

JBL	3	MEEM	11	Microsoft Surface	19
Happy Plugs	4	Libratel	12	Wacom	20
Skullcandy	5	ChargeMaxx	13	LucidSound	21
Emerge - Retrak	6	Dane Elec	14	ROCCAT	22
Google	7	Seagate	15		
Popsockets	8	LaCie	16		
iHome	9	Livescribe	17		
PureGear	10	Brydge	18		



Audio



Connectivity & Accessories



Device



Gaming



Who is it for?

- » Audiophiles
- » Shoppers looking for convenience
- » On-the-go listeners
- » Fashionistas
- » Athletes



Why it fits

- » Full audio line coverage
- » Industry leaders in audio since 1946
- » State-of-the-art technology



Why it's great

- » Household name
- » High quality audio and products
- » They have a product for every user



How it compares

- » JBL, Harman, and Yurbuds are all under the parent company Harman
- » JBL has received awards from the Grammys, CES, iFA, redden, and more
- » The official sound of the NBA
- » Featured in The Verge, Tech Radar, CNET, PC Mag, and more

MAKE A CONNECTION WITH FLIP 4



Waterproof IPX7

No more worrying about rain or spills; users can even submerge Flip 4 in water.



12 Hours of Playtime

Built-in 3000maH rechargeable Li-ion battery supports up to 12 hours of playtime.



Voice Assistant Integration

Access Siri or Google Now from a JBL speaker with a simple button press.



Lifestyle Material

The durable fabric and rugged rubber housing allows the speaker to outlast any adventures.



JBL Bass Radiator

Users hear the bass, feel the bass, see the bass. Dual external passive radiators demonstrate just how powerful the speakers are.



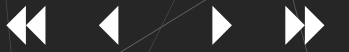
JBL Connect+

Link more than 100 JBL Connect+ enabled speakers together to amplify the party.

JBL Flip 4 Bluetooth Speaker

DESCRIPTION	DSC#	VENDOR#	SRP	COST
BLACK	107611	JBLFLIP4BLKAM	\$99.95	\$64.53
BLUE	107609	JBLFLIP4BLUAM	\$99.95	\$64.53
GRAY	107610	JBLFLIP4GRYAM	\$99.95	\$64.53
WHITE	107612	JBLFLIP4WHTAM	\$99.95	\$64.53

[SHOP THE ALL-WEATHER COMPANION »](#)





happy plugs
STOCKHOLM



Who is it for?

- » Fashionistas
- » Minimalists
- » Ethical shoppers



Why it fits

- » Simple merchandising opportunities
- » Target demographic is 18–24



Why it's great

- » Combines style and function
- » First ever CE brand to be nominated in Sweden's biggest fashion award
- » Over 1,000,000 followers on social media
- » Features charity line



How it compares

- » Featured in StyleWatch, Women's Health, Cosmopolitan Gift Guide, OK! Magazine, InStyle, and more!
- » Happy Plugs is the owner of the brand Yevo
- » One year warranty on products music industries

SPEAK WITH YOUR DOUGLAS STEWART ACCOUNT MANAGER TO CREATE YOUR CUSTOM PLANOGRAM TODAY!



HELLO NEW WIRELESS COLLECTION



WIRELESS

Move freely with Bluetooth® 4.1



BATTERY

Up to 5 hours of music and talk



REMOTE & MIC

Control calls and music



COMPATIBILITY

Works with all Bluetooth devices



NECKLACE

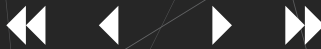
Wear it around your neck



Happy Plugs In-Ear Earbuds Wireless with Mic

DESCRIPTION	DSC#	VENDOR#	SRP	COST
BLACK	113820	7881	\$49.99	\$26.25
NUDE	113821	7882	\$49.99	\$26.25
PINK	113822	7883	\$49.99	\$26.25
WHITE	113823	7880	\$49.99	\$26.25

SHOP NOW »





Skullcandy



Who is it for?

- » Athletes
- » Music enthusiasts
- » Artists
- » Students
- » Faculty
- » Impulse shoppers



Why it fits

- » Affordable to high-style price points
- » Rugged audio products
- » Target demographic 16-24 year olds



Why it's great

- » 2-year warranty
- » Robust merchandising opportunities
- » Pushing the boundaries in audio



How it compares

- » 86% brand customer awareness
- » As a brand, Skullcandy is #1 in sales under the \$100 price point for 2015 and 2016
- » Skullcandy donates to non-profits focused around children and music
- » Partners with influencers in sport, art, and music industries



LISTEN TO THE DIFFERENCE

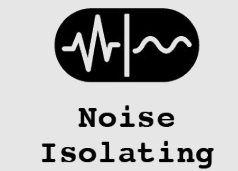


CRUSHER WIRELESS



Stereo Haptic Bass

Stereo Haptic Bass is delivered to each side of the head for true left and right variable bass.



Noise Isolating

Refined acoustics provide a noise isolating fit that seals out distraction.



Long Battery Life

Up to 40 hours of Bluetooth® wireless battery life connects users to their media without tying them to a device.

DSC#	COLOR	VENDOR#	SRP	COST
80057	GRAY/TAN	S6CRW-K590	\$149.99	\$88.05
80059	BLACK	S6CRW-K591	\$149.99	\$88.05

[GET POWERFUL BASS »](#)





Purchase the recommended assortment and receive a display!

DSC# 113188



Who is it for?

- » Music enthusiasts
- » Smartphone users
- » Travelers
- » Commuters
- » Organized students and faculty



Why it fits

- » Helps students and faculty save space
- » Full-line coverage
- » Premier and Essentials lines at a variety of price points



Why it's great

- » Eye-catching packaging
- » Supports Android, Samsung, and Apple devices
- » Luxurious design
- » Global presence



How it compares

- » Lifetime warranty on most cables
- » Growing brand with subsidiaries such as Utopia
- » They tackle the issue of tangled cords



BLUETOOTH FOR LESS



Emerge ReTrak Wireless Sports Earbuds

HD sound with deep bass and clear audio. Wireless, sweat-resistant design with winged tips keeps earbuds in place through high-intensity workouts. Built-in mic for hands-free calling and track controls and 4 hours of battery life. Includes tangle-free, retractable micro USB cable.

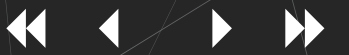
DSC #	COLOR	VENDOR#	SRP	COST
113186	RED	ETAUDBTRD	\$19.99	\$10.59
113185	BLACK	ETAUDBTBLK	\$19.99	\$10.59
113187	TEAL	ETAUDBTTL	\$19.99	\$10.59

[SHOP NOW »](#)





SMALL AND MIGHTY.
SAY HELLO TO GOOGLE HOME MINI.



Who is it for?

- » Students on a budget
- » Phone-centric users
- » Google loyalists
- » All media users



Why it fits

- » The Smart Speaker market grew 843% in units in Q2 2017 (year-on-year).
- » The ultimate living-room accessory
- » Mobile device is not tied down to one location



Why it's great

- » Integrated cable
- » Small footprint
- » Users do not need a remote—they can use their voice



How it compares

- » Free updates are available for devices
- » Users can use any iOS, Android, or Windows device
- » Thousands of apps are available
- » Compatibility with Chromecast

Google Home Mini

Get hands-free help in any room. Google Home Mini is powered by the Google Assistant, so users can ask it questions and tell it to do things. Users just start with Hey Google to get answers from Google, tackle their day, enjoy their entertainment, and control their smart home. And when they ask for help, it can tell their voice from others for a more personalized experience. Google Home Mini works on its own or users can have a few around the house, giving them the power of Google anywhere.

Please contact your Account Manager for more information.

[TAKE A PEEK »](#)



GET A GRIP ON THESE NEW DESIGNS

PopSockets offer a secure grip for texting or snapping the perfect selfie, and propping a phone up for catching the latest video. Users can reposition their PopSocket whenever and wherever they want to get it just right for what they need.



Add a single PopSocket, or a pair of PopSockets, to the back of almost any mobile device to transform its capabilities. PopSockets “pop” whenever users need a grip, a stand, an earbud-management system, or just something to play with.

COLOR	DSC#	VENDOR#
FLOWER MANDALA	117385	101828
NEON ROSE	117407	800043
STARRY CONSTELLATION	117382	101819

SRP \$9.99 | COST \$4.12



Get this display free with the purchase of 36 PopSockets, PLUS, you will receive 6 free demo units!

Additional patterns and colors are available online.

[SHOP NEW DESIGNS »](#)



Who is it for?

- » College students and faculty with mobile devices
- » Smart phone users
- » Tablet users
- » Media viewers
- » Selfie takers



Why it fits

- » 40% of consumers are in between 18–30 years old
- » Phone sizes are getting larger
- » Consumers like to customize their tech



Why it's great

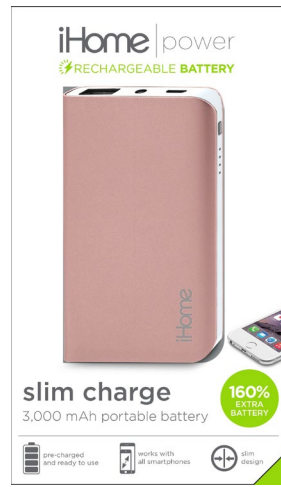
- » PopSockets have a wide array of trending styles to choose from
- » PopSockets are the perfect add-on purchase when picking up books or supplies
- » They allow a more comfortable and effective way to study, watch Netflix/YouTube, or browse social media



How it compares

- » Over 1 million PopSockets sold*
- » PopSockets has created a new category within tech accessories—the Phone Grip
- » #1 search term on Amazon.com starting with the letter P, top 10 search term on Amazon overall
- » Douglas Stewart Company exclusive

*Source: January 2016, PopSockets



iHome™



Who is it for?

- » Apple enthusiasts
- » College students
- » Young professionals
- » Mobile tech users



Why it fits

- » Broad range of accessories for all Apple devices
- » Durable and fashionable products
- » Features accessories for iOS and Android
- » Color coded packaging making products easy to merchandise



Why it's great

- » Complementary to Apple product lines
- » #1 selling iPod digital player speaker in North America*
- » Select power packs are UL certified



How it compares

- » Products can be found in over 70 countries
- » Numerous awards: CES 2017 and CES 2018 Innovation Award Honoree, iLounge best in show award, and more.

*Source: NPD Retail Tracking Service, 12 months ending March 2017

CLASSIC CABLES WITH LUXURIOUS COLORS

iHome Mesh Lightning Cable

Crafted of a sturdy TPE cable encased by heavy duty mesh, this lightning cable is built to withstand wear and tear. Featuring durable aluminum tips and measuring six feet in length, this tough cable is great for home, school, the office or taking it on the go.



DSC#	COLOR	VENDOR#	SRP	COST
115633	BLACK	IH-CT1044B	\$14.99	\$8.94
115634	BLUE	IH-CT1044N	\$14.99	\$8.94
115635	RED	IH-CT1044R	\$14.99	\$8.94
115636	GREEN/YELLOW	IH-CT1044EY	\$14.99	\$8.94

OFFER iHOME »



Who is it for?

- » On-the-go users
- » Smartphone users
- » Tablet users
- » Students
- » ROTC students



Why it fits

- » Products support on-the-go lifestyle
- » Low price points
- » Full line coverage
- » Multiple universal products are available



Why it's great

- » Online training program for store employees
- » Big margin products
- » Patented charging technology
- » Student and military discounts available



How it compares

- » CES 2017 innovation award winner
- » Raving product reviews from Macworld, Laptop Magazine, Maire Claire, iLounge, and more
- » Global brand
- » Available at At&T, Verizon, US Cellular, T-Mobile, Target, and more

PUREgear®



UNIVERSAL POWER & PROTECTION FOR YOUR DEVICES



USB 3.0 Wall Charger

Engineered for reliable portable power. Plugs into any standard US wall outlet. Conveniently rapid charges one device. USB port charges most tablets, phones, Bluetooth® headsets, portable gaming systems, GPS units, and more with compatible USB cable (not included).

DSC# 108971 | VENDOR# 61452PG
SRP \$34.99 | COST \$11.36

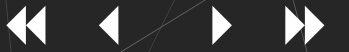


Universal Folio

Premium aluminum keyboard with folio offers exceptional convenience and protection for any tablet. The flexible bands securely hold a tablet in place and the removable aluminum keyboard with rubberized raised keys allow for quiet typing. Folio folds flat when keyboard is not in use and has a protective soft-touch material with magnetic closure for extra safety on the go. The built-in kickstand offers users multiple angles for convenient viewing and typing. Long-lasting battery life lasts up to 30 hours.

DSC# 113770 | VENDOR# 61966PG
SRP \$79.99 | COST \$40.83

[SHOP NOW »](#)





Get the display FREE with the purchase of 6 MEEM cables!



Who is it for?

- » iPhone and Android smartphone and tablet (device) users
- » Students and faculty who value their data
- » Users that upgrade their phones frequently
- » Social media butterflies and content producers



Why it fits

- » MEEM makes restoring data easy between devices or computers
- » Students get more space
- » There is no need for the cloud or paying fees



Why it's great

- » Cable automatically backs up every time users charge their device and can automatically back up to a computer
- » The cables are platform neutral an iPhone and Android can be backed up onto one device
- » Data is in users hands
- » 100% visible, users can see everything they back up: contacts, photos, videos, messages, etc.
- » Back up up to three devices on the cable



How it compares

- » Nothing else does this
- » Easy to use and easy upgrades
- » Selectively sync data between different phones
- » 100% privacy and security as the data remains under user control

THE CHARGER THAT AUTOMATICALLY BACKS UP A PHONE OR TABLET



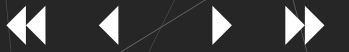
MEEM Memory Cable

Restoring data has never been easier—the MEEM cable can restore backed up data to a new phone with a single swipe. The charger automatically backs up a user's phone or tablet when plugged in and can store up to 3 devices on the cable. It's totally secure, users do not have to worry about their information on the cloud. PLUS, they can back up data from the cable to a computer!

DESCRIPTION	DSC#	VENDOR#	SRP	COST
IOS/32GB	110912	32IOSMEEMLOR20085	\$69.99	\$39.66
ANDROID/32GB	110915	32ANDMEEMLOR20146	\$59.99	\$33.99
DISPLAY	107712	USCDUMEEMSHOP20057	FREE WITH PURCHASE OF 6 MEEM CABLES	



BACK UP TODAY »





Who is it for?

- » iOS and Android smartphone and tablet users
- » Students
- » Fashioncentric customers



Why it fits

- » High-end products at a comfortable price
- » Fashionable products
- » Variety of peripheral and accessory product solutions



Why it's great

- » Promotional displays double as a charging station!
- » Mobile accessories that complement the lives of their customers
- » Variety of peripheral and accessory product solutions



How it compares

- » Products are featured at four wireless carriers around North America
- » Products are sold to thousands of retailers across North America such as: Walmart, Best Buy, and Staples
- » It's a name customers can trust—Libratel has produced cell phone accessories since 1997



CABLES WITH PERSONALITY



Libratel Braided Lightning Cables

Libratel's 3+1 Lightning® cable set features a 3ft and 1ft cable, perfect for students on the go and on a budget. These thick knitted Lightning cables are durable and students can charge from any USB outlet or sync with their device. Never worry about tangled cables, these cables are knot-free.

COLOR	DSC#	VENDOR#
BLACK/WHITE	115461	LBT081
BLACK/RED	115462	LBT082

SRP \$34.99 | COST \$18.24

[SHOP THE CORD »](#)



[HOW TO GET A DISPLAY »](#)



Who is it for?

- » Impulse shoppers
- » Apple enthusiasts
- » Students
- » Community members



Why it fits

- » Core product assortment for impulse purchases
- » Impulse countertop displays
- » Bright colors are available



Why it's great

- » Hold a true fast charge
- » Cables use the same TPE material as Apple
- » Great impulse countertop displays to prevent theft
- » Margin rich line up for you



How it compares

- » Cables use the same TPE material as Apple
- » Durable lightweight displays
- » Pre-packed display refills
- » Try the display for 90 days with their 100% guarantee



COUNTER TOP DISPLAYS THAT YOU WILL LOVE



Charge MAXX MFi Display Shipper

Display includes: (8) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24) MFi iPhone USB cables in Black and White, (12) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12) Type-C USB Cables in Black and White, (16) Earbuds in Black, Blue, Red, and White.

DSC# 117471 | VENDOR# POS-MFI-KIT | SRP \$709.18 | COST \$285.18

Charge MAXX V1 Display Shipper

Display includes: (8) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24) iPhone USB cables in Black, Blue, Green, Pink, Red, and White, (12) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12) Type-C USB Cables in Black and White, (16) Earbuds in Black, Blue, Red, and White.

DSC# 117470 | VENDOR# POS-V1-KIT | SRP \$663.18 | COST \$200.47

Charge MAXX Floor Stand Display

This display can hold up to 118 pieces of Charge Maxx product. It is a great way to merchandise the product in your store no matter what size store you have. There is great branding and text on all sides of the display to highlight the products and branding. The display is made from a thin PVC material to insure it is durable, easy to setup and move if needed throughout your store location.

DSC# 118959 | VENDOR# CM-FS-118
Free with a minimum purchase of 120 units of peggable product

[SHOP NOW »](#)





DANE



Who is it for?

- » Students
- » Faculty
- » Digital users concerned about security
- » Digital packrats



Why it fits

- » Durable products at a variety of price points
- » Students and faculty transfer a lot of data
- » Well-known and trusted name in the memory industry
- » Compatible with iOS, Windows, and Android devices



Why it's great

- » Innovative products that consumers want
- » Brand exposure with international students from China, Taiwan, and Japan
- » Rigorous quality control and testing for the manufacturing process of the products



How it compares

- » Dane Elec manufactures technology products including memory modules, digital devices, power banks, and network products
- » Products are sold at popular big box stores like Walmart, Target, and Best Buy



STORAGE USERS TRUST

Gigastone USB 3.0 Classic Capless Flash Drive

The durable, light-weight design of the Gigastone USB 3.0 Flash Drive is the ultimate mobile storage solution. The sliding collar, capless design protects important content when the USB drive is not in use. An included key loop lets students easily attach the drive to key chains or ID cards so important files are never out of reach. Users should prepare themselves for faster data transfers with the USB 3.0 which is 5 times faster than USB 2.0. Compatible with most PC and Mac laptop and desktop computers.



DSC#	SIZE	VENDOR#	SRP	COST
99692	16GB	GS-U316GCNBL-R	\$15.99	\$9.29
99693	32GB	GS-U332GCNBL-R	\$19.99	\$13.94
99694	64GB	GS-U364GCNBL-R	\$29.99	\$25.57
99695	128GB	GS-U3128GCNBL-R	\$49.99	\$44.17

[EXPAND YOUR STORAGE »](#)



Who is it for?

- » Students using large amounts of data
- » Digital artists
- » Video editors
- » Gamers
- » Digital packrats
- » Everyday computer users



Why it fits

- » Ample amounts of storage
- » It's an offline alternative to the cloud
- » Easy to access and store data



Why it's great

- » They provide software and applications to maximize the use of their products
- » Easy-to-use products—plug in and back up
- » Many products include USB 3.0 port for faster data transfers
- » 24-month limited time warranty on all products



How it compares

- » 39 years in the data business
- » Trusted name for IT professionals
- » Featured on CNET, PC Mag, PC Advisor, Tech Radar, and more!

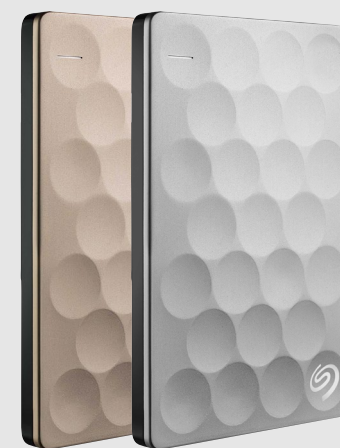
LET DATA THRIVE WITH SEAGATE



Backup Plus Slim Portable Hard Drive

The slim, metal design provides premium portability allowing users to slide the drive into their pocket, purse, or backpack and carry it with them. High-speed USB 3.0 and 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud and social media backup. Additional colors available—please see www.dstewart.com for details.

SIZE	DSC#	VENDOR#	SRP	REGULARLY	PROMO COST
1TB	106011	STDR1000100	\$79.99	\$59.47	\$50.53
2TB	106012	STDR2000100	\$109.99	\$77.89	\$69.00



Backup Plus Ultra Slim Portable Hard Drive

At 9.6mm thin, this high-speed drive offers USB 3.0 & 2.0 connectivity giving users plug-and-play functionality on their PC without the need of an external power supply. Via the downloadable Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Run a one-click backup or schedule an automatic backup plan to protect files in the Backup Plus portable drive at their convenience.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	106019	STEH1000101	\$89.99	\$67.89
1TB	106021	STEH1000100	\$89.99	\$67.89
2TB	106020	STEH2000101	\$119.99	\$87.37
2TB	106022	STEH2000100	\$119.99	\$87.37



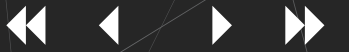
Backup Plus Portable Hard Drive

Offers the mobility of a portable with the high capacity of a desktop drive. Under a sleek metal design lies 4TB of storage—twice the capacity of comparable 2.5-inch portable drives. This gives users the space to store movie, music, and photo collections. High-speed USB 3.0 & 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Get the free Seagate Mobile Backup app on an iOS or Android mobile device to back up pictures and videos from the device to the external drive or the cloud.

SIZE	DSC#	VENDOR#	SRP	COST
4TB	105999	STDR4000100	\$159.99	\$116.32

[SHOP SECURITY »](#)

PROMO PRICING VALID ON ORDERS PLACED THROUGH 3/31/18 FOR SHIPMENT BY 7/31/18.





A



B



C



Who is it for?

- » Photographers
- » Videographers
- » Audio students
- » Computer users



Why it fits

- » Students and faculty use a lot of data
- » Fast data transfers
- » Rugged design



Why it's great

- » Premium technology
- » World-class storage solutions
- » Active on social media sites



How it compares

- » Long term reliability
- » Unmatched technical performance
- » 24 years of visionary products
- » Award winning designs
- » Featured on MacWorld, Tech Radar, Apple, PCMag, and more!

EXPECT MORE THAN A DRIVE.

Creative pros have been depending on LaCie Rugged drives for over a decade because they are the most reliable way to transport and capture data in the field.

A. Rugged Mini USB 3.0

The LaCie Rugged Mini drive shares features with the popular Rugged mobile hard drive, like shock resistance, drop resistance, and a rubber sleeve for added protection. But the Rugged Mini is also rain and pressure resistant, meaning users can drive over it with a 1-ton car*, and it still works. With the Rugged Mini, LaCie has reduced the size and added tons of new features, making it perfect for on-the-go data transport.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	104647	LAC301558	\$99.99	\$77.95
4TB	104649	LAC9000633	\$189.99	\$152.46

B. Rugged Mini USB 3.1 & USB-C

The LaCie Rugged USB-C portable drive marries rugged durability with cutting-edge USB-C. The result is a vault for data that's compatible with next-gen computers like the Apple MacBook, as well USB computers. Featuring the market's highest storage capacity for its size, the LaCie Rugged USB-C gives users enough space to store their digital present and future. With resistance to drops, crush, rain, and unauthorized access, the LaCie Rugged USB-C is tough enough for extreme conditions.

SIZE	DSC#	VENDOR#	SRP	REGULARLY	PROMO COST
1TB	108698	STFR1000800	\$99.99	\$78.97	\$67.18
2TB	108701	STFR2000800	\$129.99	\$107.69	\$93.33
4TB	108702	STFR4000400	\$259.99	\$200.00	

C. Rugged Thunderbolt

The new LaCie Rugged drive is the perfect solution for heavy data users who require extreme data security and mobility. With USB 3.0 and Thunderbolt ports, it is also one of the fastest bus-powered products ever. Now featuring two-meter drop resistance and IP 54-level protection against dust and water, the new LaCie Rugged drive goes even further to protect precious data.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	108712	STEV1000400	\$139.99	\$114.87
2TB	112513	STEV2000400	\$189.99	\$153.85

*Determined by a test that approximates a real-world scenario in which the hard drive remained functional, despite aesthetic damage, after the product was driven over by an approximately 1-ton car (1000 kg/2205 lbs).

[SHOP NOW »](#)

PROMO PRICING VALID ON ORDERS PLACED THROUGH 3/31/18 FOR SHIPMENT BY 7/31/18.





Who is it for?

- » Educators
- » Assisted Learning Students
- » Departmental use
- » Brain-storming sessions
- » Special needs students
- » Anyone that needs to take, organize, search, and share their notes and audio



Why it fits

- » Saves notes in 3 ways: on paper, in the pen, and on the computer
- » Preference for note taking on pen and paper
- » Users want digital access to analog notes, superior to digital input



Why it's great

- » Save and organize notes and audio for easy playback from either the pen or software
- » Send and share notes and audio as standard PDF files
- » Never miss a word—record, and play back everything heard, said, and written



How it compares

- » No competitor offers the unique Dot technology
- » Works seamlessly with both PC and Mac
- » Global leader in design and manufacturing of smartpens
- » Only manufacturer on the market that synchronizes handwritten notes with recorded audio



CAPTURE IT. REPLAY IT. SEND IT.

Livescribe Echo Smartpen 2GB of Memory for Recordings and Notes

When digitizing notes and audio, users will need storage space; with 2GB of memory, the smartpen has it. The 2GB smartpen can hold over 200 hours of audio¹ or over thousands of pages of notes.

Record and Play Back

Smartpens record everything users write and hear so they'll never miss a word. Replay meetings or lectures simply by tapping on the notes².

Save, Search and Organize

Echo Desktop saves notes and recordings to a user's computer for fast, easy access to what's important. Search for words within notes and find what's needed fast.

Send and Share

Easily share notes and audio from Echo Desktop as PDFs or audio files.

DSC# 98825 | VENDOR# APX-00008
SRP \$179.95 | COST \$142.06

[START LEARNING »](#)

¹ Actual recording time varies by audio quality setting.

² Livescribe paper required. Don't record without permission.



B R Y D G E



Who is it for?

- » Students that value productivity
- » Educators on the move
- » Commuters
- » Apple and Microsoft Surface brand enthusiasts



Why it fits

- » Offers keyboards for the most popular tablets
- » Variety of keyboard colorways
- » Many students opt to purchase a tablet over a laptop



Why it's great

- » Innovative keyboards, some have additional SSD storage!
- » Premium technology and aesthetic
- » Illuminated typing experience with backlit keys



How it compares

- » CE Innovation Award winner in 2016, 2017, and 2018!
- » 200% revenue growth from 2016 to 2017
- » Patented hinge provides a 160°-180° viewing experience



SMALL IN SIZE. BIG ON PRODUCTIVITY.

Compatible with the Microsoft Surface Pro, Pro 3, Pro 4, and the new Surface Pro. Whether students are thinking about upgrading their existing Surface Pro, or in the market for their first Surface Pro, the award-winning Brydge 12.3 keyboard delivers an unmatched laptop-like experience. Offering 0-160 degrees of viewing ability, the Brydge 12.3 gently, yet securely grips the device creating the perfect clamshell. Optional: an integrated 128GB High-Speed SSD card.

DESCRIPTION	DSC#	VENDOR#	SRP	COST
KEYBOARD	107687	BRY7001	\$149.99	\$91.46
128GB STORAGE + KEYBOARD	107688	BRY7101	\$299.99	\$182.93

[SHOP CONVENIENCE »](#)





AN INCREDIBLY POWERFUL LAPTOP

The new Surface Pro



Who is it for?

- » All students
- » Professors
- » Institutions
- » Users that want versatility in their device



Why it fits

- » Student and faculty discounts are available
- » Long battery life
- » Runs commonly used software in the education channel
- » Ultra-thin and lightweight



Why it's great

- » Ultimate versatility
- » High-quality screen and cameras
- » Best-in-class digital inking capabilities
- » Supports users anywhere, anytime



How it compares

- » Perfectly runs Windows 10
- » Use in either tablet or laptop mode for ultimate functionality
- » Great battery life
- » Premium piece with state-of-the-art craftsmanship, innovation, and connectivity
- » Household name

Display

12.3-inch PixelSense Display—
Resolution 2736x1824 (267 PPI)
Aspect Ratio 3:2—10 point
Multi-touch

Storage

256GB Solid State Drive (SSD)

Warranty

1-Year Limited Warranty

Processor

Intel® Core™ i5 7300U

Graphics

Intel® HD Graphics 620

Memory

8GB

256GB Solid State Drive (SSD)

Ports

Full-size USB 3.0

MicroSD/microSDHC/MicroSDXC

Card reader

Combo Headphone/Mic jack

Mini DisplayPort

Dock

Surface Connect

DSC# 113443 | VENDOR# FJY-00001-EDU | SRP \$1,194.79 | COST \$1,132.08

Recommended accessories:

DESCRIPTION	COLOR	DSC#	VENDOR#	SRP	COST
SURFACE PRO TYPE COVER	BLACK	117682	FMN-00001-EDU	\$84.99	\$51.78
SURFACE PEN V4 STYLUS	PLATINUM	117681	EYV-00009-EDU	\$54.99	\$28.81

BE PRODUCTIVE WITH SURFACE »

*EDU devices and EDU accessories can only be sold to EDU end-users



Who is it for?

- » Design, animation, illustration, game development, architecture, and engineering students and faculty
- » Students looking to become professionals in their field
- » Students who are hobbyist artists
- » Students who want to collaborate, brainstorm, and share ideas



Why it fits

- » Wacom technology is used by professionals to create movies and video games, edit photos, create art, and design everything from shoes to cars
- » Built for creatives and their digital workflow
- » Many classes require students to have a Wacom tablet



Why it's great

- » It teaches students to use the products they will use in their professional career
- » Easy to set up and access training videos
- » Free US-based support



How it compares

- » Many industries use Wacom tablets; offering them in the campus store will help students become familiar with the products they will be using in the future.
- » Mac and Windows compatible
- » Works with industry-standard creative software
- » Natural pen performance

wacom®

DIRECTLY DIGITAL,
BETTER THAN EVER
Live. Dare. Create.



The professional standard in creative pen tablets

Wacom Intuos Pro brings new control to creativity. The sensitive Wacom Pro Pen 2 and slim tablet design enable users to draw in unprecedented detail. And working with Wacom Intuos Pro Paper Edition, users can draw in ink on their preferred paper with the Wacom Finetip Pen and convert sketches into digital files—ready to edit in their favorite software.

DSC#	SIZE	VENDOR#	SRP	REGULARLY	PROMO COST
107420EDU	MEDIUM	107420EDU	\$349.95	\$280.92	\$245.92
107422EDU	MEDIUM PAPER	107422EDU	\$399.95	\$321.06	\$286.06
107424EDU	LARGE	107424EDU	\$499.95	\$401.34	
107426EDU	LARGE PAPER	107426EDU	\$549.95	\$441.47	

PROMO ON 107420EDU AND 107422EDU THROUGH 3/24/18.
PRODUCTS MUST SHIP BY 3/24/18

RECEIVE 3% OFF STANDARD PRICING WITH EDUCATION SKUS.
CONTACT YOUR ACCOUNT MANAGER TO SEE IF YOU QUALIFY.

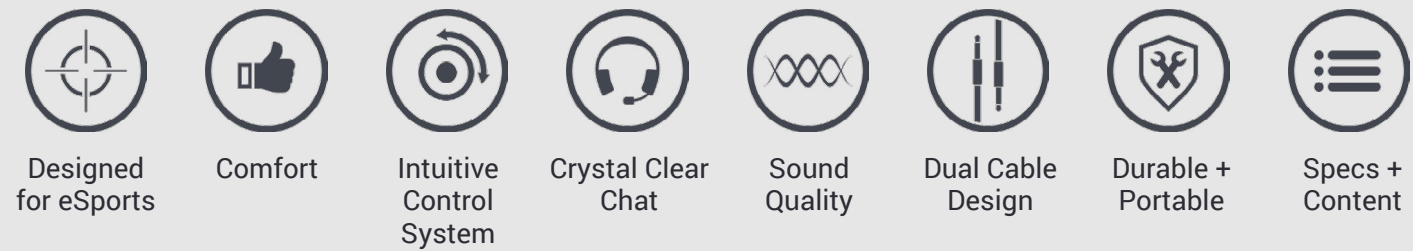




ENGINEERED FOR GAMERS

Crystal-Clear Voice Chat and Exceptional Audio Quality Prove Ideal for Tournament and Competitive Gaming

The LS25 has been developed for the eSports and competitive PC gaming community, concentrating on the features essential to provide superior performance during tournament play.



Who is it for?

- » Recreational gamers
- » eSports competitors
- » PC, Xbox, PS4, Nintendo Switch, and PSVR users
- » Gaming clubs on campus
- » Game design students and teachers



Why it fits

- » Gaming is popular with college-age students
- » Perfect for campuses with gaming clubs
- » Video and PC gaming is a billion-dollar industry



Why it's great

- » High-quality audio provides a competitive advantage
- » Superior comfort for long play sessions
- » Easy controls for quick adjustments
- » Sleek packaging and product design



How it compares

- » LucidSound became a top 10 gaming headset manufacturer in 2016
- » Offers advanced wireless-gaming headphones
- » LucidSound creates gaming headphones for specific gaming needs such as eSports or surround sound
- » Solid social media presence within the gaming community
- » Support website available to answer questions about set up, features, and user guides

DSC#	COLOR	VENDOR#	SRP	COST
115489	BLACK/RED	LS25	\$79.99	\$56.67
115486	BLACK	LS30	\$149.99	\$105.00
115487	WHITE	LS30W	\$149.99	\$105.00
115488	GRAPHITE	LS40	\$199.99	\$140.00

COMPATIBLE WITH: PC, XBOX ONE [INCL. XBOX ONE X], PS4, NINTENDO SWITCH, PSVR

GAME ON »



Who is it for?

- » Recreational gamers
- » eSports competitors and teams
- » PC, Xbox, PS4, Nintendo Switch, and PSVR users
- » Gaming labs on campus
- » Game design students and teachers



Why it fits

- » Gaming is popular with college age students
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- » Video and PC gaming is a billion-dollar industry



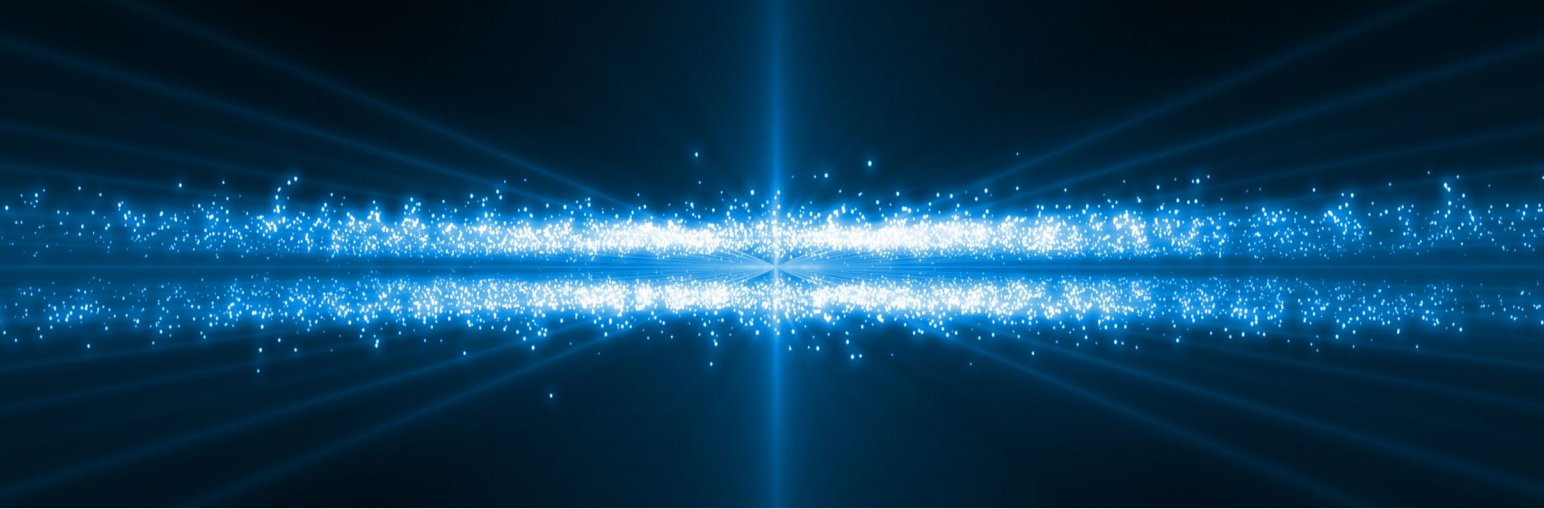
Why it's great

- » Adopts future-ready design for quickly changing industry needs
- » Developed an entire gaming ecosystem of products
- » All engineering and design is done by ROCCAT



How it compares

- » Founder was an active eSports professional
- » Products change the way gamers interact with games
- » Mentioned in Forbes
- » In-depth FAQ guide on their website to explain common gaming questions
- » Large social media following



YOU SET THE RULES WITH ROCCAT



ROCCAT Cross Stereo Gaming Headset

ROCCAT understands that times have changed and gaming has evolved. The Cross is the multi-platform over-ear stereo gaming headset that's equally at home on your PC, Mac, PS4 and Xbox One as it is when you're on the go with your mobile device.

DSC# 115886 | VENDOR# ROC-14-510
SRP \$69.99 | COST \$54.44



ROCCAT Kone Pure SE Gaming Mouse

SE cements its place within the Kone tradition with a feature set aimed at gaming purists. 91% the size of the Kone, it weighs an incredibly low, feather light 88g and boasts long-lasting Omron switches.

DSC# 115853 | VENDOR# ROC-11-722
SRP \$39.99 | COST \$33.72

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