



Adobe Creative Cloud licensing overview

Flexible licensing options for primary and secondary schools and districts

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

Site license benefits:

- **Universal access**—Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices.
- **Budget predictability**—A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for school-owned or leased computers, with the option to cover more at or after the time of purchase.
- **Flexible deployment and management**—Designed for an individual school or district, licensing options offer a web-based Admin Console that makes it easy to centrally manage and deploy licenses.
- **Classroom and home use**—Schools have the flexibility to use licenses for in-classroom deployment, including BYOD environments, or at home on teacher-owned machines.
- **Free instructional resources**—Your educators can access the Adobe Education Exchange for free professional development, teaching resources, and peer-to-peer collaboration to help them get up to speed on Creative Cloud apps and ignite creativity in the classroom.



Reference the Adobe Creative Cloud for education K-12 Site License FAQ and VIP Program Guide for additional information.

Licensing for your entire school or district:

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Site license

- Device licenses for each computer, rather than each user, with rights to install on one computer per license
- Complete set of Creative Cloud desktop applications (services not included)
- Scalable software deployment for a single school site
- Minimum purchase of 100 licenses
- Flexible site license terms from 1-4 years
- Option to add new licenses through the Value Incentive Plan

Licensing for your entire school district

- Device licenses for each computer, rather than each user, with rights to install on one computer per license
- Complete set of Creative Cloud desktop applications (services not included)
- Scalable software deployment for a single school site or an entire district
- Minimum purchase of 100 licenses for a single school
- Minimum purchase of 500 licenses for a district
- Flexible site license terms from 1-4 years
- Option to add new licenses through the Value Incentive Plan

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Always have access to the latest Adobe creative desktop apps.

		What it's used for	Creative Cloud for education, device license
Design tools	Adobe Photoshop CC	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis	•
	Adobe Illustrator CC	Create vector-based graphics for print, web, video, and mobile	•
	Adobe InDesign CC	Design professional layouts for print and digital publishing	•
	Adobe Bridge CC	Browse, organize, and search your photos and design files in one central place	•
	Adobe InCopy CC	Collaborate in editorial workflows with this solution that tightly integrates with InDesign	•
	Adobe Acrobat Pro DC	Create, protect, sign, collaborate on, and print PDF documents and forms	•
Web tools	Adobe Photoshop Lightroom CC	Organize, edit, and publish digital photographs	•
	Adobe Dreamweaver CC	Design, develop, and maintain standards-based websites and applications	•
	Adobe Animate CC	Create rich interactive content across varied platforms and devices	•
	Adobe Flash Builder 4.7 Premium	Build exceptional applications for iOS, Android, and BlackBerry devices using a single codebase	•
	Adobe Fireworks CS6	Rapidly create graphics for websites and apps	•
Video and audio tools	Adobe Experience Design CC (Preview)	Design and prototype websites and mobile apps	•
	Adobe Premiere Pro CC	Edit video with high-performance, industry-leading tools	•
	Adobe After Effects CC	Create industry-standard motion graphics and visual effects	•
	Adobe Audition CC	Create, edit, and enhance audio for broadcast, video, and film	•
	Adobe SpeedGrade CC	Manipulate light and color in video footage	•
	Adobe Prelude CC	Streamline the import and logging of video, from virtually any video format	•
	Adobe Prelude Live Logger	Jump-start the production process by logging video on your iPad while shooting footage	•
Support	Adobe Media Encoder CC	Automate the process of encoding video and audio to virtually any video or device format	•
	Expert services	Get deployment, workflow, and how-to assistance through prescheduled sessions	Optional for an additional fee
	Technical support	Get 24x7 download, installation, and deployment assistance	•



[†] Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. Adobe online services, including Adobe Creative Cloud, are available only to users 13 and older and require agreement to additional terms and the Adobe Privacy Policy. The applications are not available in all countries or languages, may require user registration and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

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