



STEM Learning Made Engaging

with PlayShifu's Plugo



WHAT is the product?

Plugo is an AR STEM learning system teaching essential skills such as critical thinking, problem solving, Math, Science, & Art with hands-on activities like real-time feedback.



WHERE does it stand out?

- Teach STEM with the power of AR
- Standards-aligned curriculum to teach Math, Spatial Reasoning, Spelling, & Art
- Develop soft skills like:
 - Critical thinking
 - Communication
 - Problem solving



WHO is it for?

- **Grades Pre K - 5th**
- Curriculum & Instruction Directors
- **STEAM/STEM Director**
- Superintendents or Assistant Superintendents



WHY does it benefit education?

- Engage students of all ages in complex STEAM concepts
- Edu pricing & class packs
- STEM bundles
- Real time feedback for students



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Plugo Wiz Pack

(Count, Link, & Letters can all be sold separately)

Plugo Count features
250+ math-based
challenges & puzzles



Plugo Letters develop
grammar & spelling
through games

Plugo Link features
250+ engineering-based
challenges

- Aligned with Common Core Standards
- Lesson plans for Geography, Art, Social Studies, & more
- Adaptive content based on grade level



Frequently Asked Questions

What devices is Plugo compatible with?

App is free on iOS and Android—following initial setup and sync app can be used without internet

- iPad® 3rd gen +
- iPad Air® all models
- iPad Pro® all models
- iPad® Mini 2 +
- iPhone® 6 +
- Samsung 2015 + (2GB RAM +)
- Amazon Fire 7 - 9th gen
- Amazon Fire 8 - 8th gen

How does Augmented Reality (AR) help students?

AR helps students understand complex concepts by allowing them to see & interact with them

What is phygital learning?

- Phygital learning is the combination of physical & digital learning



Pricing

PlayShifu Stem Wiz Pack
SRP: \$109.99

PlayShifu Link (Shifu019)
SRP: \$59.99

PlayShifu Count (Shifu020)
SRP: \$59.99

PlayShifu Tunes (Shifu022)
SRP: \$59.99

PlayShifu Letters (Shifu025)
SRP: \$59.99

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