



Adobe Presenter Video Express 11

The following copy blocks can be used in web pages, catalogs, print ads, or other promotional materials for Adobe Presenter Video Express 11 software.

HOW TO USE THIS DOCUMENT

Here is a step-by-step guide for copying content and eliminating the PDF formatting.

1. Open the PDF file in Adobe Acrobat 8, 9, X, XI or DC. In the toolbar, click the Select  Tool and highlight the section of the text you want to copy.
2. Right-click the highlighted text and select Copy. Do not select Copy with Formatting, unless you want to copy the format as well.
3. Navigate to the file in which you want to paste the text.
4. Place your cursor where you want to insert the text.
5. Right-click and select Paste.

ADOBE PRESENTER VIDEO EXPRESS 11 TAGLINE

Your personal video studio

PRODUCT DESCRIPTIONS FOR NEW USERS

50-WORD PRODUCT DESCRIPTION

With Adobe Presenter Video Express 11 you get a personal video studio right at your desktop. Save time, money, and effort while you create, edit, and mix interactive HD videos and transform the video viewing experience. Seamlessly deliver a multidevice viewing experience, and enable the content for analytics.

65-WORD PRODUCT DESCRIPTION

With Adobe Presenter Video Express 11 you get a personal video studio right at your desktop. Save time, money, and effort while you create, edit, and mix interactive HD videos. Record yourself or your screen, or bring in external video. Mix and enhance to transform the video viewing experience using dynamic background replacement, effects, in-video questions, and much more. Seamlessly deliver a multidevice viewing experience, and enable the content for analytics.

PRODUCT HIGHLIGHTS

Use these product highlights only when space is limited. Otherwise use the “Top new features” and “Top reasons to buy” feature lists.

- **Interactive videos. Do it fast. Do it yourself.**—Create, edit, and publish rich, interactive HD videos in just three steps. Capture anything on your screen or your webcam feed, or bring in videos from your tablet, phone or any external source. Mix them any way you want and include quizzes to better engage viewers. Use your videos for product demos, distance learning, customer support, as marketing collateral or social media content, and more.
 - **Experiential videos. Say goodbye to boring.**—Transform your videos from drab to fab. Achieve studio-like quality in seconds using dynamic background replacement. For example, switch from your mundane office setting to the hustle and bustle of Times Square, or turn your home office into a corporate branded backdrop. Enrich videos with a wide range of customizable backgrounds, effects, annotations, branding elements, introductory and concluding clips, and more.
 - **Publishing and tracking. Reach out. Find out.**—Reach your audiences where they are and discover their viewership and interaction patterns. Make your videos easily accessible by publishing them as HTML5 or MP4 to a wide range of options, such as YouTube, Vimeo, desktops, and tablets. Get insights via analytics on content consumption when you publish to various platforms.
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TOP REASONS TO BUY ADOBE PRESENTER VIDEO EXPRESS 11 SOFTWARE

20–35 words each; list of reasons for a new customer to buy; top feature descriptions

Hardware-independent HD video creation—Sway audiences with HD videos regardless of the AV capabilities of your computer and without investing in studio equipment. Simultaneously capture your screen and webcam content with just a few clicks. Balance colors, remove noise, and enhance the overall video quality using just Adobe Presenter Video Express.

Smart video production—Let Adobe audio and video filters automatically enhance color, lighting, and audio elements to improve the production quality of your videos.

Multiple video support—Draw on the vast universe of existing videos to add more heft to your content by importing external videos at selected points in your timeline. Use the audio stream or replace it with your own video or audio narration. The inserted videos become part of your project and can be edited with the three-button interface. Based on the video playback length, the timeline is automatically extended.

Personalized background—Be a video star without leaving your workplace by customizing the background with just a few clicks without the need for a green screen. Easily simulate any location, and transform your videos into high-quality learning experiences. Record videos against any clutter-free, solid-color background, which you can then replace with your desktop screen or an image or video of choice, including assets shipped with Adobe Presenter Video Express. Move, position and scale the foreground against the customized background to produce “as good as being there” scenarios.

HTML5 publishing support—Let your learners have full access to your courses, even on tablets. Deliver eLearning on the go with full support for scalable HTML5. Send scoring data to leading LMSs and track learner progress.

In-video questions—Make your videos interactive by inserting questions at various points on the video timeline. Ensure learners have understood a concept before they move onto the next. Track results on your SCORM-compliant LMS, and identify portions of your courses that require more work.

Publishing to video platforms—Reach a wider audience by publishing video-based content created with Adobe Presenter Video Express to YouTube and other video sharing sites.

Intuitive UI—Edit your videos right within the project timeline. Dynamically mix screen content and webcam video. Easily trim your clips or pan and zoom without additional training. Automatically adjust the brightness and sharpness. Enhance audio quality by reducing background noise.

Video add-ons—Jazz up your video by selecting a theme from a wide range of introductory and concluding clips. Focus viewer attention by zooming in on specific content. Easily describe your videos with titles, introduce yourself using the Lower Thirds option, and add custom videos and logos to meet branding requirements.

Publishing to Adobe Captivate Prime—Minimize IT dependencies and get your interactive video content out to your learners quickly with a single click, thanks to the new self-service LMS, Adobe Captivate Prime. Ensure a superior learning experience while staying in control of your learning environment.

Native resolution screen capture—Capture your screen at its full resolution without distortion or changes to onscreen elements, taking the guesswork out of authoring. Leverage enhanced pan-and-zoom scaling to edit videos more easily. Publish to 1280x720 or 1280x800 resolution.

SRT file creation—Generate an SRT file from your Adobe Presenter Video Express closed captions. Edit the SRT file and import it back into the project. Use the SRT file to offer subtitles in video-based courses published to third-party video websites and players. Localize the SRT file to deliver course subtitles in regional languages.

Annotations—Explain concepts better with relevant and helpful annotations. Highlight, comment, draw, circle or underline to emphasize specific areas in your video and aid understanding. Edit properties of your annotations, such as color, font, and duration.

Visual representation of mouse events—Create visually rich interactive videos by adding special effects to mouse interactions, such as click, double-click, drag and rollover, that have been captured when you recorded your video.

Smart acoustics—Ensure refined sound quality and deliver an enhanced audio experience to your learners. Adobe-engineered audio filters and acoustics-matching algorithms automatically equalize audio levels across recorded and external video streams.

Branding—Add corporate logos and color schemes to presentation viewer layouts, and save the settings as a theme for future use.

Accessibility support—Achieve Section 508-standard compliance and expand your outreach with accessibility support. Easily create courses that meet accessibility norms for defense, government and educational organizations.

Automatic closed captioning—Automatically generate closed captions for your audio track with the speech-to-text conversion feature.

Multilingual support— Get full support for converting presentations authored in multiple languages. The presentation viewer detects the language of the viewer's operating system to display localized strings.

Support for Arabic—Enjoy native support for Arabic to work more intuitively. Boost productivity while enjoying a superior authoring experience, thanks to the no-compromises Adobe Presenter Video Express interface, where elements appear consistently where you would expect them to.

PRICING

Adobe Presenter Video Express 11 costs US\$199.

EDU pricing US\$99.

Annual subscription is \$9.99 per month.

Note: Prices listed are the Adobe direct store prices. Reseller prices may vary. Prices do not include taxes or shipping and handling.

FREQUENTLY ASKED QUESTIONS (FAQ)

Q: What is Adobe Presenter Video Express 11?

A: With Adobe Presenter Video Express 11 you get a personal video studio right at your desktop. Save time, money, and effort while you create, edit, and mix interactive HD videos. Record yourself or your screen, or bring in external video. Mix and enhance to transform the video viewing experience using dynamic background replacement, effects, in-video questions, and much more. Seamlessly deliver a multidevice viewing experience, and enable the content for analytics.

Q: Who should use Adobe Presenter Video Express 11?

A: Anyone who uses or wants to use video to communicate, train or persuade audiences should use Adobe Presenter Video Express 11. These interactive videos can be used for product demos, distance learning, customer support, as marketing collateral or social media content, and more.

Q: I already have a license for an earlier version of Adobe Presenter. What are my upgrade options?

A: There are no upgrade options from Adobe Presenter to Adobe Presenter Video Express 11.

Q: Can I use Adobe Presenter Video Express 11 with my existing PowerPoint presentations?

A: Yes. Adobe Presenter Video Express 11 provides the fastest way to record your webcam along with anything on your computer screen, including PowerPoint presentations.

Q: Does Adobe Presenter Video Express 11 support streaming audio and video?

A: Adobe Presenter Video Express 11 lets you create an interactive video of yourself, your screen content and any external video and share it with others through popular video portals.

Q: Is the Adobe Presenter Video Express 11 content customizable?

A: You can fully customize the Adobe Presenter Video Express 11 content with total control over backgrounds, effects, colors, and logos to match corporate branding.

Q: Does Adobe Presenter Video Express 11 allow you to add questions to your videos?

A: Yes. You can add in-video questions to test understanding and retention of concepts.

Q: Is Adobe Presenter Video Express 11 integrated with third-party LMSs?

A: Yes. Adobe Presenter Video Express 11 creates content that is compliant with AICC, SCORM 1.2, and SCORM 2004 and can be used with popular LMSs such as Adobe Captivate Prime.

Q: What are my content-publishing options with Adobe Presenter Video Express 11?

A: You can publish Adobe Presenter Video Express 11 content as HTML5 or MP4 to leading LMSs and video sharing sites like YouTube or Vimeo.



Adobe

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