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Power & Connectivity



Audio



Tools & Accessories



Device



Who is it for?

- » Smartphone users
- » Students on a budget
- » People of all ages
- » Tech users



Why it fits

- » Products are made specifically for college students
- » MFi Certified cables and fast-charging ports
- » OnHand features interactive charging displays packed with product
- » Small-footprint impulse displays



Why it's great

- » Open exchange policy for stale product
- » Approachable price point
- » Great margin



How it compares

- » OnHand was created by the demographic they are selling to, college students
- » Offer an affordable and fun solution for just about any digital device on the market
- » OnHand has been featured on BuzzFeed, Yanko Design, MSNBC, Trend Hunter, and People Magazine

NEW ONHAND EARBUDS & IMPULSE MERCHANDISERS

OnHand In-Ear Earbuds with Mic

OnHand's Earbuds with Mic provide a simple solution to plug in and hear music. Compatible with smartphones and devices with an auxiliary jack.

DSC# 108616 | VENDOR# EAR-OH

SRP \$14.98 | COST \$8.10



OnHand Wireless In-Ear Earbuds with Mic

OnHand's Bluetooth Earbuds with Mic connect wirelessly so they can run free without being tethered to a phone. Durable and economic, these are Wireless Earbuds every student can afford. Compatible with all smartphones.

DSC# 108617 | VENDOR# EARB-OH

SRP \$29.98 | COST \$16.20



The Best Sellers Impulse Bundle

Contains: 12 Everlasting Lightning Cables (Black), 12 Everlasting Lightning Cables (Blue), 12 Everlasting Micro USB Cables (Black), and 6 Wall Outlets with Dual USB Ports (Black).

DSC# 106680 | VENDOR# BS-IMOH

SRP \$797.58 | COST \$399.96



The All Black Impulse Bundle

Contains: 12 Everlasting Lightning Cables (Black), 12 Everlasting Micro USB Cables (Black), 6 Wall Outlets with Dual USB Ports (Black), and 12 Portable Power Sticks (Black).

DSC# 106682 | VENDOR # AB-IMOH

SRP \$797.58 | COST \$399.96





iGLAZE, THE PERFECT MACBOOK ATTACHMENT



moshi



Who is it for?

- » Apple loyalists
- » College students
- » Young professionals
- » Faculty
- » Mobile tech users



Why it fits

- » Approachable price point
- » Modern lifestyle products made for young professionals
- » Products are made specifically for mobile technology



Why it's great

- » High-quality products
- » Durable, long-lasting products
- » Eye-catching packaging
- » Full product category assortment



How it compares

- » Moshi designs all products in house from the ground up
- » Moshi holds several design patents
- » Whenever possible, recycled and/or naturally biodegradable materials are used
- » Featured in Huffington Post, Digital Trends, CNet, INC., and more!

Designed for owners who prefer minimalist protection, Moshi's iGlaze Pro perfectly complements and protects a MacBook Pro 13 or 15 inch with Retina display or Touch Bar. The precision-tooled hard-shell case is thin, lightweight, and extremely durable. It also has a unique micro-clip design for easy installation and removal. iGlaze Pro is surface-treated with a specialized coating that not only offers better scratch resistance, but also accentuates the device's elegant design. The two-piece construction can be installed or removed in seconds and is 100% compatible with Moshi's full line of protection for MacBook Pro with Retina display. Clear.

15-INCH MACBOOK PRO RETINA

DSC# 108664 | VENDOR# 99MO71903
SRP \$60.00 | COST \$36.14

15-INCH MACBOOK PRO WITH TOUCH BAR

DSC# 107658 | VENDOR# 99MO071908
SRP \$65.00 | COST \$36.14

13-INCH MACBOOK PRO RETINA

DSC# 108663 | VENDOR# 99MO71904
SRP \$55.00 | COST \$33.13

13-INCH MACBOOK PRO WITH TOUCH BAR

DSC# 107657 | VENDOR# 99MO071907
SRP \$55.00 | COST \$33.13

A NOISE CANCELING STUDY BUDDY



Who is it for?

- » Music enthusiasts
- » Gamers
- » Smartphone users
- » Brand loyalists



Why it fits

- » Household brand
- » Full line coverage
- » World-class quality products



Why it's great

- » Eye-catching packaging
- » Supports Android, Samsung, and Apple devices
- » Luxurious design



How it compares

- » Challenges the technology status quo
- » Strong history in the tech world
- » Loud dynamic sound



ZX110NC Noise Canceling Headphones

Perfect for a life on the go, these headphones deliver remarkable, noise-free audio experience. While the pressure-relieving ear cushions provide long-term comfort, the swiveling earcups fold compact for portability. Thanks to Sony signal processing technology, ambient noise from the office, airplanes, and trains is reduced by up to 95 percent!

DSC# 104096 | VENDOR# MDRZX110NC

SRP \$49.99 | COST \$30.41



Who is it for?

- » Athletes
- » Music enthusiasts
- » Artists
- » Students
- » Faculty
- » Outdoorsmen



Why it fits

- » Affordable to high-style price points
- » Rugged audio products
- » Target demographic 16-24 year olds



Why it's great

- » 2-year warranty
- » Robust merchandising opportunities
- » An immersive audio experience with bass they can feel



How it compares

- » 86% brand customer awareness
- » As a brand, Skullcandy is #1 in sales under the \$100 price point for 2015 and 2016
- » Skullcandy donates to non-profits focused around children and music
- » Partners with influencers in sport, art, and music industries



CRUSHER WIRELESS TECHNOLOGY THAT MATTERS

Stereo Haptic Bass

Stereo Haptic Bass is delivered to each side of the head for true left and right variable bass.

Noise Isolating

Refined acoustics provide a noise isolating fit that seals out distraction.

Adjustable Bass

Adjust the slider on the ear cup to customize the immersive bass experience to the user's preference or media.

Long Battery Life

Up to 40 hours of Bluetooth® wireless battery life connects users to their media without tying them to a device.

DSC#	COLOR	VENDOR#
80057	GRAY/TAN	S6CRW-K590
80059	BLACK	S6CRW-K591
107756	RED FADE/HEATHER	S6CRW-K613
107757	ROYAL FADE/HEATHER	S6CRW-J617

SRP \$149.99 | COST \$88.05



CAPTURE. EDIT. DELIVER. ARCHIVE.



Who is it for?

- » Photographers
- » Videographers
- » Audio students
- » Computer users



Why it fits

- » Students and faculty use a lot of data
- » Fast data transfers
- » Rugged design



Why it's great

- » Premium technology
- » World-class storage solutions
- » Active on social media sites



How it compares

- » Long term reliability
- » Unmatched technical performance
- » 24 years of visionary products
- » Award winning designs
- » Featured on MacWorld, Tech Radar, Apple, PCMag, and more!

A. Rugged Mini

The LaCie Rugged Mini drive is perfect for the on-the-go student; featuring shock and drop resistance, a rubber sleeve for added protection, and rain resistance. Can withstand the pressure of a 1-ton vehicle.

SIZE	DSC#	VENDOR#	SRP	COST
500GB	104646	LAC301556	\$74.99	\$63.16
1TB	104647	LAC301558	\$109.99	\$86.89
2TB	104648	LAC9000298	\$149.99	\$126.46
4TB	104649	LAC9000633	\$219.99	\$173.77

B. Rugged Thunderbolt

The new LaCie Rugged drive is the perfect solution for the heavy data users who require extreme data security and mobility. Has two-meter drop resistance and USB 3.0 and Thunderbolt ports.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	108712	STEV1000400	\$159.99	\$132.13

C. d2 USB 3.0

With the new d2, LaCie again raised the bar on the industry's most trusted desktop storage product. Has professional speeds of up to 220MB/s and ultra-quiet fan-free coding.

SIZE	DSC#	VENDOR#	SRP	COST
3TB	104656	LAC9000529	\$149.99	\$125.32
4TB	104657	LAC9000443	\$189.99	\$161.13

D. d2 Thunderbolt 2

Featuring Thunderbolt 2, USB 3.0, and a professional Seagate 6 TB 7200 RPM hard disk, the LaCie d2 delivers superb performance for heavy-data users. Has an all-aluminum unibody casing and features low vibration and operating noises.

Size	DSC#	Vendor#	SRP	Cost
3TB	108713	STEX3000100	\$269.99	\$251.83
4TB	104660	STEX4000100	\$319.99	\$260.66



Who is it for?

- » Students using large amounts of data
- » Digital artists
- » Video editors
- » Gamers
- » Digital packrats
- » Everyday computer user



Why it fits

- » Ample amounts of storage
- » It's an offline alternative to the cloud
- » Easy to access and store data



Why it's great

- » They provide software and applications to maximize the use of their products
- » Easy-to-use products, plug in and back up
- » Many products include USB 3.0 port for faster data transfers
- » 24-month limited time warranty on all products



How it compares

- » 39 years in the data business
- » Trusted name for IT professionals
- » Featured on Cnet, PC Mag, PC Advisor, Tech Radar, and more!

SLIM IS IN



Easy, On-The-Go Backups

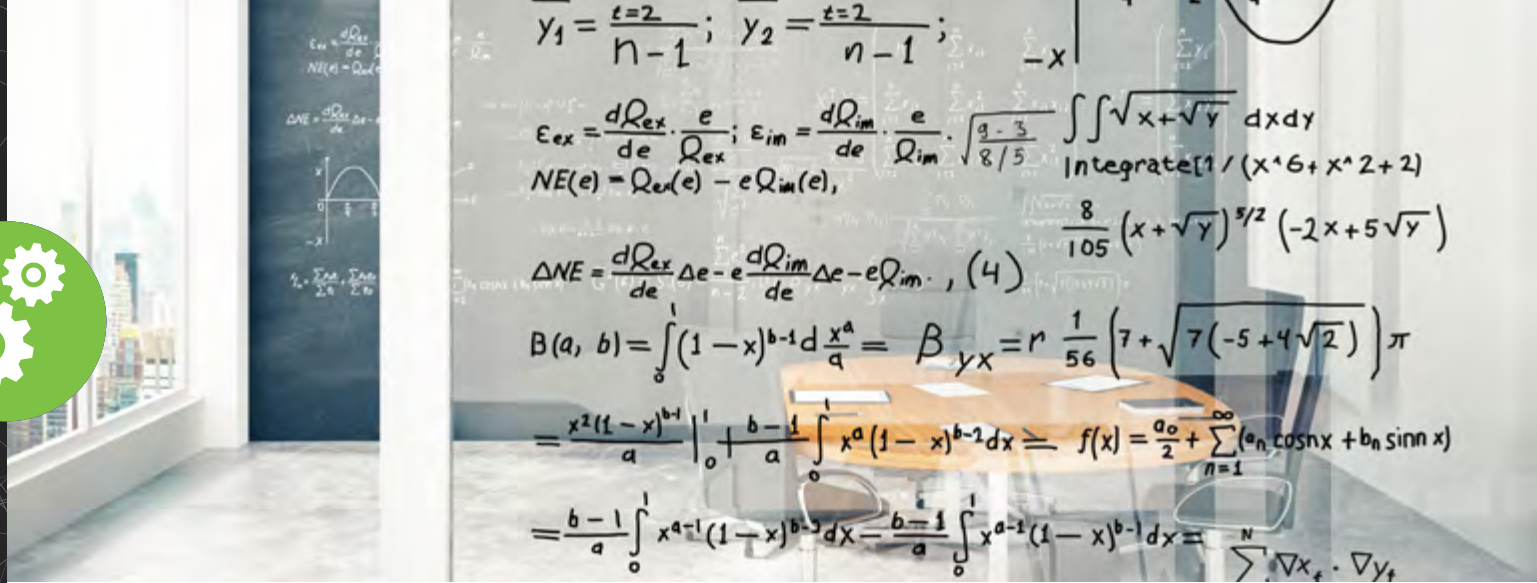
From the popular Slim drives to the ridiculous capacity and mobility of the Portable drives, users can always rely on the Backup Plus family.

20% OFF BLACK 1TB BACKUP PLUS SLIM PORTABLE HARD DRIVES (DSC# 106011)
 ORDERS MUST BE PLACED BY JUNE 30TH FOR SHIPMENT BY JULY 31ST, 2017.

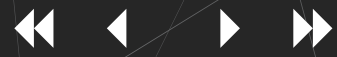
Seagate Backup Plus Slim Portable Hard Drive

Color	Size	DSC#	Vendor#	Min	SRP	Cost
Black	1TB	106011	STDR1000100	1	\$79.99	\$48.95
Blue	1TB	106013	STDR1000102	10	\$79.99	\$60.62
Red	1TB	106015	STDR1000103	10	\$79.99	\$60.62
Silver	1TB	106017	STDR1000101	10	\$79.99	\$60.62
Black	2TB	106012	STDR2000100	1	\$109.99	\$89.31
Blue	2TB	106014	STDR2000101	10	\$109.99	\$89.31
Red	2TB	106016	STDR2000103	10	\$109.99	\$89.31
Silver	2TB	106018	STDR2000101	10	\$109.99	\$89.31

FREE CASE WITH PURCHASE OF ANY SEAGATE BACKUP PLUS SLIM DRIVE. AVAILABLE WHILE SUPPLIES LAST.



FAMILIAR FUNCTION WITH A NEW DESIGN



Who is it for?

- » Students enrolled in a math, physics, chemistry, business and finance, or engineering classes
- » Mathematics majors
- » Science majors
- » Architecture majors
- » Economics majors
- » Faculty



Why it fits

- » College students need calculators for many courses
- » TI calculators are approved for SAT, AP, and exams
- » 25 million students globally use TI calculators



Why it's great

- » #1 brand recommended by teachers in the US
- » Featured in most popular math textbooks
- » Corporate commitment to STEM education



How it compares

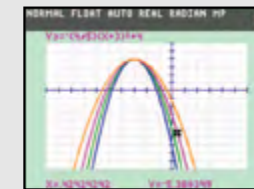
- » TI Technology welcomes 5 million new users every year
- » One-year limited warranty
- » Online tutorials are available
- » Texas Instruments conducts research in educational technology



The TI-84 Plus CE calculator features full color, a high-resolution screen, and a sleek, slim look

Key Features:

- » High-resolution, full-color backlit display
- » Sleek design
- » TI Rechargeable Battery
- » Familiar 84 Plus Family functionality
- » Ability to import and use images



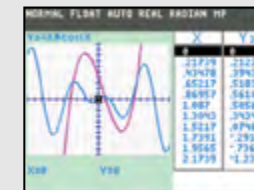
Colorful Learning

Math comes to life with the full-color, high-resolution screen.



Real-World Connections

Import photos and overlay graphs to connect concepts with the real world.



Familiar Functionality

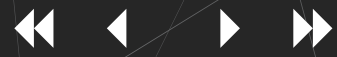
The same menu structure and navigation as the TI-84 Plus graphing calculator with enhanced features.



Power Your Learning

The TI Rechargeable Battery is both convenient and efficient. Recharge with wall charger, USB, or TI Charging Station CE.

DSC# 68221 | VENDOR# 84PLCE/TBL/1L1
MIN 1 | SRP \$149.00 | COST \$121.03



PLUG IN, CONNECT, ENJOY

Entertainment on Your Schedule



Who is it for?

- » Students on a budget
- » Phone-centric users
- » Google loyalists
- » All media users



Why it fits

- » 97% of college students stream video through Netflix, YouTube, Hulu, Amazon Prime, and more!*
- » More and more media users are cutting the cord with their cable subscriptions
- » Mobile device is not tied down to one location



Why it's great

- » The ultimate living-room accessory
- » Integrated cable
- » Small footprint
- » Users do not need a remote, they can use their mobile device



How it compares

- » Free updates are available for devices
- » Users can use any iOS, Android, or Windows device
- » Thousands of apps are available
- » One of the most affordable streaming devices in the channel

*Business Insider



Chromecast V3

Chromecast is a media streaming device that plugs into the HDMI on your student's TV. They simply use their mobile device and TV to watch their favorite TV shows, movies, music, sports, games, and more.

DSC# 105046 | VENDOR# GA3A00093-A14-Z01

SRP \$35.00 | COST \$33.92

CHROMECAST AUDIO

Chromecast Audio is a small device that plugs into your student's speakers for streaming music through WiFi. With the press of a button, students can stream their favorite music, search, play, pause, and queue songs, and change the volume from anywhere.

DSC# 105047 | VENDOR# GA3A00147-A14-Z01

SRP \$35.00 | COST \$33.92



Who is it for?

- » Educators
- » Assisted learning students
- » Departmental uses
- » Brain-storming sessions
- » Anyone that needs to organize, search, and share their notes



Why it fits

- » Students learn best when writing with a paper and a pen
- » Livescribe encourages collaboration between students and faculty
- » Users want digital access to analog notes



Why it's great

- » Save and organize notes and audio for easy playback from either pen or software
- » Students can record lectures so they can write less and listen more
- » Playback controls allow the user to slow down or speed up the audio recording
- » All notes can be transferred to a computer or device



How it compares

- » Unique Dot technology only with Livescribe
- » Works seamlessly with multiple platforms (mobile, tablet, and desktop)
- » Global leader in design and manufacturing of smartpens

INSPIRATION PAIRED WITH INNOVATION

Bring Your Notes to Life

With the Livescribe 3 Black Edition Smartpen and the Livescribe+ mobile app, simply write on Livescribe paper and watch the handwritten ink appear on a tablet or smartphone. Users gain the benefit of always having a digital backup of their notes and ideas, and they can quickly share them with friends and colleagues right from their mobile device. They can create tasks, reminders, calendar events, new contacts and more, right from their notes. They can also use the mic on a tablet or smartphone to add recorded audio that's synced with their handwriting so they can be sure they'll never miss a word. Get more done in less time—all with just a few quick ink strokes and taps of a finger. Compatible with iOS and Android!

Livescribe 3 Smartpen

- » Livescribe 3 Smartpen (Black Edition)
- » Livescribe + Mobile App (Free Download)
- » Livescribe Starter Notebook (50 sheets)
- » (1) Tungsten-Carbide Ballpoint Ink Cartridge (Black, Medium)
- » Micro USB Charging Cable
- » Compatible with: iPhone® 4s (or newer), iPad® 3rd generation (or newer), iPad Mini, iPod® 5th generation (or newer), and iOS8 (or newer)



DSC# 81550 | VENDOR# APX-00020
SRP \$179.95 | COST \$149.54



Who is it for?

- » Design, animation, illustration, game development, architecture, engineering students and faculty
- » Students looking to become professionals in their field
- » Students who are hobbyist artists



Why it fits

- » Wacom technology is used by professionals to create movies, video games, edit photos, create art, and design everything from shoes to cars
- » Built for creatives and their digital workflow
- » Many classes require students to have a Wacom tablet



Why it's great

- » It teaches students to use the products they will use in their professional career
- » Easy to set up and access training videos
- » Free US-based support



How it compares

- » Many industries use Wacom tablets; offering them in the campus store will help students become familiar with the products they will be using in the future
- » Mac and Windows compatible
- » Works with industry-standard creative software
- » Natural pen performance

wacom®



INTUOS PRO

The professional standard in creative pen tablets

Wacom Intuos Pro brings new control to creativity. The sensitive Wacom Pro Pen 2 and slim tablet design enable users to draw in unprecedented detail. And working with Wacom Intuos Pro Paper Edition, users can draw in ink on their preferred paper with the Wacom Finetip Pen and convert sketches into digital files – ready to edit in their favorite software.

DSC#	SPEC	VENDOR#	SRP	COST
107420EDU	MEDIUM	PTH660-EDU	\$349.95	\$280.92
107422EDU	MEDIUM PAPER	PTH660P-EDU	\$399.95	\$321.06
107424EDU	LARGE	PTH860-EDU	\$499.95	\$401.34
107426EDU	LARGE PAPER	PTH860P-EDU	\$549.95	\$441.47

RECEIVE 3% OFF STANDARD PRICING WITH EDUCATION SKUS. CONTACT YOUR ACCOUNT MANAGER TO SEE IF YOU QUALIFY.



Who is it for?

- » All students
- » Professors
- » Institutions
- » Users that want versatility in their device



Why it fits

- » Student and faculty discounts are available
- » Long battery life
- » Runs commonly used software in the education channel
- » Ultra-thin and lightweight



Why it's great

- » Ultimate versatility
- » High-quality screen and cameras
- » Best-in-class digital inking capabilities
- » Supports users anywhere, anytime



How it compares

- » Perfectly runs Windows 10
- » Use in both tablet or laptop mode for ultimate functionality
- » Great battery life
- » Premium piece with state-of-the-art craftsmanship, innovation, and connectivity
- » Household name



THE BEST-SELLING SURFACE PRO 4 BUNDLE AT A LOWER PRICE

New Pricing Available for a Limited Time!

Display

Screen: 12.3" PixelSense Display
Resolution: 2736 x 1824 (267 PPI)
Aspect Ratio: 3:2
Touch: 10 point multi-touch

Storage

Solid state drive (SSD)
options: 256GB

Battery Life¹

Up to 9 hours of video playback

Processor

6th Gen Intel® Core™ i5

Graphics

Intel HD graphics 520

Memory

8GB

Ports

Full-size USB 3.0
microSD card reader
Headset jack
Mini DisplayPort
Cover port
Surface Connect

DSC# 100166 | VENDOR# TZ7-00001

SRP \$1,207.00 | COST \$1,140.51

PROMO COST \$1,037.03

TZ7-00001 Surface Pro 4 i5 256 EDU Bundle ONLY.

Promotion available through 6/30/17. Special Pricing, Bid Grid not eligible. 1-499-unit order QTY per end user.

¹Up to 9 hours of video playback. Testing conducted by Microsoft in September 2015 using preproduction Intel Core i5, 256GB, 8GB RAM device. Testing consisted of full battery discharge during video playback. All settings were default except: Wi-Fi was associated with a network. Battery life varies significantly with settings, usage and other factors.