

# Swivl in Higher Education

Create your own massive library of online content.

## What is Swivl?

Swivl is a complete video learning solution—an inexpensive mobile accessory (Swivl Robot) used to track your movement, app (Swivl Capture) and cloud hosting service (Swivl Cloud)—that enables you to capture and share videos from anywhere, at anytime. What’s more, Swivl allows you to utilize the technology you already own, such as tablets and smartphones, making it easy to create enriched multimedia videos. You can then share them on our private and secure hosting service, where you always retain the rights to your content.

## How institutions are using Swivl

The use of instructional videos on campuses around the world is rapidly accelerating across all disciplines—from the arts and humanities to math, sciences, and more. And, with the demand for educationally targeted video content and services continuing to grow, there is no better time to begin exploring new methods of instruction.



### Lecture capture

Turn lectures and labs into opportunities to create your own library of learning content.



### Distance learning

Reach remote students by sharing content on Swivl Cloud and measuring their participation.



### Teacher training

Help student teachers capture and share video with professors to meet degree requirements.

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## How institutions are using Swivl (cont'd)

When it comes to lecture capture, students and instructors alike benefit from the on-demand access to video content provided by Swivl. Students are able to review lectures, either to supplement or make up for missed lectures and sessions, and instructors and staff in need of material for their classes no longer have to recreate or redeliver lessons.

Swivl proves especially useful when institutions look to develop or expand their distance learning and MOOC programs. Capture lectures just once and then use that same video to provide a similar learning experience for online students. The solution works not only with the Swivl Capture mobile application to record video, but it also works with collaboration tools like Adobe Connect, Ustream and Skype. And, for the enhancement of teacher training, use Swivl to assist students in education degree programs by capturing their student teaching for feedback and certification.

Want to learn more about Swivl?  
Contact our sales team and  
we'll be in touch.



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**universities  
using Swivl in  
North America**

"Online video is an important tool for educators to improve learning outcomes and reach a broader audience. Swivl is creating the solutions that will scale to create the impact necessary for the future of education."

—Ross Watts  
Professor Emeritus,  
MIT, Sloan School  
of Business