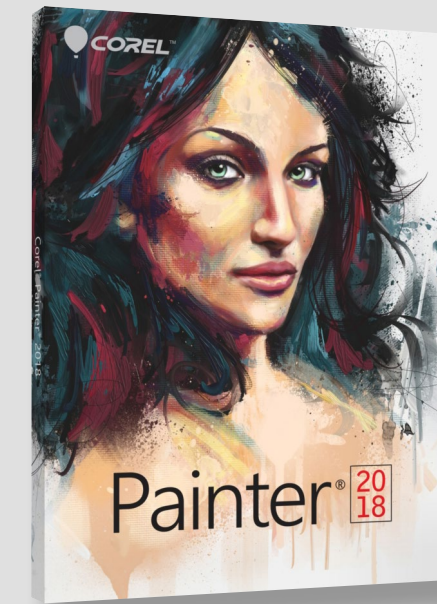
Target Buyer

- Creative/Art department heads
- Designers, Art directors



Reseller opportunities

- Volume licensing options
- Competitive margins



Who is it for?

- Primary User
 - Future artists and photographers
 - Art departments
 - All students, teachers, and faculty requiring professional-quality design tools



What students and faculty like

- Comfortable, natural transition between analog and digital
- Incomparable composition and exclusive media types
- Custom brushes and palettes
- Supports and works in tandem with popular hardware and software

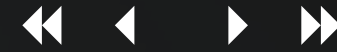


Corel Painter 2018

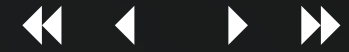
The power and diversity of its revolutionary digital painting tools is what makes Corel Painter the paint program that all others are measured against. The expansive collection of painting tools not only offers an unrivaled ability to emulate traditional art, but also gives users the power to redefine what's possible in digital art.

- **Corel Painter 2018 Commercial**
DSC# 112665 (ESD) | DSC# 112584 (ESD)
- **Corel Painter 2018 Education**
DSC# 112667 (ESD) | DSC# 112586 (ESD)

GET CREATIVE »



VAR



PhotoDirector 9 Ultra



Remarkable Video and Editing Tools

Founded in 1996, CyberLink is the world's leading multimedia software company and pioneer in video and audio technologies on PCs and portable devices including tablets and smartphones.



Who is it for?

Primary User

- Entry-level to seasoned enthusiasts that need a robust and easy-to-use photo editing solution.

Value for Faculty & Students

- Whether they're a student needing a photo editing program or faculty wanting to adjust images for presentations, when it comes to choosing an image editor, nothing beats PhotoDirector for everything from family photo editing through to travel photo editing



What users like

- Facial retouching
- Intelligent object removal
- RAW format support



How it compares

PhotoDirector 9 Ultra goes head to head with its competition in terms of features and offers additional features such as face recognition and beauty enhancements, not only making basic editing easier, but also saves time touching up portraits. With hundreds of features and an easy-to-use interface, PhotoDirector stands above the rest.



What makes it great

- Built-in filters
- Layer editing
- Professional level photo editing



PhotoDirector 9 Ultra

- **PhotoDirector 9 Ultra** DSC# 121243 (ESD)



Reseller opportunities

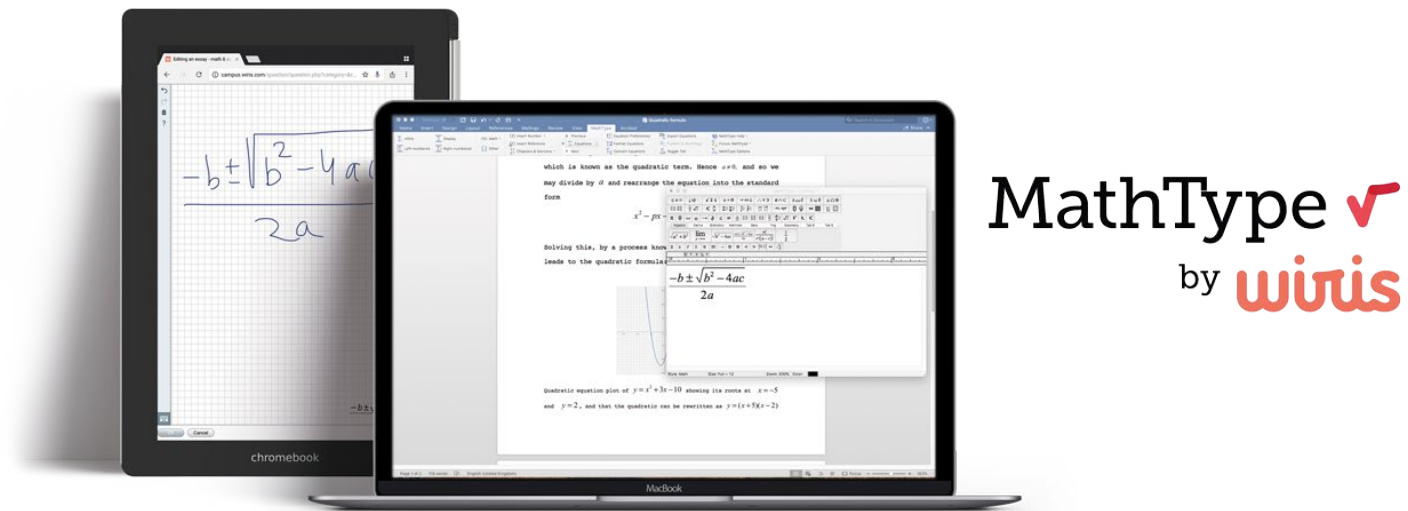
- High margin
- Compatible for both Mac and PC environments



RETAIL

SHOP CYBERLINK »

VL



MathType 
by 

Easily create math equations and chemistry formulas using a visual editor. Handwriting in mobile and tablets. The popular equation editor for Microsoft Office has been updated and now works with Google Docs, leading LMS platforms, assessment tools, and more.



Who is it for?

Primary User

- Math and science educators
- Math and science departments
- Researchers, scientists, and engineers

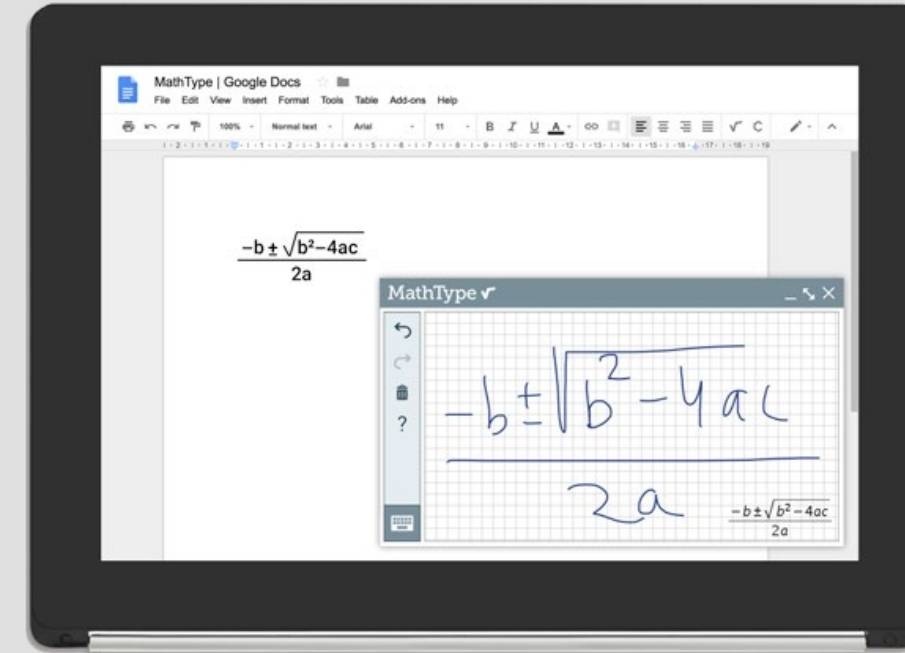
Target Buyer

- Administrators
- Tech buyers



Reseller opportunities

- Competitive margins
- With an increased emphasis on STEM and STEAM learnings, there are increased opportunities for sales



Who is it for?

Primary User

- Math and science educators
- Math and science departments
- Researchers, scientists, and engineers

Target Buyer

- Administrators
- Tech buyers



What students and faculty like

- Handwriting recognition
- Works with over 800 applications and websites
- Easily create quizzes and worksheets in almost any application



Reseller opportunities

- MathType is the global standard for mathematical notation



MathType 7 *Additional languages available!

Volume licensing programs are available for departments and institutions—contact us at licensing@dstewart.com to learn more.



RETAIL



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SHOP WIRIS »



EndNote X9 Coming Summer 2018!

A Smarter Way to Research

Leave behind the tedious work of bibliographies and reference management and take your research to the next level. EndNote is a research bibliographic tool designed to support research in virtually any kind of research organization, from academia and corporations to government agencies and research institutions.

EndNote enables users to promote new and ongoing research, enhance organizational research publishing needs, provide a standardized reference management tool with access anywhere, and track research trends, authors or topics easily.



Who is it for?

Primary User

- Institutions where there are a large number of graduate students, publishing faculty, and researchers

Target Buyer

- Graduate students
- Graduate program department heads
- Researchers



Reseller opportunities

- There are roughly 12 million graduate students in North America—EndNote is a mission-critical product for every one of them.
- Custom licensing options available for departments, institutions, and more—contact licensing@dstewart.com to learn more.



Who is it for?

Primary User

- Graduate students
- Motivated undergraduate students who will go on to graduate programs, medical/nursing schools, and research-oriented professional positions



What students and faculty like

- Work from a single reference library with up to 100 people, no matter where they are located or what organization they are affiliated with
- For one upfront price, store and share as many references, documents and files as you need—a necessity for successful collaboration
- Instantly see the history of changes made to shared library with a built-in activity log



Reseller opportunities

- A new crop of graduate students come along every year, so sales are renewable.
- ESD options available



EndNote X9

- **EndNote X9** DSC# 122284 (ESD) | DSC# 121904 (FG)
- **EndNote X9 Student** DSC# 122286 (ESD) | DSC# 121906 (FG)

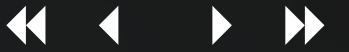
ESD

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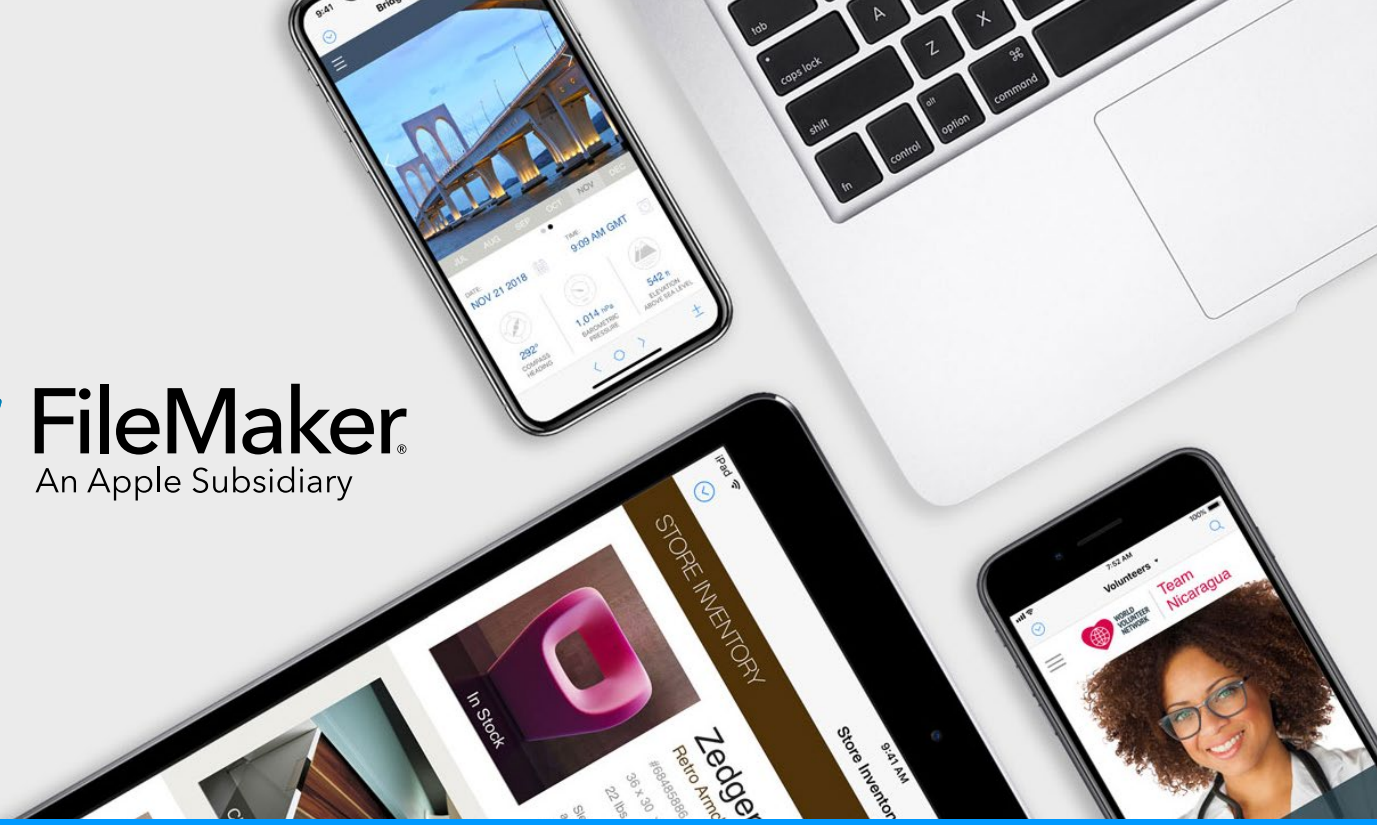
RETAIL



VAR

HOW TO USE ENDNOTE IN 5 MINUTES »

SHOP ENDNOTE »



The FileMaker Advantage

The FileMaker Platform is a unified tool to help users quickly create and use custom apps that work the way they do. They can organize contacts, track inventory, manage events, and much more. The same app works on their mobile device, computer, the web, and in the cloud.



Who is it for?

Primary User

- Teachers
- School administrators
- District administrators

Target Buyer

- K-12, HED
- Technology and IT decision makers



What users like

- **Quick to get started**—Import a spreadsheet, use a built-in template, or create a custom app that works the way they do.
- **Easy integration**—Connect to existing data and systems the school or district is already using.
- **Comprehensive learning tools**—Take advantage of guides, videos, an online community, and in-person events to help create custom apps or troubleshoot issues.



How it compares

Unlike other platforms, custom apps created using the FileMaker Platform work across mobile, cloud, and on-premise environments to help schools and districts eliminate inefficient processes and scattered information.



What makes it great

- **Anywhere access**—Use one unified platform to create apps that work together on mobile devices, computers, and the web. Deploy on-premise or in the cloud.
- **Flexible**—Users can create exactly the app they want using an intuitive graphical interface and flexible design tools.
- **Built-in reporting tools**—Create reports and charts on the fly. Easily build custom reports with a step-by-step assistant.



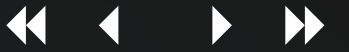
FileMaker 17

- **FileMaker Pro 17 Advanced Education/Non-profit** DSC# 120711



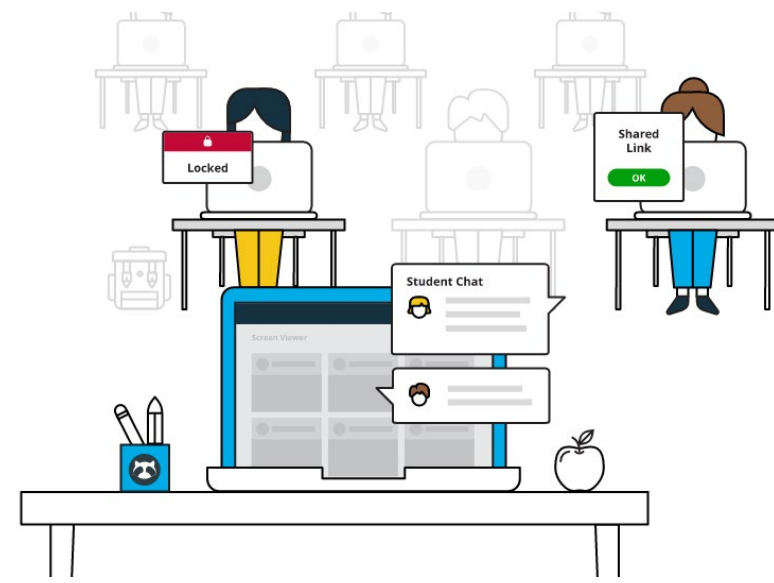
Reseller opportunities

- ESD options available
- Competitive margins



VAR

CREATE CUSTOM APPS »



Safer Students. Better Learning.

From cloud-based filtering and self-harm alerts to teacher/student chat and screen viewing, GoGuardian has everything they need for a successful tech program.



Who is it for?

Target End User

- K-12 IT departments
- K-12 teachers

Target Buyer

- K-12 IT administrators
- K-12 curriculum directors



What users like

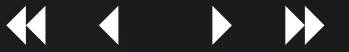
- User friendly and easy to setup/deploy
- Makes teachers more efficient and effective in the classroom
- Reduces workload for IT administrators



How it compares

Smart Filtering on GoGuardian Admin reads the content on the page and analyzes it in real time to determine if it is inappropriate content, rather than blocking or allowing based on URL.

The scenes feature on GoGuardian Teacher allows teachers to create their own custom learning environments—creating the perfect digital learning environment that protects, guides, and encourages students.



What makes it great

- Smart filtering reads the content on the page to determine in real-time if it's inappropriate or not, rather than filtering based on URLs
- Allows districts to be more proactive about student safety concerns



GoGuardian on Windows

Classic GoGuardian Admin and GoGuardian Teacher products are now available on Windows devices, as well as Chromebooks. Now available through volume licensing.



Reseller opportunities

- Typical reseller margin of 12.5%
- Deal registration available, (up to an additional 12.5% over standard reseller margin)
- Resellers are provided access to the GoGuardian regional sales teams to provide demos or help customers get set up with a free trial

To inquire about a free demo, please contact us at sales.support@dstewart.com

GOGUARDIAN ADMIN 2.0 – SEE HOW IT WORKS »

DEAL REGISTRATION AVAILABLE »



VAR



Ready to Use 2D/3D CAD for Everyone

For over 30 years, IMSI Design has been the global leader in retail CAD (Computer Aided Design) and home design desktop software, and a pioneer in mobile solutions for the AEC (Architectural, Engineering, and Construction) industry.

With over 16 million products distributed since 1988, IMSI/Design products include the award-winning TurboCAD®, DesignCAD™, TurboFloorPlan®, TurboViewer®, and TurboSite® families of precision design applications for desktop and mobile.

Who is it for?

Target User

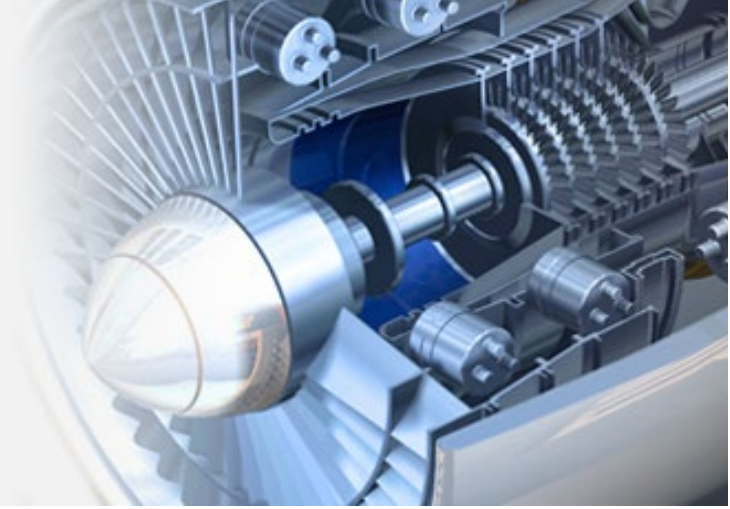
- Future Mechanical and civil engineers, interior and mechanical designers, architects, drafts people, contractors and builders that need Computer Aided Design (CAD) software because they need to familiarize themselves with the professional level design tools that will help them excel in the classroom today and in the workforce tomorrow
- Middle Schoolers—learning the principles of drafting and computer aided design

What Students and Faculty Like

- Complete 2D/3D design tools for drafting, modeling, modifying, rendering, dimensioning, and annotation
- Easy to learn and use with set up wizards, context-sensitive help, snaps, alignment aids, and handle-based editing
- Great value—tons of features at an affordable price

Reseller opportunities

- ESD options available
- Full line of TurboCAD products and plug-ins
- Brand awareness—TurboCAD has been around since the early 1990's



Who is it for?

Primary User

- K12, HED
- Computer aided design and drafting

Target Buyer

- STEM leaders
- Science, math, computer science department heads

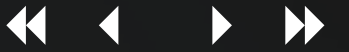
Reseller opportunities

- Competitive margins
- Ability to resell upgrades

TurboCAD Deluxe 2018

- **TurboCAD Deluxe 2018** DSC# 121406

START BUILDING WITH TURBOCAD »



ESD

VL



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VAR



ESD



Innovative Products for your Digital Life

WebSite X5 Evolution is the software designed and developed by Incomedia that lets anyone, from beginners to expert users, create their own websites, blogs, and e-commerce stores, that are perfect on both desktops and mobile devices.

WebSite X5 Evolution is innovative and different because it combines the simplicity and intuitiveness of a wizard with the completeness and power of an editor.



Who is it for?

Primary User

- Anyone who wants to create easy and fast websites and online stores of great value, without touching a line of code

Value for Faculty & Students

- They can do it all themselves with the Drag & Drop builder—templates and objects included. No need to code or ask an expert for help
- Users get 1 license to work on 2 PCs and create websites non-stop. No extra fees, and they can use it forever



What users like

- 500 customizable templates
- 900,000 and royalty-free images
- Registration of one domain of the user's choice plus 15 GB of web space for 12 months



What makes it great

- Visual interface with plenty of previews that are updated in real time
- Responsive websites that can also be browsed on tablets and smartphones
- Advanced functions to create blogs, e-commerce stores, private areas, multilingual sites, database integration, and much, much more
- HTML5 code generation for full cross-browser compatibility



Website X5 Evolution 14

- **Website X5 Evolution 14** DSC# 117440



Reseller opportunities

- 20-23% reseller margin (depending on title)
- Perpetual product, not an annual subscription



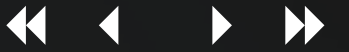
RETAIL

EASY, FAST, AND CONVENIENT WEBSITE DESIGN—SHOP INCOMEDIA »





ESD



Award-Winning Performance Technology for All Devices

iolo technologies, LLC develops patented technology and award-winning software that repairs, optimizes, and protects computers and digital devices, enabling users to enjoy their full computing potential by keeping devices running fast and reliably. With a global sales presence in 33 countries and products in 11 languages, tens of millions of people have used iolo's products for their PC optimization, security, and data recovery needs since 1998.



Who is it for?

Primary User

- Anyone who is experiencing computer errors, freezes, and crashes



What users like

- Users can unpack 100% of processor cores and rev them to maximum clock speed when they begin a system-taxing gaming, programming, graphic design, or multimedia task
- Greatly improves a whole cache of under-performing Windows Internet settings hidden to most users, for the very smoothest streaming, gaming, or browsing available through a network
- Stores data to hard disk in contiguous batches—over time preventing hundreds of thousands of file fragments and making the read/write process much faster



What makes it great

- Patented technology for maximum speed, power and stability
- Fixes frustrating errors, crashes and freezes
- Certified virus protection and data security



System Mechanic Pro

- **System Mechanic Pro Commercial** DSC# 109107
- **System Mechanic Pro EDU** DSC# 109113



Reseller opportunities

- 21% reseller margin



RETAIL

GET SYSTEM MECHANIC »



MAGIX

The Leader in Multimedia Software



MAGIX has been inspiring people for more than 20 years with powerful, user-friendly multimedia software at excellent prices. Both beginners and professionals can find the perfect solution for creating, designing, archiving and presenting their own videos, music, photos, graphics and websites. Their innovative software development allows them to continuously set new standards and offer state-of-the-art products.



Who is it for?

Target User

- Future creatives and design professionals
- Art, music, and design departments



What Students and Faculty Like

- Easy-to-learn, easy-to-use interface
- Wide range of effects and tools
- Learn the tools that the professionals use



Reseller opportunities

- ESD options available

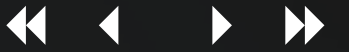
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RETAIL



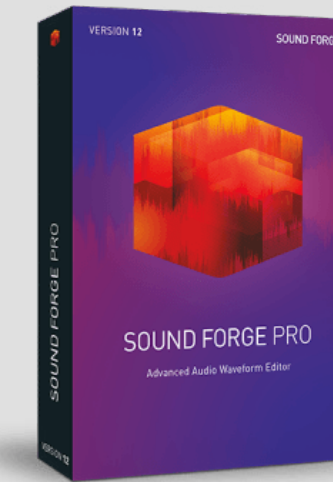
ACID PRO 8 OVERVIEW »



SOUND FORGE PRO 12 OVERVIEW »



VEGAS PRO 15 OVERVIEW »



Who is it for?

Target User

- Professional and semi-professional creatives
- Designers, producers, editors, videographers

Target Buyer

- Creative and design departments



Reseller opportunities

- Reseller margins up to 30% (depending on product)
- Deal registration available for additional margin points



Magix Software

- **ACID Pro 8 Academic** DSC# 120272
- **Sound Forge Pro 12 Academic** DSC# 120720
- **Vegas Pro 15 Academic** DSC# 113268



VAR

START CREATING WITH MAGIX »

ESD



Everything Needed to Write a Great Novel or Screenplay!

Seeing a gap in the creative writing market, Mariner purposely took the bold step to develop creative writing products and at the same time, sought to acquire or republish existing ones. By developing such products, Mariner's aim was to challenge industry leaders. In acquiring or republishing existing apps, the goal was to provide new technology and an intuitive user interface, as well as the Mariner brand. Since 2004, Mariner has acquired or republished 9 different writing applications for both the Mac and Windows operating systems.



Who is it for?

Primary User

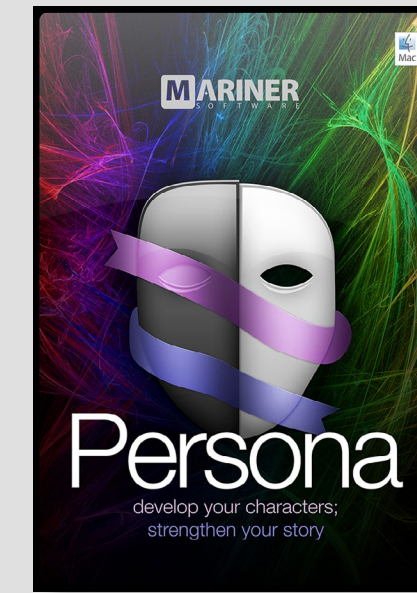
- Future screenwriters and novelists should use Persona to assist with character development

Value for Faculty & Staff

- Simple, easy to use interface
- Creating a compelling, empathic, and believable character in a story doesn't have to be something left to chance—with Persona, the choice is up to you



RETAIL



What users like

- Ability to create Smart Groups based on attributes like tags, type, sex, or any word or phrase from any notes
- The archetypes in Persona consist of 16 male and 16 female personalities, each group broken down into heroes, heroines, villains, and villainesses.
- These archetypes are described in detail: personality traits, qualities, flaws, background, occupations, and how they interact with other personalities. Whether the character is a brainiac talking fish or an outcast orphanage owner, Persona helps users explore how each one's unique psychology and background influence their dealings and dialogue.



What makes it great

- Get inside all the character's head
- Develop the characters; strengthen the story
- Designed to keep users focused on the task of creating their characters



Persona

- **Persona** DSC# 109120



Reseller opportunities

- 20% reseller margin

START WRITING »

FG

ESD



Create, Edit, and Collaborate with Microsoft Office!

Microsoft Office Electronic Software Delivery (ESD). Users can buy and receive their copy within the same day!



Who is it for?

Primary User

- Any student who wants to accomplish more for home and homework: make ideas shine, take great notes, easily share files

Secondary User

- Anyone who has a home device that wants to show their best work through Word, Excel, PowerPoint, and OneNote

Value for Faculty & Students

- Users will be able to use Word, Excel, or PowerPoint to turn their ideas into creative and convincing presentations
- They will be able to store their files online, at home, or on the go and invite others to review or edit



What users like

- Accomplish more for home and homework
- Easily organize their notes and find just what they need fast in OneNote
- Store their files online, on the go and they can quickly invite others to review or edit them



RETAIL



How it compares

First, Office features the world's best and most popular productivity applications. Users are not limited to lesser functions and they don't have to worry about formatting getting lost or changed when they move between the cloud and their devices. Second, only Office gives them a consistent experience across all of their devices.



What makes it great

- Full access to Word, Excel, PowerPoint and OneNote
- Store files in the cloud with OneDrive and easily share
- Made for PC or Mac



Microsoft Office Home & Student

- **Windows** DSC# 112554 (ESD)
- **Mac** DSC# 112555 (ESD)



Reseller opportunities

- High demand
- ESD options available
- Few competitors



GET STARTED »



Essential for Classroom Management

Netop software connects more than 6 million teachers and students, helping schools transform education and improve learning outcomes with tools that make teaching with technology easier and more effective.



Who is it for?

Primary User

- Teacher or lab instructor in grades 6-12
- IT director, CTE director
- Instructional coach

Target Buyer

- K-12—primarily middle school and high school
- IT, CTE department heads



What users like

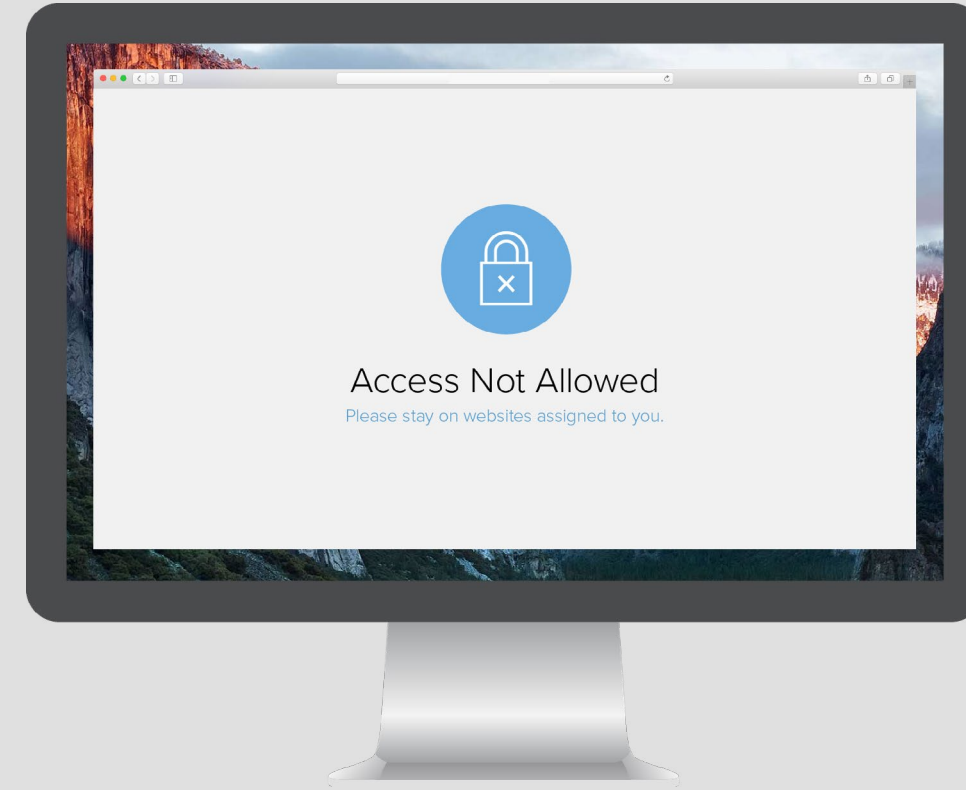
- Ease of use
- Ability to see real-time views of student screens
- Reduces off-task behavior
- Reclaim lost instructional time



How it compares

Vision Pro for Windows is the market leader in classroom management for Windows devices.

Vision for Chromebooks provides visibility to ALL current student activity on Chromebooks, unlike many other solutions which are limited to showing only the active browser. This is especially important if the customer is using Android apps.



What makes it great

- Designed for teachers
- Keeps students on-task
- Proven to improve student performance



Vision Classroom Management Software

- **Vision Classroom Management Software** DSC# 70262



Reseller opportunities

- Competitive reseller margins
- Deal registration available

To request a demo or to receive a quote, please contact us at sales.support@dstewart.com.

DEAL REGISTRATION AVAILABLE »

LEARN MORE ABOUT VISION CLASSROOM MANAGEMENT SOFTWARE »



VAR

FG

ESD

VL



NUANCE

We make **technology** fluent in all things **human**

Nuance believes in the power of intelligent systems, and quite specifically what that power can do for users. Nuance brings together innovations in natural language understanding, reasoning and systems integration to create more human technology.

The all-new Dragon Professional Individual is a smarter next-generation speech recognition solution that empowers busy teachers and students to complete documentation and reporting quickly and accurately on the PC, saving more of the most valuable resource in the classroom—time.



Who is it for?

Primary User

- Graduate students
- Teacher's aides
- Professors and assistant professors



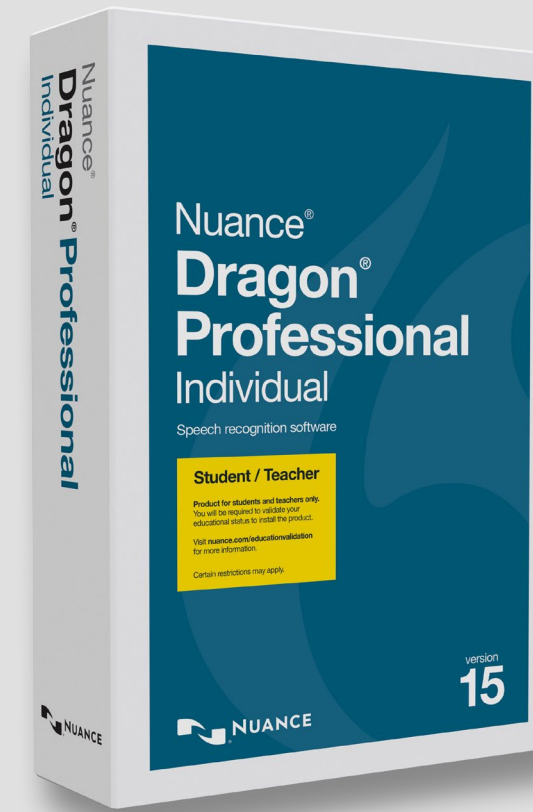
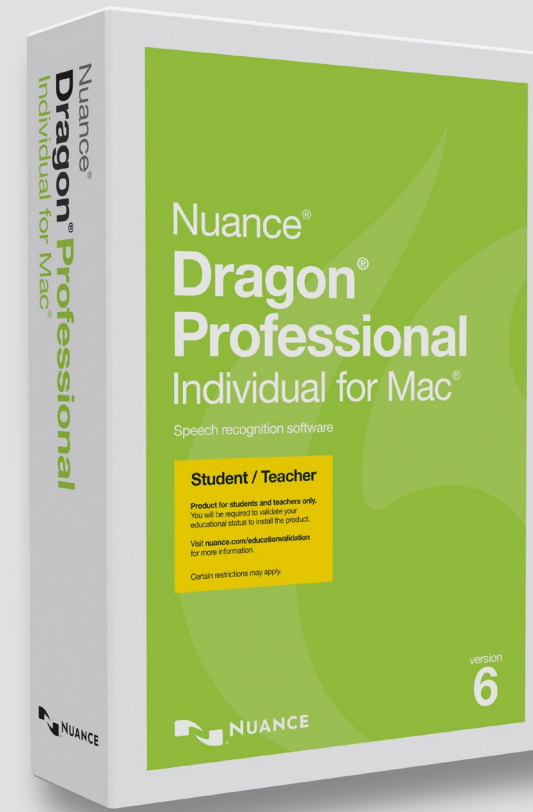
What students and faculty like

- Ease of use
- Robust transcription
- Powerful customization
- Ability to seamlessly sync with the Dragon Anywhere mobile dictation solution environmental variations even while you're dictating to deliver new levels of personalized accuracy and productivity



Reseller opportunities

- Competitive reseller margins



Who is it for?

Primary User

- K12, HED
- Professionals needing to speed up documentation and computer tasks through voice

Target Buyer

- Teachers and administrators
- Department heads



Reseller opportunities

- Competitive margins



Nuance Dragon Professional Individual

- **Nuance Dragon Professional Individual 15.0 Student/Teacher Edition** DSC# 111099
- **Nuance Dragon for Mac 6.0 Student/Teacher** DSC# 104716

SEE HOW DRAGON PROFESSIONAL INDIVIDUAL CAN WORK FOR YOU »

SHOP NUANCE »



RETAIL



VAR

FG

ESD

VL



The simplest and most secure way to provide Windows® applications to employees and students with Mac® computers.

Parallels is a global leader in cross-platform solutions for MacOS®, making it simple for customers to run Windows and Linux on Mac. Enabling businesses and individuals securely and productively use their favorite Windows and Linux applications, devices and preferred technology on Mac computers without rebooting.

Who is it for?

Target User

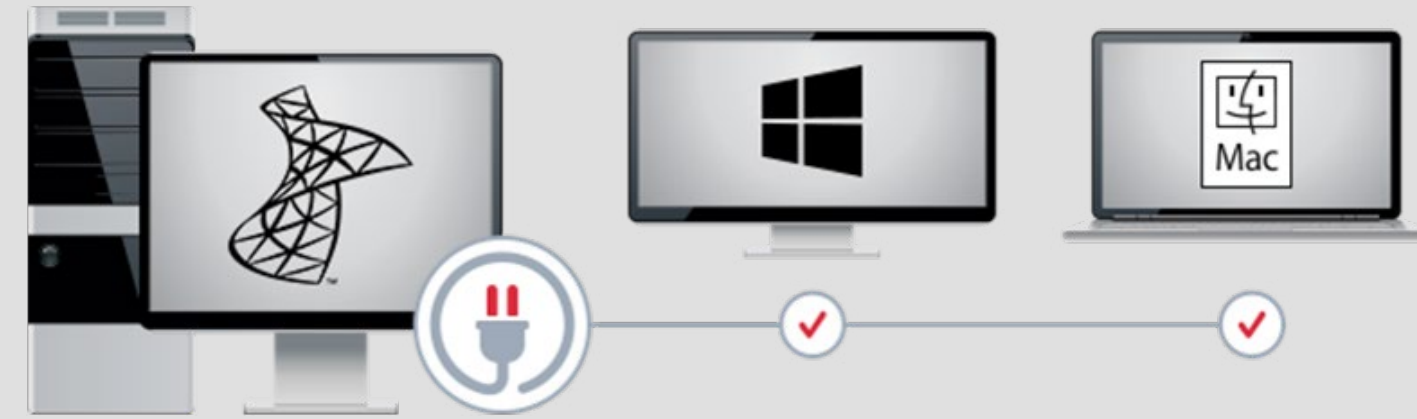
- Students or faculty who are required or need to use Windows or Linux for school, work & labs, software development and testing, gaming etc... but who wish to do so using their Mac

What students and faculty like

- They are able to use Mac and guest OS applications side-by-side (no restarting required) and easily drag & drop and copy/paste between them
- Gives engineering students and developers the ability to easily develop and test apps across multiple operating systems, and connect external devices not supported by Mac
- Empowers student users to effortlessly run graphic and resource hungry Windows applications without slowing down their MacBook®, iMac®, Mac mini®, or Mac Pro®

Reseller opportunities

- ESD options available
- #1 choice of Mac users to run Windows on Mac—with over 5 million customers using Parallels daily



Who is it for?

Target User

- K12, HED
- IT departments
- Helpdesk IT support

Target Buyer

- SCCM Administrators
- IT management

Reseller opportunities

- By leveraging and extending native Microsoft SCCM capabilities, Parallels Mac Management for Microsoft SCCM is an easy and cost effective way to manage Mac computers in traditional Windows-centric environments.
- Parallels® Mac Management enables IT teams to monitor and manage Mac, allowing their IT personnel to construct and deploy applications, packages and images via SCCM (a tool they're already proficient with) to Mac computers anywhere in the user community.

Parallels Desktop for Mac

- **Parallels Desktop for Mac** DSC# 113297

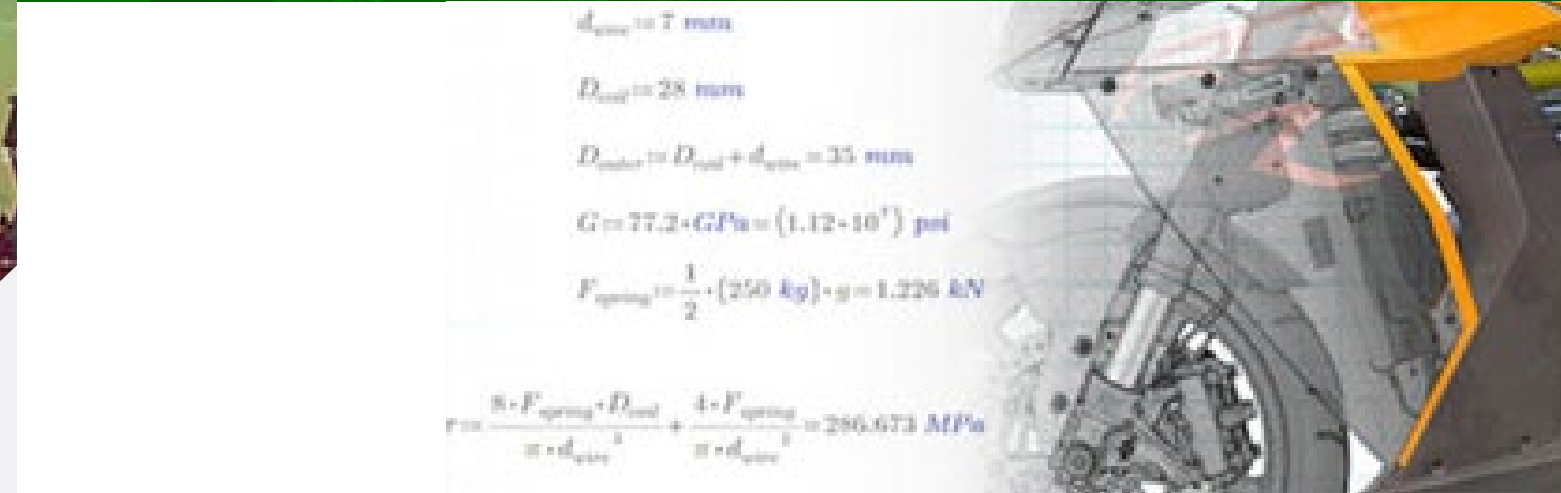
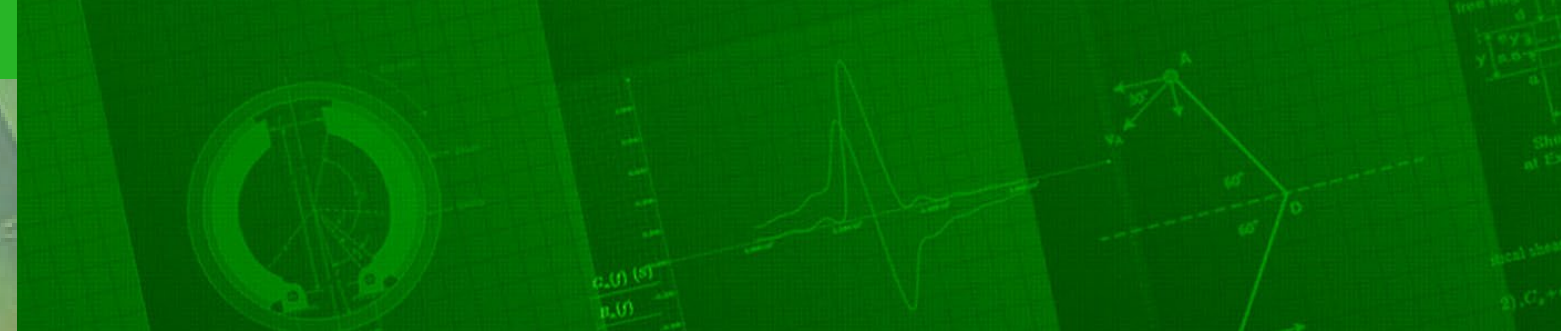


RETAIL



VAR

SHOP PARALLELS NOW TO GET THE BEST OF BOTH WORLDS »



FG

ESD

Show. Solve. Secure.

PTC Mathcad Prime 4.0 for students helps users studying engineering solve, analyze, and share calculations.



Who is it for?

Primary User

- Engineering students and faculty

Value for Faculty & Students

- The software calculates results and communicates ideas at the same time, allowing them to present their work with plots, graphs, text, and images in a single professionally-formatted document. It couldn't be easier. When their IP is shareable, easily readable by anyone, and lives in one place, they've moved from managing information to making it a source of competitive advantage



What users like

- Content protection: they can share calculations without exposing their IP
- Interoperability with 3rd-party applications: MS Word and others
- Improved performance: manage large worksheets more effectively



What makes it great

- Securely communicate design intent and engineering knowledge
- Intuitively construct calculations using standard math notation
- Create professional-quality documents with live math, plots, text, and images
- Repurpose standardized calculations



Mathcad Prime 4.0

- **Mathcad Prime 4.0 Student Edition**
DSC# 117267 (ESD) | DSC# 112523 (FG)



Reseller opportunities

- 19% reseller margin
- ESD options available

WHAT'S NEW WITH PTC MATHCAD PRIME 4.0 »

START CALCULATING »



RETAIL



QUARKXPRESS 2018

Work Faster. Work Smarter.

QuarkXPress is the leading graphic design and page layout software for creative professionals. It's used by hundreds of thousands of users around the world who value quality and performance in their daily production of print and digital projects.



Who is it for?

Target User

- Quark's Education Program delivers something for everyone across the education spectrum. Faculty and students alike at the college level are excited to have the access to the best tools at a fraction of the cost!



What students and faculty like

- Affordability
- Ease of use
- Best-in-class design tools



Reseller opportunities

- QuarkXPress is the company's flagship software product and is one of the world's most widely used professional page-layout software.
- ESD options available



RETAIL



Who is it for?

Target User

- Educators can teach vital design skills for a competitive advantage, publish e-books and curriculum
- Design students will stand out in a competitive job market
- K12 schools and school districts will get affordable design software for their entire school or school district and be able to publish school newsletters, e-yearbooks, and more.
- HED users will be able to turn academic coursework into compelling communication

Target Buyer

- K12, HED
- Art and design departments



Reseller opportunities

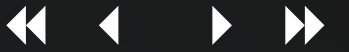
- Competitive reseller margins
- Free knowledge base and forum support



Quark QuarkXpress 2018

- **Quark QuarkXpress 2018 Commercial** DSC# 121504
- **Quark QuarkXpress 2018 Education** DSC# 121509

CREATE POWERFUL DESIGNS NOW »



VAR

VL



Retrospect

Retrospect—Providing school districts peace of mind by protecting their digital assets

Retrospect offers local and offsite backups, precise point-in-time restores, file-level deduplication, iOS remote management of multiple backup servers, end-user-initiated restores, and industry-leading customer support. With more than two decades of field-tested expertise and millions of users worldwide, Retrospect meets the needs of organizations that require the highest level of recoverability.

Who is it for?

Primary User

- K-12, HED
- Remote offices

Target Buyer

- IT department leads
- Teachers and administration needing workstation and/or server protection

What users like

- 100% U.S. based support
- Simple, powerful, and secure
- Affordability of price points



What makes it great

- Secure local and/or remote backups
- Back up, archive, or duplicate
- Scalable protection



Retrospect

Volume licensing programs are available for departments and institutions—contact us at licensing@dstewart.com to learn more.

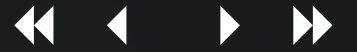
Thousands of schools and universities worldwide use Retrospect backup and recovery software to protect critical data on mixed-platform networked computers.

Retrospect is the best choice for educational environments, designed specifically for organizations with limited IT resources and small budgets, but advanced needs.



Reseller opportunities

- Partner program with free NFRs
- Deal registration program
- Free partner portal and locator tools

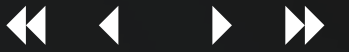


VAR

LEARN MORE »



VL



ScreenBeam Classroom Commander helps teachers teach

By combining wireless display connectivity with premium orchestration functionality, ScreenBeam Classroom Commander improves lesson flow and collaboration by untethering teachers from the classroom display and enabling classroom agility.



Who is it for?

Primary User

- Teachers and students
- Learning specialists

Target Buyer

- K-12, HED
- EdTech directors
- District IT directors



What users like

- Real-time monitoring of student screen and active applications
- Launch browser to designated URL
- Command attention (blank screens and lock keyboards)
- Message individual or group



How it compares

ScreenBeam is the world's only true commercial Miracast platform enabling real-time peer-to-peer connectivity in any classroom meaning zero impact to the network, blazing fast wireless display, and brilliant HD quality without wires.



ScreenBeam
Classroom Commander



What makes it great

Now teachers can move freely and interact with students without interrupting instruction. Constructive feedback is made easy with support of Windows Ink and touchback, allowing teachers to annotate directly onto a student screen from the classroom display—even when student devices are not natively touch-enabled.



ScreenBeam Classroom Commander

- **ScreenBeam Classroom Commander** DSC# SBCC01L



Reseller opportunities

- Competitive reseller margins
- [Deal registration available](#) (5-10% additional margin on approved deals)

LEARN MORE ABOUT SCREENBEAM CLASSROOM COMMANDER »

SHOP SCREENBEAM »



VAR



Protect Devices from Digital Threats

SecurityCoverage was founded in 2003 with a clear mission: simplify the use of technology and provide world class customer service. SecurityCoverage is committed to these two simple precepts. Their vision is to deliver on this mission through development of industry leading software and services that support multiple industries.

Serving customers in the digital world can get very complicated. You want to provide quality products with outstanding customer service. Your customers don't want to worry about security, viruses, or how to adapt to new technology. And when they hit a snag, they want friendly help... right away.



Who is it for?

Primary User

- Anyone looking to protect their computers and mobile devices and data from outside threats



What users like

- SecureIT works silently in the background, protecting computers and mobile devices from all manner of threats



RETAIL



What makes it great

- SecurityCoverage makes it easy for your customers to reach their Midwest-based technicians via chat, web, or phone 24/7/365.
- New digital threats appear every day, but with SecureIT, customers get industry-leading essential protection, plus the convenience of never needing to update their software.



SecureIT Mobile

- **Personal (1 device)** DSC# 109130
- **Professional (3 devices)** DSC# 109131
- **Family (5 devices)** DSC# 109132



Reseller opportunities

- 30% reseller margin

PROTECT YOUR TECH »

FG

ESD

Stay protected—at home and on the go!

It's a fast-evolving digital world, with technology advancing in ways people never dreamed possible. The world is literally a tap, swipe or click away. This digital age is the new frontier. Norton believes everyone has the right to explore this incredible world. Everything they do is focused on protecting that freedom and their explorers.



Who is it for?

Primary User

- Internet-savvy, well-educated families with children
- Frequent travelers with 9+ domestic or foreign trips in the last year
- 65+ year old married empty nesters that actively shop online



What users like

- Helps protect users against cybercriminals attempting to steal private and financial information, and take over devices
- Shield users against scammers while they surf, bank, socialize, and shop online
- Helps users browse the web confidently knowing they're protected against unsafe links and malicious downloads



What makes it great

- **AWARD-WINNING PROTECTION AND PERFORMANCE**—Helps block viruses that can damage files and render devices useless
- **SUPERIOR TECHNOLOGY**—Utilizes one of the largest global civilian intelligence networks to spot threats faster



How it compares

- Protecting consumers for over 30 years
- Utilizes one of the largest global civilian intelligence networks
- The STAR team monitors malicious code reports from more than 130 million systems across the Internet
- Includes a Virus Protection Promise: We'll help keep your device virus-free or give you a refund.**



Norton Security

- **Norton Security Standard (1 user - 1 device)** DSC# 76827
- **Norton Security Deluxe (1 user - 5 devices)** DSC# 76803
- **Norton Security Premium (1 user - 10 devices)** DSC# 76818



Reseller opportunities

- Competitive reseller margins
- ESD options available
- Well-known choice for internet security—protecting consumers for over 30 years

*Norton Performance: For more detailed information about Norton product performance tests, please see:

AV-TEST, "Best Protection 2017 Award," March 2018

AV-TEST, "Product Review and Certification Report," September-October 2017

PassMark Software, "Consumer Security Products Performance Benchmarks (Edition 1)," November 2017

** Restrictions apply. Must purchase, renew, or upgrade your Norton qualifying subscription directly from Symantec, or subscribe to the Norton Automatic Renewal Service. See [Norton.com/guarantee](https://www.norton.com/guarantee) for details including qualifying Norton subscriptions.

SHOP NOW »



RETAIL

ESD

VL



Create Powerful Visuals. No Design Skills Needed.

TechSmith is the go-to company for visual communication. They help instructors and teachers create professional, impactful videos and images to flip their classroom and share their knowledge with students and the world.

Affordable, easy to use, high definition screen recording and video editing. Includes animations, green screens, voice overs, and full editing suite.

Who is it for?

- Target User
 - Future marketers, software trainers, and instructors
 - All students, teachers, and faculty requiring videos or screen recordings, or the ability to record lectures

Reseller opportunities

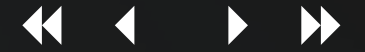
- ESD options available
- New annual releases

What students and faculty like

- Accessible and easy-to-learn interface
- Ability to create professional-looking videos and graphics without being a professional
- Automatic workflow for outputting video to Vimeo, YouTube, Dropbox, and more



RETAIL



Who is it for?

Target User

- K12, HED
- Distance learning, flipped classroom initiatives

Target Buyer

- Instructional designers
- Online learning specialists
- IT asset managers, CIOs, CTOs

Reseller opportunities

- Competitive margins
- 8 Points of Deal Reg available for deals over \$3,500.00 MSRP with evidence of pre-sales activity

TechSmith Camtasia–TechSmith Snagit

- **TechSmith Camtasia Educational** DSC# 122219
- **TechSmith Snagit Educational** DSC# 122231

REGISTER YOUR TECHSMITH DEAL »

SHOP EXCLUSIVE TECHSMITH BUNDLES »



VAR

Stay Protected with Vipre The Highest-rated Protection

VIPRE is the highest-rated, award-winning antivirus and internet security product for businesses and home users. It consistently earns 100% block rates and zero false positives from AV-Comparatives, the world's most widely-trusted independent antivirus testing authority.

VIPRE is powered by the world's most sophisticated security technologies that protect millions of users from today's top online threats, including ransomware, zero-days, and other malware that easily evades traditional antivirus.



Who is it for?

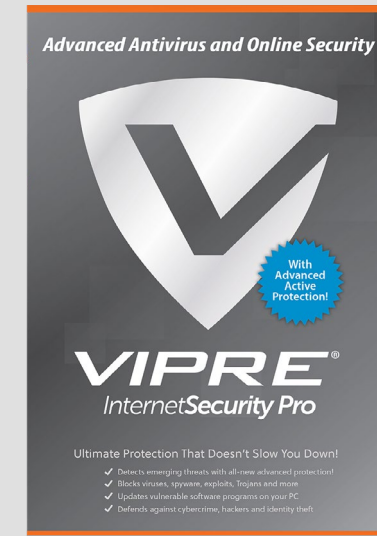
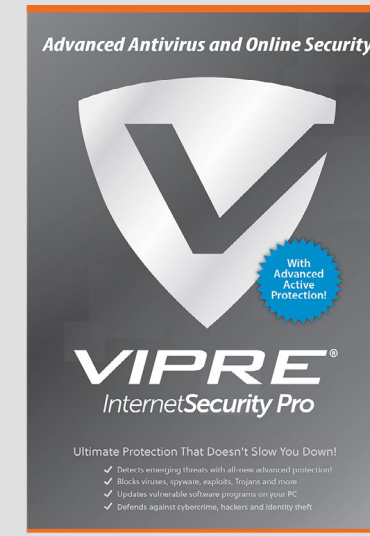
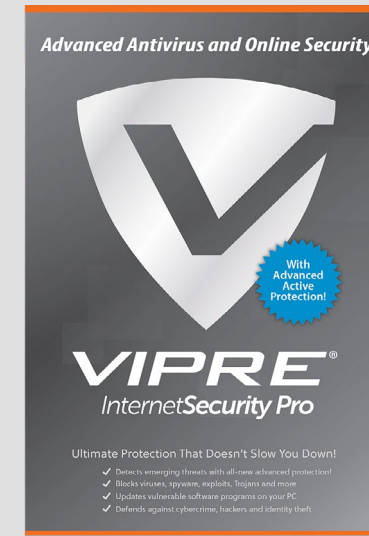
Primary User

- Students, individuals, and families with an assortment of devices looking for simple, easy-to-use and highly effective internet security.



What users like

- Intuitive user interface makes managing VIPRE easy. Quickly select or schedule scans, check for current definition updates, customize how patches are applied and much more
- Social watch scans a Facebook page for bad links that could infect PCs with malware like viruses and Trojans, or expose the user and their friends to other online threats



What makes it great

- **Edge Protection**—Defends against Zero-day threats by protecting web browsers and their components against drive-by download attacks and known and unknown exploit kits.
- **Bad Website Blocker**—Blocks access to malicious websites containing computer Internet security threats to prevent users from inadvertently browsing to them.
- **Two-Way Firewall**—Protects against incoming and outgoing Internet traffic quickly and easily with customizable settings for advanced users.



Vipre Internet Security Pro Annual Subscription

- **Vipre Internet Security Pro (1 device)** DSC# 109142
- **Vipre Internet Security Pro (3 devices)** DSC# 109143
- **Vipre Internet Security Pro (5 devices)** DSC# 109144



Reseller opportunities

- 23% reseller margin



RETAIL

KEEP DATA SAFE WITH THREATTRACK »

ESD



Language Learning with a Purpose

The mission of Transparent Language is to create a language-learning platform that transforms the way organizations conduct their language learning programs. Today, Transparent Language enables government organizations, educational institutions, libraries, and companies around the world to train faster and with more reliable results.

Who is it for?

Primary User

- Students and faculty looking to travel and work in foreign countries
- Foreign language departments
- Hobbyists looking to learn new languages

Value for Faculty & Students

- **Speaking Practice**—The proprietary EveryVoice™ technology allows users to speech-enable classic learning activities like multiple choice and pronunciation practice, allowing them to compare their pronunciation to that of a native speaker
- **Practice Activities**—Users can practice listening, reading, speaking, and writing skills with learning material from any lesson using over a dozen challenging activities



RETAIL



What users like

- **The “Welcome” Lesson**—Using game dynamics, the Welcome Lesson walks users through a quick, basic lesson to learn a few key words and how to use the program.
- **Enhanced Compatibility**—Optimized for touchscreen use on Android™ tablets and iPads, Transparent Language Online works on virtually any Internet-connected device or computer.



What makes it great

- **Alphabet Lessons**—They can’t learn to read or write if they don’t know the alphabet. Students get started on the right foot with the Alphabet course.
- **Core Skill-Building Activities**—Listening, speaking, reading, and writing are the four pieces of the language puzzle. Put them all together through dozens of learning activities, including pronunciation practice and typing tasks.
- **Mobile Learning**—Optimized for touchscreen use on Android™ tablets and iPads, students can learn on virtually any Internet-connected device or computer.



Transparent Language Essentials

- **Spanish** Win DSC# 109181 | Mac DSC# 109191
- **Chinese** Win DSC# 109186 | Mac DSC# 109187

*Please visit www.dstewartcanada.com for a complete list of available languages.

The Essentials Courses included for some languages in Transparent Language Online are special sets of content designed to help learners prepare for practical, everyday conversations in a foreign language. Each course consists of a series of units that cover common situations such as getting around the city, eating out, shopping and handling money, getting to know people, dealing with emergencies, and so on.



Reseller opportunities

- 20-26% reseller margin (depending on product)
- ESD options available

LAUNCH LANGUAGE LEARNING »

FG

ESD

VL



VIDBOX – Capture Your Life!

VIDBOX Inc. specializes in developing and distributing consumer technology products, including video and audio transfer and game capture and streaming solutions. Their goal is to develop products for the mass market by making them easy to use, designing the products and packaging so that it “says what it does, and does what it says.”



Who is it for?

Primary User

- Any person, department, or business that has information on VHS, VBHS-C, or Beta tapes, cassettes, and/or phonographic records



What users like

- Video Conversion Suite works on both Windows PC and Mac
- This product is great for novice users because step-by-step pictorial instructions guide customers through an easy process
- Includes free U.S.-based live support available 6 days a week



RETAIL



What makes it great

- The Video Conversion Suite product enable users to transfer old VHS, VHS-C, and Beta tapes and other analog format videos into digital formats. The PC product in Suite allows transfer of audio from cassettes and phonographic records.



VIDBOX Video Conversion Suite

- **VIDBOX Video Conversion Suite** DSC# 110332



Reseller opportunities

- Hardware, software, and cables are already included.
- Video Conversion Suite is the only analog to digital transfer product that works for both PC and Mac.
- This product is great for novice users because step-by-step pictorial instructions guide customers through an easy process.
- Includes free U.S.-based live support available 6 days a week

SHOP VIDBOX »



Inspire Every Student To Tell Their Story



WeVideo, the leaders in cloud-based video creation, presents WeVideo Unlimited for Education. Users enjoy powerful but effortless video creation on any device. Built for education and a Douglas Stewart Exclusive product offering!

Who is it for?

Primary User

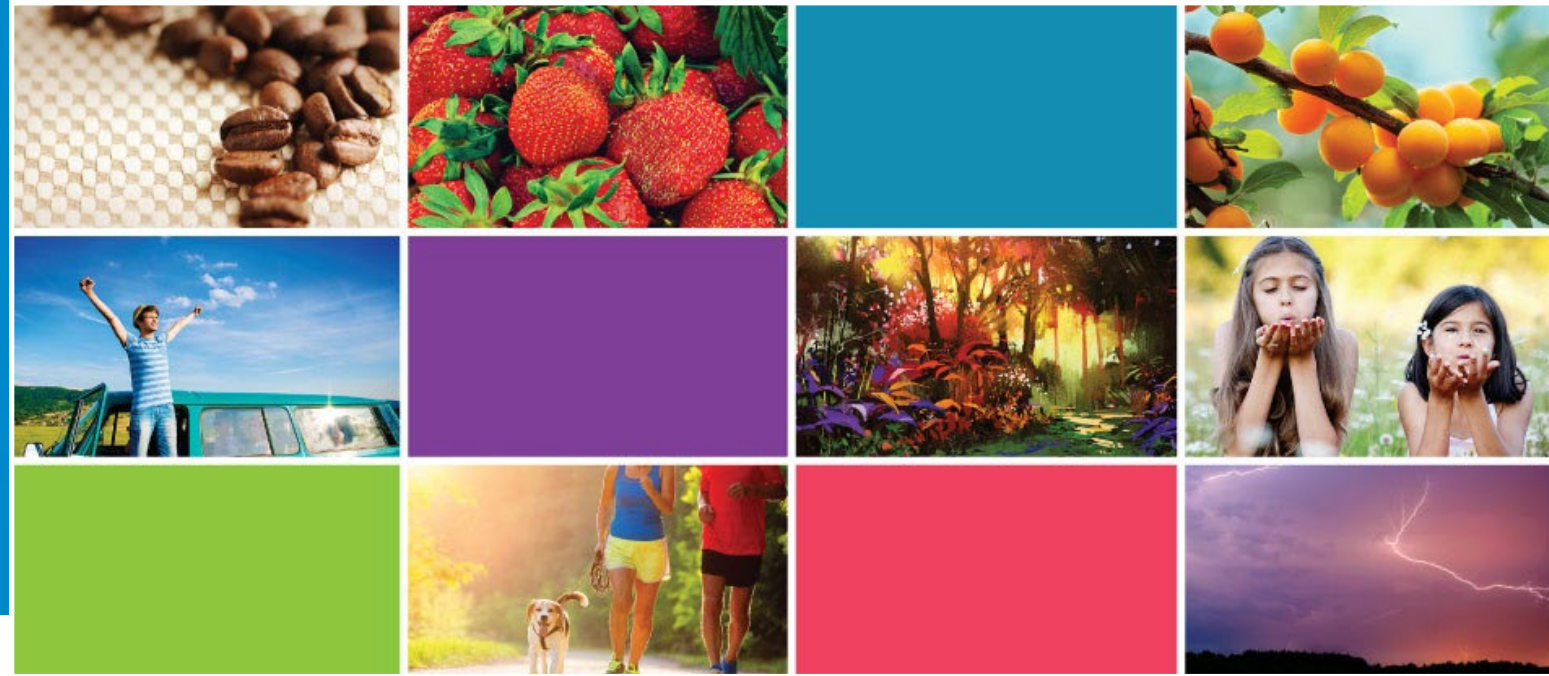
- K12, HED
- All disciplines, but particularly those with a hands-on or performance-related component (CTE, performing arts, vocational, or athletics/PE)

Target Buyer

- Directors of technology/instructional technology
- Department heads for media and communications
- Junior colleges and vocational schools

What users like

- Easy enough for novices or kids of any age, empowers learners to document and make visual their learning in powerful and personal ways
- Infuse creativity into any lesson or project to ramp up student engagement and make learning more active
- Supports college and career ready skills like collaboration, digital communication, and higher order thinking



What makes it great

- COPPA/FERPA compliant walled garden with admin panel
- Works on any device—Chromebook, Mac, Windows
- Includes massive content library with over 650,000 assets



WeVideo Unlimited for Education

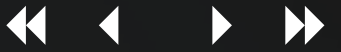
- WeVideo Unlimited for Education volume license, starting at 20 seats.
- Volume licensing programs are available for departments and institutions—contact us at licensing@dstewart.com to learn more.



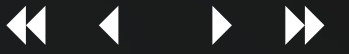
Reseller opportunities

- Reseller margins start at 28%
- [Deal registration program](#) available
- Unique Douglas Stewart SKU for a popular application in education
- Video creation is a high growth area and school/colleges are actively seeking solutions

EARN ADDITIONAL MARGIN BY REGISTERING YOUR WEVIDEO DEAL! »



VAR



Selling Software is Back on the Table

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD to your students in store! Software is a profitable opportunity on college campuses. Now you can bring software sales back to your store with the ESD Sales Portal.

Program details:

- Students can quickly and conveniently buy ESD software in store
- It's easy to customize your portal. You can change the ESD SKUs and pricing as you wish. You can even include your store or school name and logo!
- The portal can be loaded onto any device
- Students can get academic pricing or store promotion pricing and save money
- If applicable, students can use their financial aid when purchasing software
- You can update student pricing to account for everyday pricing or promotional pricing levels
- Minimal overhead
- Marketing support from The Douglas Stewart Company

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